

MTD Sales
161.74 L

Brand Share %
3.42 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	109.61	4.34 %
Wash-Mac	52.13	2.36 %
Total	161.74	3.42 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	29.34	4.39 %
CHENNAI-02	27.40	5.80 %
WEST-02	24.47	4.39 %
TRICHY-01	16.38	2.95 %
SOUTH ARCOT	14.54	4.33 %
SOUTH-01	14.22	1.78 %
WEST-01	12.80	3.05 %
SOUTH-03	11.54	1.97 %
NORTH ARCOT	10.35	3.54 %
KL-SOUTH	0.67	1.47 %
Total	161.74	3.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	19.24	5.22 %
Wash-Mac	10.10	3.37 %
Total	29.34	4.39 %

Branch *	MTD Sales L	Brand Share %
CH16	1.31	2.61 %
CH22	0.49	2.06 %
CH48	0.36	1.65 %
GUD2	0.25	2.07 %
CH45	0.14	0.67 %
GUD1	0.14	0.53 %
CH39	0.13	0.96 %
CGL1		0.00 %
CH19		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
KNR1	-0.16	-0.94 %
Total	29.34	4.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	16.78	6.85 %
Wash-Mac	10.63	4.68 %
Total	27.40	5.80 %

Branch *	MTD Sales L	Brand Share %
CH09	0.37	2.12 %
PON1	0.29	2.26 %
UKI1	0.29	3.32 %
CH24	0.28	1.74 %
CH06	0.22	1.04 %
MJR1	0.14	0.78 %
CH01		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	27.40	5.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	18.20	6.31 %
Wash-Mac	6.28	2.34 %
Total	24.47	4.39 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.03	2.97 %
HSR2	0.47	1.31 %
SLM3	0.43	2.50 %
ATU1	0.41	1.93 %
EDP1	0.32	2.59 %
PLC1	0.27	2.04 %
PDR1	0.18	1.39 %
VKL1	0.16	1.99 %
PMP1	0.15	1.60 %
APN1	0.14	1.79 %
ERD1	0.14	0.59 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	24.47	4.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	10.68	3.32 %
Wash-Mac	5.71	2.45 %
Total	16.38	2.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.82	1.54 %
KUM1	0.91	3.29 %
NGT1	0.45	2.84 %
KIK1	0.32	1.57 %
JKM1	0.29	1.84 %
PBR1	0.21	1.78 %
TVR1	0.17	2.22 %
AYR1	0.16	1.39 %
MSI1	0.11	1.16 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	16.38	2.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.23	5.86 %
Wash-Mac	3.31	2.29 %
Total	14.54	4.33 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.44	2.42 %
POY2	0.29	1.25 %
TVM2	0.14	2.39 %
NVL2	0.14	0.73 %
VPM1	0.14	1.77 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
WHNV		0.00 %
Total	14.54	4.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	9.57	2.35 %
Wash-Mac	4.66	1.18 %
Total	14.22	1.78 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.16	2.81 %
TKS1	0.89	2.09 %
TUT1	0.83	0.98 %
TVL1	0.75	1.16 %
SVK1	0.42	2.11 %
MAR1	0.32	0.96 %
TY11	0.31	1.18 %
ERL1	0.30	2.76 %
VNR2	0.30	0.94 %
RND1	0.21	0.66 %
STU2	0.16	1.37 %
VNR1	0.14	1.28 %
SDI1	0.12	0.88 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	14.22	1.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	8.25	4.09 %
Wash-Mac	4.55	2.09 %
Total	12.80	3.05 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.67	2.55 %
UMP1	0.57	3.13 %
CBE6	0.35	2.30 %
CBE3	0.30	2.75 %
KMR1	0.22	1.30 %
DPM2	0.20	2.05 %
CBE1	0.20	1.48 %
TPR4	0.15	1.18 %
TPR2	0.15	0.69 %
TPR3	0.15	1.43 %
GDR1	0.11	1.44 %
ANR1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	12.80	3.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	7.76	2.46 %
Wash-Mac	3.78	1.39 %
Total	11.54	1.97 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.45	2.02 %
MDU3	0.36	2.33 %
ATG1	0.31	1.37 %
TEN2	0.29	1.80 %
KRR1	0.29	2.22 %
TPT1	0.28	2.11 %
MDU2	0.26	0.64 %
KPT1	0.19	2.81 %
MDU5	0.14	0.94 %
SZSD	0.14	1.04 %
SGP1	0.14	1.42 %
ODM1	0.14	2.26 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	11.54	1.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.24	4.50 %
Wash-Mac	3.12	2.36 %
Total	10.35	3.54 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.42	1.67 %
CGM1	0.35	3.23 %
AKM1	0.14	1.10 %
VSI1	0.14	1.29 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	10.35	3.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.67	2.40 %
Total	0.67	1.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.35	0.95 %
Total	0.67	1.47 %