

MTD Sales
25.82 L

Brand Share %
0.63 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **0.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.17	0.81 %
Wash-Mac	8.65	0.43 %
Total	25.82	0.63 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	4.87	1.16 %
CHENNAI-01	4.53	0.78 %
SOUTH ARCOT	3.32	1.18 %
NORTH ARCOT	3.02	1.18 %
SOUTH-01	2.69	0.37 %
SOUTH-03	2.39	0.45 %
WEST-02	1.92	0.44 %
TRICHY-01	1.30	0.31 %
WEST-01	0.94	0.25 %
KL-SOUTH	0.82	1.00 %
Total	25.82	0.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	2.83	1.46 %
Wash-Mac	2.04	0.91 %
Total	4.87	1.16 %

Branch *	MTD Sales L	Brand Share %
CH03	0.25	0.48 %
CH18	0.14	0.53 %
CH12	0.13	0.45 %
MJR1	0.09	0.61 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH34	-0.14	-0.93 %
Total	4.87	1.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	2.67	0.93 %
Wash-Mac	1.86	0.63 %
Total	4.53	0.78 %

Branch *	MTD Sales L	Brand Share %
CH28	0.14	0.56 %
MRM1	0.06	0.32 %
CGL1		0.00 %
CH11		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	4.53	0.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	2.18	1.62 %
Fridge	1.14	0.78 %
Total	3.32	1.18 %

Branch *	MTD Sales L	Brand Share %
MKM1		0.00 %
POY1		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHNV		0.00 %
Total	3.32	1.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.60	1.21 %
Wash-Mac	1.43	1.15 %
Total	3.02	1.18 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.09	0.45 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
AKM1	-0.13	-1.62 %
Total	3.02	1.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	2.61	0.67 %
Wash-Mac	0.09	0.03 %
Total	2.69	0.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.38	0.49 %
TVL1	0.22	0.31 %
SDI1	0.14	0.48 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
TKS2	-0.01	-0.04 %
KVT1	-0.16	-0.29 %
Total	2.69	0.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	1.97	0.68 %
Wash-Mac	0.42	0.18 %
Total	2.39	0.45 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.11	0.43 %
CBM1	0.09	0.59 %
DGL1	0.06	0.15 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.39	0.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	2.07	0.98 %
Wash-Mac	-0.15	-0.07 %
Total	1.92	0.44 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.09	0.41 %
ERD2	0.08	0.26 %
SLM2	0.05	0.37 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.92	0.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	0.99	0.42 %
Wash-Mac	0.30	0.17 %
Total	1.30	0.31 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.09	0.49 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	1.30	0.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.61	0.33 %
Wash-Mac	0.34	0.17 %
Total	0.94	0.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.21	0.37 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	0.94	0.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.68	1.31 %
Wash-Mac	0.15	0.48 %
Total	0.82	1.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	0.82	1.00 %