

MTD Sales
338.71 L

Brand Share %
5.65 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	177.09	6.11 %
Fridge	161.62	5.22 %
Total	338.71	5.65 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	66.92	7.72 %
CHENNAI-02	58.79	7.96 %
TRICHY-01	42.61	5.94 %
NORTH ARCOT	29.45	6.26 %
SOUTH-01	29.19	2.96 %
SOUTH ARCOT	28.13	6.62 %
SOUTH-03	26.63	3.93 %
WEST-02	22.05	4.93 %
WEST-01	21.13	5.70 %
WEST-03	13.80	4.64 %
Total	338.71	5.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	33.69	8.12 %
Fridge	33.22	7.35 %
Total	66.92	7.72 %

Branch *	MTD Sales L	Brand Share %
CH19	2.47	5.39 %
CH42	2.07	5.09 %
CH25	1.85	4.98 %
GUD1	1.22	3.26 %
CH48	1.11	2.56 %
CH38	0.97	4.79 %
GUD2	0.61	3.00 %
SKL1	0.59	2.96 %
CGL1	0.50	3.49 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	66.92	7.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	31.25	8.87 %
Fridge	27.54	7.13 %
Total	58.79	7.96 %

Branch *	MTD Sales L	Brand Share %
CH50	1.42	3.94 %
CH17	1.24	3.83 %
CH43	1.17	4.44 %
CH06	0.88	2.61 %
MJR1	0.49	2.61 %
CH35	0.46	2.00 %
GPD1	0.38	4.53 %
CH37	0.24	2.69 %
CH46	0.23	2.50 %
CH32		0.00 %
MC05		0.00 %
WHC3	-1.68	-13.69 %
Total	58.79	7.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	21.86	5.42 %
Wash-Mac	20.75	6.62 %
Total	42.61	5.94 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.65	5.11 %
TN22	1.52	4.24 %
PTK1	1.28	4.14 %
KIK1	1.18	3.57 %
PDK2	1.13	4.99 %
NGT1	1.02	3.24 %
KUM1	0.86	2.26 %
TTP1	0.58	4.51 %
TRY3	0.56	2.63 %
MDI1	0.50	1.81 %
PBR1	0.33	3.08 %
MSI1	0.25	1.82 %
TRY2	0.14	2.19 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ	-0.12	1.74 %
Total	42.61	5.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	17.48	7.42 %
Wash-Mac	11.97	5.09 %
Total	29.45	6.26 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.45	5.00 %
SBR1	1.36	5.33 %
VEL4	1.18	3.94 %
AKM1	0.86	4.24 %
VEL3	0.73	2.78 %
TRT1	0.63	3.39 %
CPT1	0.53	5.06 %
VEL1	0.49	4.45 %
SLG1	0.40	5.40 %
ANI1	0.17	1.49 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
NASD	-0.19	3.72 %
Total	29.45	6.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.85	3.53 %
Fridge	12.35	2.44 %
Total	29.19	2.96 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.63	3.02 %
RND1	1.62	5.04 %
KVT1	1.61	2.27 %
TUT1	1.57	1.42 %
SDI1	1.07	3.66 %
TUT2	0.81	2.01 %
TKS2	0.74	1.92 %
TKS1	0.51	1.49 %
KYR1	0.50	4.63 %
SKD1	0.48	3.29 %
MAR1	0.46	1.98 %
RPM1	0.44	0.99 %
PKD1	0.32	1.34 %
TVL1	0.32	0.43 %
SVK1	0.28	0.93 %
STU2	0.24	2.46 %
VNR1	0.21	2.01 %
APK1	0.20	1.59 %
ERL2	0.18	1.00 %
VKM1	0.18	1.33 %
VL1	0.16	0.60 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
S2SD	-0.29	-113.33 %
Total	29.19	2.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.16	7.32 %
Wash-Mac	11.98	5.87 %
Total	28.13	6.62 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.21	4.82 %
VPM2	1.35	5.65 %
POY2	0.79	3.14 %
TDM1	0.73	3.43 %
CDM1	0.50	1.76 %
VCM2	0.31	2.12 %
POY1	0.23	0.49 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	2.32 %
WHNV	-0.14	3.99 %
Total	28.13	6.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	15.17	4.66 %
Fridge	11.46	3.26 %
Total	26.63	3.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.95	2.78 %
KKD3	1.69	4.67 %
TEN1	0.66	3.60 %
TDI1	0.62	5.23 %
NKI1	0.51	3.63 %
USL1	0.38	2.91 %
PNI1	0.25	3.66 %
SVG1	0.24	2.27 %
MLR1	0.24	1.95 %
MDU7	0.20	0.96 %
MDU6	0.17	0.51 %
ODM1	0.12	2.23 %
KYK1	0.12	1.72 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD	-0.23	4.96 %
Total	26.63	3.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	11.64	5.19 %
Wash-Mac	10.41	4.68 %
Total	22.05	4.93 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.84	4.67 %
ATU1	0.99	3.50 %
TRM1	0.99	3.61 %
SLM3	0.87	3.62 %
EDP1	0.33	3.65 %
MCR1	0.32	1.32 %
HSR2	0.31	0.85 %
VPD1	0.25	1.57 %
PNG1	0.24	3.04 %
HSR1	0.24	0.74 %
KAM1	0.15	1.27 %
KVP1	0.12	0.77 %
PLC1	0.12	0.97 %
APN1	0.08	0.52 %
OML1	0.08	0.43 %
WZWH		0.00 %
BMD1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	22.05	4.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.40	8.43 %
Fridge	4.73	2.68 %
Total	21.13	5.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.94	4.05 %
KMR1	2.02	5.49 %
SNR1	1.17	5.04 %
CBE6	1.05	3.61 %
CBE4	0.70	2.13 %
CBE5	0.67	4.86 %
MPM1	0.42	2.53 %
SUL1	0.36	2.08 %
PPI1	0.33	4.20 %
KGI1	0.26	4.26 %
DPM2	0.20	1.88 %
PDM1	0.16	2.76 %
GDR1	0.13	2.08 %
KMD1		0.00 %
WZSD		0.00 %
Total	21.13	5.70 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.63	5.37 %
Fridge	5.18	3.78 %
Total	13.80	4.64 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.23	3.52 %
NKL2	0.94	2.34 %
TCG1	0.64	4.45 %
SYM2	0.45	4.27 %
PDR1	0.40	3.83 %
ERD1	0.38	1.04 %
AVI1	0.08	0.57 %
CMI1	0.08	0.80 %
TPR3	0.08	1.48 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	13.80	4.64 %