

MTD Sales  
132.72 L

Brand Share %  
2.12 %

Information:

MTD : 01-08-2025 To 28-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.12 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 101.41      | 3.14 %        |
| Wash-Mac | 31.31       | 1.03 %        |
| Total    | 132.72      | 2.12 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| WEST-02     | 25.92       | 3.82 %        |
| CHENNAI-01  | 22.73       | 2.85 %        |
| CHENNAI-02  | 22.32       | 3.49 %        |
| SOUTH ARCOT | 15.80       | 3.11 %        |
| SOUTH-01    | 11.26       | 1.10 %        |
| SOUTH-03    | 9.59        | 1.23 %        |
| NORTH ARCOT | 8.78        | 2.13 %        |
| WEST-01     | 7.86        | 1.37 %        |
| TRICHY-01   | 5.87        | 0.76 %        |
| KL-SOUTH    | 2.60        | 3.30 %        |
| Total       | 132.72      | 2.12 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 19.32       | 5.75 %        |
| Wash-Mac | 6.60        | 1.93 %        |
| Total    | 25.92       | 3.82 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.79        | 2.03 %        |
| ERD1     | 0.57        | 1.35 %        |
| SLM3     | 0.44        | 1.79 %        |
| HSR2     | 0.21        | 0.48 %        |
| PDR1     | 0.18        | 1.89 %        |
| PLC1     | 0.13        | 0.91 %        |
| NKL2     | 0.09        | 0.31 %        |
| VKL1     | 0.08        | 0.91 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 25.92       | 3.82 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 16.55       | 4.13 %        |
| Wash-Mac | 6.18        | 1.56 %        |
| Total    | 22.73       | 2.85 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH28     | 0.67        | 1.83 %        |
| CH42     | 0.34        | 0.81 %        |
| GUD1     | 0.34        | 1.03 %        |
| CGL1     | 0.30        | 1.38 %        |
| CH19     | 0.29        | 0.68 %        |
| CH45     | 0.27        | 0.89 %        |
| CH16     | 0.25        | 0.41 %        |
| GUD2     | 0.25        | 1.08 %        |
| SKL1     | 0.25        | 1.08 %        |
| CH39     | 0.23        | 1.39 %        |
| CH22     | 0.14        | 0.50 %        |
| CH35     | 0.13        | 0.61 %        |
| KNR1     | 0.08        | 0.71 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 22.73       | 2.85 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 15.13       | 4.85 %        |
| Wash-Mac | 7.18        | 2.19 %        |
| Total    | 22.32       | 3.49 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 1.50        | 2.04 %        |
| PON1     | 0.36        | 1.81 %        |
| UKI1     | 0.25        | 1.83 %        |
| CH17     | 0.14        | 0.82 %        |
| CH09     | 0.13        | 0.56 %        |
| CH01     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| Total    | 22.32       | 3.49 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 12.60       | 4.81 %        |
| Wash-Mac | 3.20        | 1.30 %        |
| Total    | 15.80       | 3.11 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY2     | 0.85        | 1.81 %        |
| KLM1     | 0.37        | 1.48 %        |
| PRT1     | 0.33        | 1.82 %        |
| NVL2     | 0.30        | 0.90 %        |
| KML1     | 0.13        | 0.66 %        |
| MKM1     | 0.13        | 1.48 %        |
| VPM1     | 0.13        | 1.29 %        |
| TVM2     | 0.09        | 1.02 %        |
| POY1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| Total    | 15.80       | 3.11 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 9.46        | 1.79 %        |
| Wash-Mac | 1.80        | 0.36 %        |
| Total    | 11.26       | 1.10 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KVT1     | 1.06        | 1.74 %        |
| NGR1     | 1.06        | 1.48 %        |
| VNR2     | 0.95        | 2.00 %        |
| SVK1     | 0.44        | 1.87 %        |
| TKS2     | 0.42        | 0.88 %        |
| ERL2     | 0.40        | 1.24 %        |
| TUT2     | 0.34        | 0.98 %        |
| TKS1     | 0.33        | 0.84 %        |
| RND1     | 0.28        | 0.74 %        |
| MAR1     | 0.27        | 1.09 %        |
| PDI1     | 0.24        | 1.43 %        |
| TVL1     | 0.22        | 0.25 %        |
| SDI1     | 0.21        | 1.08 %        |
| SNL1     | 0.14        | 0.64 %        |
| APK1     | 0.13        | 0.49 %        |
| PKD1     | 0.13        | 0.46 %        |
| TUT1     | 0.13        | 0.13 %        |
| S2SD     | 0.08        | 1.47 %        |
| APK2     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 11.26       | 1.10 %        |

# SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 6.75        | 1.65 %        |
| Wash-Mac | 2.83        | 0.77 %        |
| Total    | 9.59        | 1.23 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 0.99        | 1.91 %        |
| ATG1     | 0.45        | 1.69 %        |
| USL1     | 0.42        | 2.11 %        |
| CBM1     | 0.29        | 1.09 %        |
| KKD2     | 0.22        | 1.26 %        |
| KRR1     | 0.22        | 1.43 %        |
| DKI1     | 0.21        | 1.01 %        |
| MLR1     | 0.21        | 1.06 %        |
| MDU3     | 0.16        | 0.82 %        |
| ODM1     | 0.14        | 1.83 %        |
| SZSD     | 0.14        | 1.89 %        |
| CMR1     | 0.13        | 2.05 %        |
| MDU6     | 0.09        | 0.24 %        |
| PKM1     | 0.08        | 0.70 %        |
| SVG1     | 0.08        | 0.49 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| Total    | 9.59        | 1.23 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 6.33        | 2.88 %        |
| Wash-Mac | 2.45        | 1.27 %        |
| Total    | 8.78        | 2.13 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AKM1     | 0.38        | 1.64 %        |
| GDM1     | 0.27        | 1.86 %        |
| TRR1     | 0.22        | 0.65 %        |
| VNB1     | 0.14        | 1.07 %        |
| CGM1     | 0.13        | 0.85 %        |
| CPT1     | 0.13        | 1.22 %        |
| WJP1     | 0.13        | 0.82 %        |
| BGR1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 8.78        | 2.13 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 6.63        | 2.46 %        |
| Wash-Mac | 1.22        | 0.40 %        |
| Total    | 7.86        | 1.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PLI1     | 0.64        | 1.95 %        |
| CBE2     | 0.63        | 0.68 %        |
| KMR1     | 0.62        | 1.21 %        |
| TPR3     | 0.27        | 1.59 %        |
| TPR1     | 0.21        | 0.99 %        |
| UMP1     | 0.16        | 1.20 %        |
| TPR4     | 0.14        | 1.23 %        |
| CBE6     | 0.13        | 0.59 %        |
| MPM1     | 0.13        | 0.61 %        |
| SNR1     | 0.09        | 0.40 %        |
| TPR2     | 0.09        | 0.29 %        |
| CNR1     | 0.08        | 0.90 %        |
| WZSD     | 0.04        | 1.49 %        |
| AVI1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 7.86        | 1.37 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 6.03        | 1.35 %        |
| Wash-Mac | -0.16       | -0.05 %       |
| Total    | 5.87        | 0.76 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KUM1     | 0.56        | 1.08 %        |
| TRY1     | 0.55        | 0.52 %        |
| MVM1     | 0.51        | 0.93 %        |
| TNJ2     | 0.51        | 1.33 %        |
| PTK1     | 0.42        | 1.30 %        |
| TVR2     | 0.36        | 0.88 %        |
| TNJ1     | 0.36        | 0.80 %        |
| TYR1     | 0.36        | 1.61 %        |
| JKM1     | 0.25        | 1.00 %        |
| ORU1     | 0.24        | 1.33 %        |
| NGT1     | 0.22        | 1.17 %        |
| TTP1     | 0.22        | 1.13 %        |
| AYR1     | 0.21        | 1.35 %        |
| KIK1     | 0.21        | 0.78 %        |
| PBR2     | 0.21        | 0.38 %        |
| TVR1     | 0.21        | 1.33 %        |
| PBR1     | 0.14        | 1.63 %        |
| APM1     | 0.14        | 1.11 %        |
| MDI1     | 0.13        | 0.26 %        |
| TRY3     | 0.09        | 0.39 %        |
| NMM1     | 0.08        | 0.76 %        |
| TZSD     | 0.05        | 0.94 %        |
| KRN1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| Total    | 5.87        | 0.76 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 2.60        | 5.37 %        |
| Total    | 2.60        | 3.30 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.70        | 1.66 %        |
| KLR1     | 0.19        | 1.07 %        |
| Total    | 2.60        | 3.30 %        |