

MTD Sales
134.55 L

Brand Share %
2.09 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	102.94	3.10 %
Wash-Mac	31.62	1.02 %
Total	134.55	2.09 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	26.06	3.73 %
CHENNAI-01	23.35	2.83 %
CHENNAI-02	22.66	3.48 %
SOUTH ARCOT	16.00	3.09 %
SOUTH-01	11.26	1.07 %
SOUTH-03	9.59	1.20 %
NORTH ARCOT	8.78	2.09 %
WEST-01	8.26	1.40 %
TRICHY-01	5.87	0.74 %
KL-SOUTH	2.72	3.28 %
Total	134.55	2.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	19.46	5.61 %
Wash-Mac	6.60	1.88 %
Total	26.06	3.73 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.79	1.99 %
ERD1	0.57	1.32 %
SLM3	0.44	1.76 %
HSR2	0.21	0.48 %
PDR1	0.18	1.86 %
PLC1	0.13	0.85 %
NKL2	0.09	0.30 %
VKL1	0.08	0.83 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	26.06	3.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	17.01	4.08 %
Wash-Mac	6.34	1.56 %
Total	23.35	2.83 %

Branch *	MTD Sales L	Brand Share %
CH28	0.67	1.82 %
CH42	0.34	0.78 %
GUD1	0.34	1.00 %
CGL1	0.30	1.39 %
CH19	0.29	0.66 %
CH45	0.27	0.87 %
CH16	0.25	0.40 %
GUD2	0.25	1.06 %
SKL1	0.25	1.05 %
CH39	0.23	1.35 %
CH22	0.14	0.49 %
CH35	0.13	0.59 %
KNR1	0.08	0.67 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	23.35	2.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	15.50	4.87 %
Wash-Mac	7.16	2.15 %
Total	22.66	3.48 %

Branch *	MTD Sales L	Brand Share %
CH03	1.50	2.03 %
PON1	0.36	1.82 %
CH27	0.21	2.09 %
CH17	0.14	0.79 %
CH09	0.13	0.55 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	22.66	3.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.80	4.80 %
Wash-Mac	3.20	1.28 %
Total	16.00	3.09 %

Branch *	MTD Sales L	Brand Share %
POY2	0.85	1.78 %
KLM1	0.37	1.40 %
PRT1	0.33	1.76 %
NVL2	0.30	0.89 %
KML1	0.13	0.65 %
MKM1	0.13	1.44 %
VPM1	0.13	1.29 %
TVM2	0.09	1.02 %
POY1		0.00 %
STP1		0.00 %
Total	16.00	3.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	9.46	1.75 %
Wash-Mac	1.80	0.36 %
Total	11.26	1.07 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.06	1.71 %
NGR1	1.06	1.44 %
VNR2	0.95	1.95 %
SVK1	0.44	1.85 %
TKS2	0.42	0.86 %
ERL2	0.40	1.22 %
TUT2	0.34	0.97 %
TKS1	0.33	0.82 %
RND1	0.28	0.72 %
MAR1	0.27	1.06 %
PDI1	0.24	1.39 %
TVL1	0.22	0.24 %
SDI1	0.21	1.08 %
SNL1	0.14	0.63 %
APK1	0.13	0.48 %
PKD1	0.13	0.44 %
TUT1	0.13	0.12 %
S2SD	0.08	1.28 %
APK2		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	11.26	1.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	6.75	1.60 %
Wash-Mac	2.83	0.75 %
Total	9.59	1.20 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.99	1.85 %
ATG1	0.45	1.65 %
USL1	0.42	2.06 %
CBM1	0.29	1.05 %
KKD2	0.22	1.26 %
KRR1	0.22	1.42 %
DKI1	0.21	0.99 %
MLR1	0.21	1.03 %
MDU3	0.16	0.80 %
ODM1	0.14	1.83 %
SZSD	0.14	1.69 %
CMR1	0.13	2.00 %
MDU6	0.09	0.23 %
PKM1	0.08	0.68 %
SVG1	0.08	0.48 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	9.59	1.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.33	2.81 %
Wash-Mac	2.45	1.25 %
Total	8.78	2.09 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.38	1.62 %
GDM1	0.27	1.84 %
TRR1	0.22	0.64 %
VNB1	0.14	1.06 %
CGM1	0.13	0.83 %
CPT1	0.13	1.22 %
WJP1	0.13	0.81 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
Total	8.78	2.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	6.87	2.47 %
Wash-Mac	1.39	0.45 %
Total	8.26	1.40 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.64	1.91 %
CBE2	0.63	0.68 %
KMR1	0.62	1.18 %
TPR3	0.27	1.54 %
TPR1	0.21	0.99 %
UMP1	0.16	1.20 %
TPR4	0.14	1.22 %
CBE6	0.13	0.57 %
MPM1	0.13	0.58 %
SNR1	0.09	0.39 %
SUL1	0.09	0.46 %
TPR2	0.09	0.29 %
CNR1	0.08	0.86 %
WZSD	0.04	1.14 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	8.26	1.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	6.03	1.33 %
Wash-Mac	-0.16	-0.05 %
Total	5.87	0.74 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.56	1.05 %
TRY1	0.55	0.52 %
MVM1	0.51	0.91 %
TNJ2	0.51	1.30 %
PTK1	0.42	1.23 %
TVR2	0.36	0.86 %
TNJ1	0.36	0.80 %
TYR1	0.36	1.60 %
JKM1	0.25	0.97 %
ORU1	0.24	1.31 %
NGT1	0.22	1.12 %
TTP1	0.22	1.09 %
AYR1	0.21	1.30 %
KIK1	0.21	0.78 %
PBR2	0.21	0.37 %
TVR1	0.21	1.33 %
PBR1	0.14	1.63 %
APM1	0.14	1.01 %
MDI1	0.13	0.25 %
TRY3	0.09	0.38 %
NMM1	0.08	0.73 %
TZSD	0.05	0.94 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	5.87	0.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.72	5.36 %
Total	2.72	3.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.83	1.84 %
KLR1	0.19	1.03 %
Total	2.72	3.28 %