

MTD Sales
356.62 L

Brand Share %
5.61 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	187.80	6.11 %
Fridge	168.81	5.14 %
Total	356.62	5.61 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	70.07	7.66 %
CHENNAI-02	62.31	7.94 %
TRICHY-01	44.28	5.82 %
SOUTH-01	31.74	3.05 %
NORTH ARCOT	31.45	6.30 %
SOUTH ARCOT	28.66	6.30 %
SOUTH-03	27.99	3.90 %
WEST-02	22.97	4.86 %
WEST-01	22.54	5.69 %
WEST-03	14.61	4.65 %
Total	356.62	5.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.18	8.03 %
Fridge	34.90	7.31 %
Total	70.07	7.66 %

Branch *	MTD Sales L	Brand Share %
CH19	2.47	5.02 %
CH42	2.07	4.86 %
CH25	1.85	4.76 %
GUD1	1.22	3.09 %
CH48	1.11	2.35 %
CH38	0.97	4.58 %
GUD2	0.61	2.84 %
SKL1	0.59	2.85 %
CGL1	0.50	3.46 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	70.07	7.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	33.67	8.95 %
Fridge	28.64	7.01 %
Total	62.31	7.94 %

Branch *	MTD Sales L	Brand Share %
CH43	1.54	5.45 %
CH50	1.52	3.95 %
CH17	1.24	3.62 %
CH06	1.04	2.85 %
CH35	0.73	2.96 %
MJR1	0.64	2.97 %
CH37	0.50	5.17 %
GPD1	0.46	4.99 %
CH46	0.23	2.42 %
CH32	0.08	2.75 %
MC05		0.00 %
WHC3	-1.94	-30.48 %
Total	62.31	7.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	22.77	5.31 %
Wash-Mac	21.51	6.49 %
Total	44.28	5.82 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.78	5.22 %
TN22	1.52	4.13 %
PTK1	1.28	3.97 %
KIK1	1.18	3.36 %
PDK2	1.13	4.49 %
KUM1	1.11	2.67 %
NGT1	1.02	3.09 %
TTP1	0.58	4.14 %
TRY3	0.56	2.43 %
MDI1	0.50	1.72 %
PBR1	0.33	2.74 %
MSI1	0.25	1.75 %
TRY2	0.14	2.14 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ	-0.12	1.71 %
Total	44.28	5.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.23	3.60 %
Fridge	13.51	2.52 %
Total	31.74	3.05 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.87	3.37 %
TUT1	1.71	1.48 %
KVT1	1.61	2.16 %
SDI1	1.17	3.73 %
TKS2	0.82	2.06 %
TUT2	0.81	1.92 %
SVK1	0.73	2.27 %
TKS1	0.51	1.44 %
KYR1	0.50	4.38 %
SKD1	0.48	3.07 %
MAR1	0.46	1.82 %
RPM1	0.44	0.96 %
TVL1	0.40	0.48 %
APK1	0.34	2.32 %
PKD1	0.32	1.28 %
VKM1	0.31	2.24 %
STU2	0.24	2.28 %
VNR1	0.21	1.96 %
ERL2	0.18	0.96 %
VLY1	0.16	0.56 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	31.74	3.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	18.65	7.45 %
Wash-Mac	12.80	5.14 %
Total	31.45	6.30 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.36	5.06 %
VEL4	1.18	3.72 %
AKM1	0.86	4.06 %
VEL3	0.81	2.66 %
TRT1	0.63	3.07 %
VEL1	0.57	4.98 %
CPT1	0.53	4.68 %
SLG1	0.40	4.99 %
ANI1	0.17	1.49 %
WJP1	0.15	0.89 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
NASD	-0.19	2.98 %
Total	31.45	6.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.49	6.92 %
Wash-Mac	12.17	5.63 %
Total	28.66	6.30 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.21	4.61 %
VPM2	1.35	5.34 %
KML1	0.96	5.39 %
POY2	0.79	2.86 %
TDM1	0.73	3.24 %
CDM1	0.50	1.61 %
VCM2	0.31	2.02 %
POY1	0.23	0.44 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	2.32 %
WHNV	-0.14	3.68 %
Total	28.66	6.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.10	4.67 %
Fridge	11.89	3.19 %
Total	27.99	3.90 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.05	2.76 %
KKD3	1.69	4.34 %
TEN1	0.66	3.38 %
NKI1	0.51	3.53 %
USL1	0.38	2.77 %
PNI1	0.25	3.13 %
SVG1	0.24	2.17 %
MLR1	0.24	1.88 %
MDU7	0.20	0.85 %
MDU6	0.17	0.49 %
ODM1	0.12	2.17 %
KYK1	0.12	1.65 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	27.99	3.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	11.78	4.95 %
Wash-Mac	11.19	4.76 %
Total	22.97	4.86 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.84	4.44 %
ATU1	1.07	3.49 %
TRM1	0.99	3.52 %
SLM3	0.87	3.50 %
PNG1	0.34	4.10 %
EDP1	0.33	3.12 %
MCR1	0.32	1.26 %
HSR2	0.31	0.83 %
VPD1	0.25	1.43 %
HSR1	0.24	0.70 %
KAM1	0.15	1.16 %
KVP1	0.12	0.68 %
PLC1	0.12	0.93 %
APN1	0.08	0.51 %
OML1	0.08	0.41 %
WZWH		0.00 %
BMD1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	22.97	4.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.81	8.54 %
Fridge	4.73	2.52 %
Total	22.54	5.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.94	3.77 %
CBE6	1.17	3.82 %
SNR1	1.17	4.75 %
CBE4	0.70	2.02 %
CBE5	0.67	4.61 %
MPM1	0.42	2.37 %
SUL1	0.36	1.92 %
PPI1	0.33	3.88 %
KGI1	0.26	4.24 %
DPM2	0.20	1.75 %
PDM1	0.16	2.36 %
GDR1	0.13	1.89 %
KMD1		0.00 %
WZSD		0.00 %
Total	22.54	5.69 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.15	5.42 %
Fridge	5.46	3.75 %
Total	14.61	4.65 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.23	3.40 %
NKL2	0.94	2.26 %
TCG1	0.81	5.07 %
SYM2	0.53	4.81 %
PDR1	0.40	3.51 %
ERD1	0.38	0.92 %
AVI1	0.16	1.02 %
CMI1	0.08	0.73 %
TPR3	0.08	1.43 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
WHPD	-0.33	4.41 %
Total	14.61	4.65 %