

MTD Sales
130.16 L

Brand Share %
2.13 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	99.63	3.17 %
Wash-Mac	30.53	1.03 %
Total	130.16	2.13 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	25.92	3.94 %
CHENNAI-01	22.05	2.82 %
CHENNAI-02	21.56	3.45 %
SOUTH ARCOT	15.64	3.17 %
SOUTH-01	10.97	1.10 %
SOUTH-03	9.59	1.26 %
NORTH ARCOT	8.64	2.15 %
WEST-01	7.70	1.37 %
TRICHY-01	5.70	0.76 %
KL-SOUTH	2.41	3.20 %
Total	130.16	2.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	19.32	5.91 %
Wash-Mac	6.60	1.99 %
Total	25.92	3.94 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.79	2.08 %
ERD1	0.57	1.37 %
SLM3	0.44	1.84 %
HSR2	0.21	0.50 %
PDR1	0.18	1.97 %
PLC1	0.13	0.97 %
NKL2	0.09	0.32 %
VKL1	0.08	0.95 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	25.92	3.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	16.02	4.08 %
Wash-Mac	6.03	1.55 %
Total	22.05	2.82 %

Branch *	MTD Sales L	Brand Share %
CH28	0.67	1.87 %
CH42	0.34	0.82 %
GUD1	0.34	1.04 %
CGL1	0.30	1.51 %
CH19	0.29	0.70 %
CH45	0.27	0.91 %
CH16	0.25	0.41 %
GUD2	0.25	1.08 %
SKL1	0.25	1.09 %
CH22	0.14	0.51 %
CH35	0.13	0.63 %
CH39	0.08	0.52 %
KNR1	0.08	0.72 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	22.05	2.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	14.54	4.79 %
Wash-Mac	7.02	2.18 %
Total	21.56	3.45 %

Branch *	MTD Sales L	Brand Share %
CH03	1.50	2.06 %
PON1	0.36	1.90 %
UKI1	0.25	1.87 %
CH17	0.14	0.84 %
CH09	0.13	0.57 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	21.56	3.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.60	4.98 %
Wash-Mac	3.04	1.26 %
Total	15.64	3.17 %

Branch *	MTD Sales L	Brand Share %
POY2	0.85	1.95 %
KLM1	0.37	1.53 %
PRT1	0.33	1.92 %
NVL2	0.30	0.91 %
KML1	0.13	0.69 %
MKM1	0.13	1.54 %
VPM1	0.13	1.36 %
TVM2	0.09	1.07 %
POY1		0.00 %
STP1		0.00 %
Total	15.64	3.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	9.32	1.81 %
Wash-Mac	1.65	0.34 %
Total	10.97	1.10 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.06	1.81 %
NGR1	1.06	1.48 %
VNR2	0.80	1.76 %
SVK1	0.44	1.96 %
TKS2	0.42	0.91 %
ERL2	0.40	1.27 %
TUT2	0.34	0.98 %
TKS1	0.33	0.87 %
RND1	0.28	0.77 %
MAR1	0.27	1.15 %
PDI1	0.24	1.50 %
TVL1	0.22	0.25 %
SDI1	0.21	1.12 %
SNL1	0.14	0.65 %
APK1	0.13	0.53 %
PKD1	0.13	0.47 %
TUT1	0.13	0.13 %
S2SD	0.08	1.47 %
APK2		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	10.97	1.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	6.75	1.70 %
Wash-Mac	2.83	0.78 %
Total	9.59	1.26 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.99	1.96 %
ATG1	0.45	1.83 %
CBM1	0.29	1.11 %
KKD2	0.22	1.30 %
KRR1	0.22	1.48 %
DKI1	0.21	1.04 %
MLR1	0.21	1.07 %
MDU3	0.16	0.84 %
ODM1	0.14	1.86 %
SZSD	0.14	1.89 %
MDU6	0.09	0.24 %
PKM1	0.08	0.72 %
SVG1	0.08	0.50 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	9.59	1.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.18	2.89 %
Wash-Mac	2.45	1.31 %
Total	8.64	2.15 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.38	1.67 %
GDM1	0.27	1.91 %
TRR1	0.22	0.67 %
VNB1	0.14	1.07 %
CGM1	0.13	0.88 %
CPT1	0.13	1.22 %
WJP1	0.13	0.84 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
Total	8.64	2.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	6.63	2.52 %
Wash-Mac	1.07	0.36 %
Total	7.70	1.37 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.64	2.03 %
CBE2	0.63	0.69 %
KMR1	0.62	1.23 %
TPR3	0.27	1.64 %
TPR1	0.21	1.05 %
TPR4	0.14	1.27 %
CBE6	0.13	0.59 %
MPM1	0.13	0.64 %
SNR1	0.09	0.40 %
TPR2	0.09	0.30 %
CNR1	0.08	0.96 %
WZSD	0.04	1.49 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	7.70	1.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	5.86	1.35 %
Wash-Mac	-0.16	-0.05 %
Total	5.70	0.76 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.56	1.12 %
TRY1	0.55	0.54 %
MVM1	0.51	0.95 %
TNJ2	0.51	1.36 %
PTK1	0.42	1.34 %
TVR2	0.36	0.89 %
TNJ1	0.36	0.82 %
TYR1	0.36	1.71 %
JKM1	0.25	1.04 %
NGT1	0.22	1.20 %
TTP1	0.22	1.17 %
KIK1	0.21	0.80 %
PBR2	0.21	0.39 %
TVR1	0.21	1.37 %
PBR1	0.14	1.65 %
ORU1	0.14	0.84 %
APM1	0.14	1.16 %
AYR1	0.13	0.82 %
MDI1	0.13	0.26 %
TRY3	0.09	0.39 %
NMM1	0.08	0.78 %
TZSD	0.05	0.94 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
Total	5.70	0.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.41	5.21 %
Total	2.41	3.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	1.72 %
KLR1		0.00 %
Total	2.41	3.20 %