

MTD Sales
322.67 L

Brand Share %
5.66 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	168.37	6.14 %
Fridge	154.30	5.21 %
Total	322.67	5.66 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	63.43	7.72 %
CHENNAI-02	56.00	7.95 %
TRICHY-01	41.28	6.02 %
SOUTH-01	28.29	3.05 %
NORTH ARCOT	27.70	6.23 %
SOUTH ARCOT	27.49	6.78 %
SOUTH-03	25.47	3.89 %
WEST-02	20.18	4.71 %
WEST-01	19.85	5.70 %
WEST-03	12.97	4.60 %
Total	322.67	5.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	32.04	7.42 %
Wash-Mac	31.39	8.05 %
Total	63.43	7.72 %

Branch *	MTD Sales L	Brand Share %
CH19	2.15	5.04 %
CH42	1.84	4.65 %
CH25	1.77	5.11 %
GUD1	1.22	3.41 %
CH48	1.11	2.68 %
CH38	0.97	5.21 %
SKL1	0.59	3.11 %
CGL1	0.50	3.49 %
GUD2	0.46	2.49 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	63.43	7.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	29.54	8.82 %
Fridge	26.47	7.16 %
Total	56.00	7.95 %

Branch *	MTD Sales L	Brand Share %
CH50	1.42	4.15 %
CH17	1.07	3.58 %
CH43	1.01	4.08 %
CH06	0.76	2.37 %
CH35	0.46	2.11 %
MJR1	0.40	2.22 %
GPD1	0.38	4.73 %
CH37	0.24	2.78 %
CH46	0.11	1.26 %
CH32		0.00 %
MC05		0.00 %
WHC3	-1.68	-13.69 %
Total	56.00	7.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	21.52	5.55 %
Wash-Mac	19.77	6.62 %
Total	41.28	6.02 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.65	5.33 %
TN2	1.52	4.36 %
PTK1	1.28	4.23 %
KIK1	1.18	3.90 %
PDK2	1.13	5.13 %
NGT1	1.02	3.35 %
KUM1	0.86	2.35 %
TTP1	0.58	4.71 %
TRY3	0.56	2.78 %
MDI1	0.50	1.83 %
PBR1	0.33	3.21 %
MSI1	0.25	1.91 %
TRY2	0.14	2.41 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ	-0.12	1.74 %
Total	41.28	6.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.48	3.69 %
Fridge	11.81	2.45 %
Total	28.29	3.05 %

Branch *	MTD Sales L	Brand Share %
RND1	1.62	5.07 %
KVT1	1.61	2.36 %
TUT1	1.57	1.57 %
NGR1	1.51	2.91 %
SDI1	1.07	3.71 %
TUT2	0.81	2.20 %
TKS2	0.66	1.81 %
TKS1	0.51	1.58 %
KYR1	0.50	4.63 %
SKD1	0.48	3.42 %
MAR1	0.46	2.11 %
PKD1	0.32	1.37 %
TVL1	0.32	0.50 %
SVK1	0.28	0.98 %
RPM1	0.23	0.54 %
VNR1	0.21	2.13 %
APK1	0.20	1.64 %
ERL2	0.18	1.05 %
VKM1	0.18	1.40 %
VLY1	0.16	0.63 %
STU2	0.13	1.31 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
S2SD	-0.29	-113.33 %
Total	28.29	3.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.67	7.44 %
Wash-Mac	11.03	4.99 %
Total	27.70	6.23 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.45	5.22 %
SBR1	1.36	5.56 %
VEL4	1.18	4.06 %
AKM1	0.86	4.45 %
VEL3	0.73	2.78 %
TRT1	0.63	3.72 %
VEL1	0.49	4.66 %
SLG1	0.40	5.50 %
CPT1	0.37	3.66 %
ANI1	0.17	1.52 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
NASD	-0.19	3.72 %
Total	27.70	6.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	15.96	7.54 %
Wash-Mac	11.53	5.95 %
Total	27.49	6.78 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.21	5.19 %
POY2	0.79	3.39 %
TDM1	0.73	3.57 %
CDM1	0.50	1.77 %
VCM2	0.31	2.41 %
POY1	0.12	0.28 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	2.67 %
WHNV	-0.14	3.99 %
Total	27.49	6.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	14.71	4.69 %
Fridge	10.76	3.16 %
Total	25.47	3.89 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.95	2.93 %
KKD3	1.34	4.23 %
TEN1	0.66	3.76 %
TDI1	0.62	5.65 %
NKI1	0.51	3.74 %
USL1	0.38	2.91 %
PNI1	0.25	3.76 %
SVG1	0.24	2.29 %
MDU7	0.20	0.99 %
MDU6	0.17	0.53 %
MLR1	0.16	1.38 %
ODM1	0.12	2.23 %
KYK1	0.12	1.75 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD	-0.23	4.96 %
Total	25.47	3.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	10.22	4.73 %
Wash-Mac	9.96	4.69 %
Total	20.18	4.71 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.72	4.61 %
TRM1	0.99	3.64 %
ATU1	0.87	3.38 %
SLM3	0.87	3.71 %
EDP1	0.33	3.99 %
MCR1	0.32	1.34 %
HSR2	0.31	0.90 %
VPD1	0.25	1.57 %
PNG1	0.24	3.04 %
HSR1	0.24	0.76 %
KAM1	0.15	1.36 %
KVP1	0.12	0.77 %
PLC1	0.12	1.00 %
APN1	0.08	0.55 %
OML1	0.08	0.43 %
WZWH		0.00 %
BMD1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	20.18	4.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	15.51	8.61 %
Fridge	4.34	2.58 %
Total	19.85	5.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.49	3.76 %
SNR1	1.02	4.57 %
CBE6	0.94	3.60 %
CBE4	0.70	2.32 %
CBE5	0.55	4.08 %
MPM1	0.42	2.70 %
SUL1	0.36	2.31 %
PPI1	0.33	4.28 %
KGI1	0.26	4.26 %
PDM1	0.16	2.92 %
GDR1	0.13	2.16 %
DPM2		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	19.85	5.70 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	8.46	5.53 %
Fridge	4.51	3.50 %
Total	12.97	4.60 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.23	3.76 %
NKL2	0.94	2.44 %
TCG1	0.64	4.59 %
SYM2	0.45	4.37 %
PDR1	0.40	4.24 %
ERD1	0.38	1.09 %
AVI1	0.08	0.60 %
CMI1	0.08	0.80 %
TPR3	0.08	1.67 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	12.97	4.60 %