

MTD Sales
178.70 L

Brand Share %
3.43 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	120.48	4.36 %
Wash-Mac	58.22	2.38 %
Total	178.70	3.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	33.00	4.47 %
CHENNAI-02	30.23	5.67 %
WEST-02	28.11	4.46 %
TRICHY-01	16.59	2.77 %
SOUTH ARCOT	16.46	4.47 %
SOUTH-01	15.22	1.78 %
WEST-01	14.11	3.00 %
SOUTH-03	12.95	2.02 %
NORTH ARCOT	11.36	3.47 %
KL-SOUTH	0.67	1.37 %
Total	178.70	3.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	21.51	5.31 %
Wash-Mac	11.49	3.44 %
Total	33.00	4.47 %

Branch *	MTD Sales L	Brand Share %
CH16	1.44	2.59 %
CH22	0.49	1.88 %
CH48	0.36	1.59 %
GUD2	0.25	1.85 %
CH45	0.14	0.59 %
GUD1	0.14	0.49 %
CH39	0.13	0.82 %
CGL1		0.00 %
CH19		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
KNR1	-0.16	-0.86 %
Total	33.00	4.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	18.87	6.92 %
Wash-Mac	11.36	4.36 %
Total	30.23	5.67 %

Branch *	MTD Sales L	Brand Share %
CH06	0.51	2.11 %
CH09	0.51	2.74 %
PON1	0.29	2.02 %
UKI1	0.29	2.90 %
CH24	0.28	1.60 %
MJR1	0.26	1.23 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	30.23	5.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	20.55	6.35 %
Wash-Mac	7.55	2.46 %
Total	28.11	4.46 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.03	2.66 %
ATU1	0.57	2.46 %
HSR2	0.47	1.15 %
SLM3	0.43	2.22 %
EDP1	0.32	2.50 %
PLC1	0.27	1.92 %
PDR1	0.18	1.29 %
VKL1	0.16	1.71 %
PMP1	0.15	1.57 %
APN1	0.14	1.50 %
ERD1	0.14	0.52 %
BMD1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	28.11	4.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.88	3.15 %
Wash-Mac	5.71	2.25 %
Total	16.59	2.77 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.98	1.61 %
KUM1	0.91	2.96 %
KIK1	0.32	1.51 %
NGT1	0.29	1.66 %
JKM1	0.29	1.74 %
PBR1	0.21	1.61 %
TVR1	0.17	2.06 %
AYR1	0.16	1.28 %
MSI1	0.11	1.14 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	16.59	2.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.66	6.06 %
Wash-Mac	3.80	2.38 %
Total	16.46	4.47 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.30	1.49 %
POY2	0.29	1.09 %
TVM2	0.14	2.25 %
VPM1	0.14	1.77 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
WHNV		0.00 %
Total	16.46	4.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	10.07	2.33 %
Wash-Mac	5.15	1.22 %
Total	15.22	1.78 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.16	2.66 %
TKS1	1.05	2.35 %
TUT1	0.83	0.91 %
TVL1	0.75	1.07 %
SVK1	0.42	1.95 %
MAR1	0.32	0.87 %
TY11	0.31	1.15 %
ERL1	0.30	2.56 %
VNR2	0.30	0.90 %
RND1	0.21	0.62 %
STU2	0.16	1.29 %
VNR1	0.14	1.24 %
SDI1	0.12	0.79 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	15.22	1.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	8.96	4.03 %
Wash-Mac	5.14	2.07 %
Total	14.11	3.00 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.67	2.25 %
UMP1	0.57	2.91 %
CBE6	0.50	2.78 %
KMR1	0.22	1.22 %
DPM2	0.20	1.71 %
CBE1	0.20	1.30 %
TPR4	0.15	1.07 %
TPR2	0.15	0.59 %
TPR3	0.15	1.12 %
GDR1	0.11	1.26 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	14.11	3.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	8.37	2.43 %
Wash-Mac	4.58	1.54 %
Total	12.95	2.02 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.45	1.90 %
MDU3	0.36	2.10 %
ATG1	0.31	1.28 %
TEN2	0.29	1.61 %
KRR1	0.29	2.02 %
TPT1	0.28	1.84 %
MDU2	0.26	0.60 %
KPT1	0.19	2.59 %
MDU5	0.14	0.86 %
SZSD	0.14	1.04 %
SGP1	0.14	1.27 %
ODM1	0.14	2.26 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	12.95	2.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.92	4.45 %
Wash-Mac	3.44	2.30 %
Total	11.36	3.47 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.42	1.47 %
AKM1	0.14	0.93 %
VSI1	0.14	1.18 %
ANI1	0.14	1.66 %
ABR1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	11.36	3.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.67	2.26 %
Total	0.67	1.37 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.35	0.88 %
PAS1	0.33	3.33 %
Total	0.67	1.37 %