

MTD Sales
172.88 L

Brand Share %
3.43 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	116.58	4.36 %
Wash-Mac	56.30	2.38 %
Total	172.88	3.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	32.06	4.47 %
CHENNAI-02	29.32	5.72 %
WEST-02	26.94	4.44 %
TRICHY-01	16.59	2.85 %
SOUTH ARCOT	15.58	4.37 %
SOUTH-01	14.68	1.77 %
WEST-01	13.96	3.07 %
SOUTH-03	12.44	2.01 %
NORTH ARCOT	10.63	3.38 %
KL-SOUTH	0.67	1.40 %
Total	172.88	3.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	21.04	5.33 %
Wash-Mac	11.02	3.42 %
Total	32.06	4.47 %

Branch *	MTD Sales L	Brand Share %
CH16	1.31	2.47 %
CH22	0.64	2.52 %
CH48	0.36	1.63 %
GUD2	0.25	1.93 %
CH45	0.14	0.61 %
GUD1	0.14	0.51 %
CH39	0.13	0.85 %
CGL1		0.00 %
CH19		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
KNR1	-0.16	-0.89 %
Total	32.06	4.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	18.12	6.85 %
Wash-Mac	11.20	4.52 %
Total	29.32	5.72 %

Branch *	MTD Sales L	Brand Share %
CH09	0.51	2.74 %
CH06	0.38	1.65 %
PON1	0.29	2.08 %
UKI1	0.29	3.19 %
CH24	0.28	1.61 %
MJR1	0.26	1.24 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	29.32	5.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	19.55	6.27 %
Wash-Mac	7.39	2.51 %
Total	26.94	4.44 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.03	2.79 %
ATU1	0.57	2.59 %
HSR2	0.47	1.20 %
SLM3	0.43	2.27 %
EDP1	0.32	2.50 %
PLC1	0.27	1.96 %
PDR1	0.18	1.30 %
VKL1	0.16	1.81 %
PMP1	0.15	1.60 %
APN1	0.14	1.55 %
ERD1	0.14	0.56 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	26.94	4.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.88	3.25 %
Wash-Mac	5.71	2.31 %
Total	16.59	2.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.82	1.50 %
KUM1	0.91	3.05 %
NGT1	0.45	2.67 %
KIK1	0.32	1.55 %
JKM1	0.29	1.78 %
PBR1	0.21	1.70 %
TVR1	0.17	2.09 %
AYR1	0.16	1.28 %
MSI1	0.11	1.14 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	16.59	2.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.10	5.97 %
Wash-Mac	3.48	2.27 %
Total	15.58	4.37 %

Branch *	MTD Sales L	Brand Share %
POY2	0.29	1.12 %
TVM2	0.14	2.34 %
NVL2	0.14	0.72 %
VPM1	0.14	1.77 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
WHNV		0.00 %
Total	15.58	4.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	9.70	2.31 %
Wash-Mac	4.99	1.22 %
Total	14.68	1.77 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.16	2.72 %
TKS1	0.89	2.04 %
TUT1	0.83	0.94 %
TVL1	0.75	1.09 %
SVK1	0.42	2.06 %
MAR1	0.32	0.91 %
TY11	0.31	1.16 %
ERL1	0.30	2.59 %
VNR2	0.30	0.92 %
RND1	0.21	0.65 %
STU2	0.16	1.30 %
VNR1	0.14	1.28 %
SDI1	0.12	0.82 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	14.68	1.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	8.82	4.09 %
Wash-Mac	5.14	2.16 %
Total	13.96	3.07 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.67	2.37 %
UMP1	0.57	3.04 %
CBE6	0.35	2.08 %
KMR1	0.22	1.28 %
DPM2	0.20	1.83 %
CBE1	0.20	1.33 %
TPR4	0.15	1.09 %
TPR2	0.15	0.61 %
TPR3	0.15	1.16 %
GDR1	0.11	1.28 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	13.96	3.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	8.17	2.47 %
Wash-Mac	4.26	1.48 %
Total	12.44	2.01 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.81	3.36 %
CBM1	0.45	1.91 %
MDU3	0.36	2.18 %
ATG1	0.31	1.32 %
TEN2	0.29	1.74 %
KRR1	0.29	2.06 %
TPT1	0.28	2.04 %
MDU2	0.26	0.61 %
KPT1	0.19	2.68 %
MDU5	0.14	0.92 %
SZSD	0.14	1.04 %
SGP1	0.14	1.32 %
ODM1	0.14	2.26 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	12.44	2.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.52	4.37 %
Wash-Mac	3.12	2.18 %
Total	10.63	3.38 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.42	1.54 %
CGM1	0.35	3.23 %
AKM1	0.14	1.01 %
VSI1	0.14	1.20 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	10.63	3.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.67	2.33 %
Total	0.67	1.40 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.35	0.91 %
PAS1	0.33	3.33 %
Total	0.67	1.40 %