

MTD Sales
347.74 L

Brand Share %
5.64 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	181.96	6.10 %
Fridge	165.78	5.20 %
Total	347.74	5.64 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	68.17	7.66 %
CHENNAI-02	60.85	8.01 %
TRICHY-01	43.63	5.92 %
NORTH ARCOT	30.76	6.36 %
SOUTH-01	30.36	3.00 %
SOUTH ARCOT	28.52	6.50 %
SOUTH-03	26.88	3.87 %
WEST-02	22.65	4.88 %
WEST-01	21.88	5.71 %
WEST-03	14.05	4.59 %
Total	347.74	5.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	34.17	7.36 %
Wash-Mac	33.99	7.98 %
Total	68.17	7.66 %

Branch *	MTD Sales L	Brand Share %
CH19	2.47	5.28 %
CH42	2.07	5.05 %
CH25	1.85	4.85 %
GUD1	1.22	3.22 %
CH48	1.11	2.44 %
CH38	0.97	4.79 %
GUD2	0.61	3.00 %
SKL1	0.59	2.93 %
CGL1	0.50	3.49 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	68.17	7.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	32.59	8.94 %
Fridge	28.26	7.16 %
Total	60.85	8.01 %

Branch *	MTD Sales L	Brand Share %
CH50	1.52	4.11 %
CH43	1.40	5.25 %
CH17	1.24	3.70 %
CH06	1.04	2.98 %
CH35	0.73	2.98 %
MJR1	0.64	3.25 %
GPD1	0.38	4.44 %
CH37	0.38	4.02 %
CH46	0.23	2.42 %
CH32	0.08	2.75 %
MC05		0.00 %
WHC3	-1.94	-30.48 %
Total	60.85	8.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	22.49	5.41 %
Wash-Mac	21.13	6.58 %
Total	43.63	5.92 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.65	5.03 %
TNJ2	1.52	4.18 %
PTK1	1.28	4.02 %
KIK1	1.18	3.54 %
PDK2	1.13	4.66 %
KUM1	1.11	2.79 %
NGT1	1.02	3.19 %
TTP1	0.58	4.38 %
TRY3	0.56	2.60 %
MDI1	0.50	1.77 %
PBR1	0.33	3.08 %
MSI1	0.25	1.77 %
TRY2	0.14	2.19 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ	-0.12	1.71 %
Total	43.63	5.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	18.38	7.60 %
Wash-Mac	12.38	5.12 %
Total	30.76	6.36 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.36	5.33 %
VEL4	1.18	3.85 %
AKM1	0.86	4.13 %
VEL3	0.81	2.90 %
TRT1	0.63	3.31 %
VEL1	0.57	4.98 %
CPT1	0.53	4.85 %
SLG1	0.40	5.18 %
ANI1	0.17	1.49 %
WJP1	0.15	0.92 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
NASD	-0.19	2.98 %
Total	30.76	6.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.39	3.54 %
Fridge	12.96	2.49 %
Total	30.36	3.00 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.75	3.19 %
TUT1	1.71	1.53 %
KVT1	1.61	2.19 %
SDI1	1.17	3.84 %
TUT2	0.81	1.94 %
TKS2	0.74	1.90 %
SVK1	0.73	2.34 %
TKS1	0.51	1.47 %
KYR1	0.50	4.47 %
SKD1	0.48	3.10 %
MAR1	0.46	1.88 %
RPM1	0.44	0.97 %
PKD1	0.32	1.32 %
TVL1	0.32	0.40 %
STU2	0.24	2.34 %
VNR1	0.21	1.96 %
APK1	0.20	1.54 %
ERL2	0.18	0.97 %
VKM1	0.18	1.31 %
VLY1	0.16	0.59 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
S2SD	-0.29	-113.33 %
Total	30.36	3.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.35	7.11 %
Wash-Mac	12.17	5.83 %
Total	28.52	6.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.21	4.74 %
VPM2	1.35	5.42 %
KML1	0.96	5.49 %
POY2	0.79	2.95 %
TDM1	0.73	3.40 %
CDM1	0.50	1.67 %
VCM2	0.31	2.12 %
POY1	0.23	0.46 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	2.32 %
WHNV	-0.14	3.99 %
Total	28.52	6.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.27	4.58 %
Fridge	11.61	3.21 %
Total	26.88	3.87 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.33	5.56 %
MDU1	2.05	2.87 %
KKD3	1.69	4.51 %
TEN1	0.66	3.46 %
TDI1	0.62	5.07 %
NKI1	0.51	3.61 %
USL1	0.38	2.83 %
PNI1	0.25	3.61 %
SVG1	0.24	2.27 %
MLR1	0.24	1.88 %
MDU7	0.20	0.91 %
MDU6	0.17	0.49 %
ODM1	0.12	2.17 %
KYK1	0.12	1.72 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD	-0.23	4.96 %
Total	26.88	3.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	11.64	5.00 %
Wash-Mac	11.01	4.76 %
Total	22.65	4.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.84	4.52 %
ATU1	0.99	3.30 %
TRM1	0.99	3.61 %
SLM3	0.87	3.52 %
EDP1	0.33	3.27 %
MCR1	0.32	1.29 %
HSR2	0.31	0.83 %
VPD1	0.25	1.49 %
PNG1	0.24	2.93 %
HSR1	0.24	0.70 %
KAM1	0.15	1.20 %
KVP1	0.12	0.70 %
PLC1	0.12	0.94 %
APN1	0.08	0.51 %
OML1	0.08	0.41 %
WZWH		0.00 %
BMD1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	22.65	4.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.15	8.56 %
Fridge	4.73	2.59 %
Total	21.88	5.71 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.94	3.88 %
CBE6	1.17	3.95 %
SNR1	1.17	4.98 %
CBE4	0.70	2.06 %
CBE5	0.67	4.86 %
MPM1	0.42	2.43 %
SUL1	0.36	1.98 %
PPI1	0.33	4.11 %
KGI1	0.26	4.26 %
DPM2	0.20	1.83 %
PDM1	0.16	2.56 %
GDR1	0.13	1.89 %
KMD1		0.00 %
WZSD		0.00 %
Total	21.88	5.71 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.87	5.39 %
Fridge	5.18	3.66 %
Total	14.05	4.59 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.23	3.48 %
NKL2	0.94	2.33 %
TCG1	0.81	5.25 %
SYM2	0.53	4.81 %
PDR1	0.40	3.73 %
ERD1	0.38	0.97 %
AVI1	0.08	0.56 %
CMI1	0.08	0.77 %
TPR3	0.08	1.43 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	14.05	4.59 %