



# TN : BEKOVOLT Sales Performance 29/05/2026 9:37 AM

MTD Sales  
182.52 L

Brand Share %  
3.13 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	98.52	3.74 %
Fridge	84.00	2.62 %
Total	182.52	3.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.64	2.92 %
TRICHY-01	28.59	4.16 %
CHENNAI-02	24.44	3.71 %
SOUTH ARCOT	20.11	4.54 %
CHENNAI-01	19.56	2.43 %
SOUTH-03	17.91	2.35 %
NORTH ARCOT	15.39	3.83 %
WEST-01	15.16	3.19 %
WEST-02	11.72	1.98 %
Total	182.52	3.13 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	17.91	3.72 %
Fridge	11.72	2.20 %
Total	29.64	2.92 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.25	2.73 %
VNR2	0.82	2.44 %
RND1	0.82	2.07 %
APK2	0.48	3.11 %
NGR1	0.47	0.84 %
PDI1	0.38	1.93 %
KYR1	0.29	1.66 %
VKM1	0.17	1.12 %
TVL1	0.12	0.15 %
TKS1	0.12	0.30 %
VLY1	0.12	0.38 %
TYI1	0.08	0.51 %
VNR1	0.08	0.80 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV	-0.12	1.93 %
Total	29.64	2.92 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	15.98	4.07 %
Wash-Mac	12.61	4.27 %
<b>Total</b>	<b>28.59</b>	<b>4.16 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.40	2.40 %
MDI1	0.86	2.72 %
JKM1	0.72	2.70 %
TRY3	0.58	2.72 %
TRY4	0.58	2.42 %
KIK1	0.42	1.79 %
MSI1	0.12	0.95 %
TRY2	0.12	3.05 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
TTP1		0.00 %
WTRZ	-0.21	1.56 %
<b>Total</b>	<b>28.59</b>	<b>4.16 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	15.24	5.28 %
Fridge	9.20	2.49 %
<b>Total</b>	<b>24.44</b>	<b>3.71 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.57	2.31 %
CH51	0.92	2.39 %
CH17	0.88	2.66 %
CH12	0.85	2.41 %
CH41	0.65	2.46 %
MJR1	0.59	2.81 %
CH43	0.44	2.28 %
CH06	0.41	1.68 %
CH34	0.30	1.37 %
CH27	0.27	2.28 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
<b>Total</b>	<b>24.44</b>	<b>3.71 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.51	4.43 %
Wash-Mac	9.60	4.67 %
<b>Total</b>	<b>20.11</b>	<b>4.54 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.73	1.61 %
POY2	0.51	1.56 %
TDM1	0.42	2.85 %
VCM1	0.20	2.95 %
CDM1	0.17	0.49 %
STP1	0.12	1.61 %
POY1	0.10	0.18 %
NVL2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>20.11</b>	<b>4.54 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.98	3.17 %
Fridge	8.58	1.88 %
<b>Total</b>	<b>19.56</b>	<b>2.43 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.03	1.95 %
CH49	0.79	1.94 %
MRM1	0.51	2.31 %
CH45	0.49	2.09 %
CH22	0.48	2.37 %
CH48	0.47	1.87 %
CH30	0.31	1.28 %
CH37	0.16	1.21 %
CH25	0.09	0.32 %
CH39	0.09	0.75 %
AVD1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-0.34	1.33 %
<b>Total</b>	<b>19.56</b>	<b>2.43 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fridge	9.77	2.28 %
Wash-Mac	8.14	2.44 %
<b>Total</b>	<b>17.91</b>	<b>2.35 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.59	0.73 %
MDU6	0.40	1.06 %
DGL2	0.35	2.26 %
MLR1	0.16	0.84 %
ODM1	0.16	2.66 %
KKD3	0.15	0.39 %
MDU4	0.14	0.75 %
ADP1	0.13	0.79 %
BNR1	0.12	0.87 %
SGP1	0.11	1.12 %
MDU2	0.10	0.24 %
SVG1	0.10	0.86 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>17.91</b>	<b>2.35 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.95	3.46 %
Wash-Mac	7.44	4.33 %
<b>Total</b>	<b>15.39</b>	<b>3.83 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	0.56	2.84 %
ABR1	0.41	1.66 %
KPM2	0.31	0.74 %
CYR1	0.29	2.85 %
ANI1	0.21	2.06 %
WJD1	0.21	1.88 %
KPM1	0.11	0.92 %
SLG1	0.10	1.27 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>15.39</b>	<b>3.83 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	10.62	4.57 %
Fridge	4.53	1.87 %
<b>Total</b>	<b>15.16</b>	<b>3.19 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.12	2.83 %
CBE6	0.68	2.64 %
UMP1	0.54	2.90 %
MPM1	0.28	1.48 %
CBE4	0.22	0.79 %
PPI1	0.18	2.17 %
DPM2	0.13	1.34 %
CBE3	0.09	1.14 %
KGI1	0.08	1.07 %
CNR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>15.16</b>	<b>3.19 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	5.96	2.17 %
Fridge	5.75	1.81 %
<b>Total</b>	<b>11.72</b>	<b>1.98 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	0.42	1.51 %
VPD1	0.25	1.36 %
SLM3	0.24	1.16 %
RSP1	0.19	0.99 %
PLC1	0.16	1.17 %
ERD1	0.13	0.42 %
MTR1	0.10	0.71 %
SGI1	0.10	0.91 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
EPI1	-0.13	-0.74 %
<b>Total</b>	<b>11.72</b>	<b>1.98 %</b>