



# TN : BEKOVOLT Sales Performance 27/03/2026 9:37 AM

MTD Sales  
6.14 L

Brand Share %  
0.12 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.12 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.95        | 0.16 %        |
| Wash-Mac | 2.18        | 0.09 %        |
| Total    | 6.14        | 0.12 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| WEST-02     | 1.49        | 0.25 %        |
| SOUTH-03    | 1.38        | 0.22 %        |
| WEST-01     | 0.92        | 0.19 %        |
| NORTH ARCOT | 0.84        | 0.26 %        |
| SOUTH ARCOT | 0.47        | 0.15 %        |
| CHENNAI-01  | 0.38        | 0.05 %        |
| SOUTH-01    | 0.32        | 0.04 %        |
| TRICHY-01   | 0.21        | 0.04 %        |
| CHENNAI-02  | 0.13        | 0.02 %        |
| Total       | 6.14        | 0.12 %        |

**WEST-02**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Fridge       | 1.26        | 0.42 %        |
| Wash-Mac     | 0.22        | 0.08 %        |
| <b>Total</b> | <b>1.49</b> | <b>0.25 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| APN1         |             | 0.00 %        |
| ATU1         |             | 0.00 %        |
| BMD1         |             | 0.00 %        |
| CMI1         |             | 0.00 %        |
| DPR1         |             | 0.00 %        |
| DPR2         |             | 0.00 %        |
| EPI1         |             | 0.00 %        |
| ERD2         |             | 0.00 %        |
| HRR1         |             | 0.00 %        |
| HSR1         |             | 0.00 %        |
| KAM1         |             | 0.00 %        |
| KMM1         |             | 0.00 %        |
| KRI1         |             | 0.00 %        |
| KVP1         |             | 0.00 %        |
| MCR1         |             | 0.00 %        |
| NKL2         |             | 0.00 %        |
| OML1         |             | 0.00 %        |
| PMP1         |             | 0.00 %        |
| RSP1         |             | 0.00 %        |
| SGG1         |             | 0.00 %        |
| SLM1         |             | 0.00 %        |
| SLM2         |             | 0.00 %        |
| SLM3         |             | 0.00 %        |
| TCG1         |             | 0.00 %        |
| VKL1         |             | 0.00 %        |
| VPD1         |             | 0.00 %        |
| WHKP         |             | 0.00 %        |
| WHPD         |             | 0.00 %        |
| WZWH         |             | 0.00 %        |
| <b>Total</b> | <b>1.49</b> | <b>0.25 %</b> |

**SOUTH-03**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Fridge       | 1.29        | 0.43 %        |
| Wash-Mac     | 0.09        | 0.03 %        |
| <b>Total</b> | <b>1.38</b> | <b>0.22 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| ADP1         |             | 0.00 %        |
| ATG1         |             | 0.00 %        |
| BNR1         |             | 0.00 %        |
| BTU1         |             | 0.00 %        |
| CBM1         |             | 0.00 %        |
| CMR1         |             | 0.00 %        |
| DGL2         |             | 0.00 %        |
| KKD3         |             | 0.00 %        |
| KPT1         |             | 0.00 %        |
| KRR1         |             | 0.00 %        |
| KYK1         |             | 0.00 %        |
| MDU2         |             | 0.00 %        |
| MDU4         |             | 0.00 %        |
| MDU5         |             | 0.00 %        |
| MDU6         |             | 0.00 %        |
| MDU7         |             | 0.00 %        |
| MLR1         |             | 0.00 %        |
| MPA1         |             | 0.00 %        |
| NTM1         |             | 0.00 %        |
| PKM1         |             | 0.00 %        |
| PNI1         |             | 0.00 %        |
| PNV2         |             | 0.00 %        |
| PVI1         |             | 0.00 %        |
| SGP1         |             | 0.00 %        |
| SVG1         |             | 0.00 %        |
| SZSD         |             | 0.00 %        |
| TEN2         |             | 0.00 %        |
| TMM1         |             | 0.00 %        |
| WHMD         |             | 0.00 %        |
| TEN1         |             | 0.00 %        |
| <b>Total</b> | <b>1.38</b> | <b>0.22 %</b> |

**WEST-01**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 0.54        | 0.22 %        |
| Fridge       | 0.38        | 0.16 %        |
| <b>Total</b> | <b>0.92</b> | <b>0.19 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| CBE2         | 0.09        | 0.10 %        |
| ANR1         |             | 0.00 %        |
| AVI1         |             | 0.00 %        |
| CBE1         |             | 0.00 %        |
| CBE3         |             | 0.00 %        |
| CBE4         |             | 0.00 %        |
| CBE5         |             | 0.00 %        |
| CBE6         |             | 0.00 %        |
| CNR1         |             | 0.00 %        |
| KGI1         |             | 0.00 %        |
| KGM1         |             | 0.00 %        |
| KMD1         |             | 0.00 %        |
| KMR1         |             | 0.00 %        |
| MPM1         |             | 0.00 %        |
| PLI1         |             | 0.00 %        |
| PPI1         |             | 0.00 %        |
| SNR1         |             | 0.00 %        |
| SUL1         |             | 0.00 %        |
| SYM2         |             | 0.00 %        |
| TPR1         |             | 0.00 %        |
| TPR2         |             | 0.00 %        |
| UAM1         |             | 0.00 %        |
| WHCB         |             | 0.00 %        |
| WZSD         |             | 0.00 %        |
| <b>Total</b> | <b>0.92</b> | <b>0.19 %</b> |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 0.53        | 0.34 %        |
| Wash-Mac | 0.30        | 0.18 %        |
| Total    | 0.84        | 0.26 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ABR1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL2     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 0.84        | 0.26 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.47        | 0.32 %        |
| Total    | 0.47        | 0.15 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 0.47        | 0.15 %        |

**CHENNAI-01**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 0.21        | 0.06 %        |
| Fridge       | 0.16        | 0.05 %        |
| <b>Total</b> | <b>0.38</b> | <b>0.05 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| AVD1         |             | 0.00 %        |
| CGL1         |             | 0.00 %        |
| CH05         |             | 0.00 %        |
| CH08         |             | 0.00 %        |
| CH14         |             | 0.00 %        |
| CH16         |             | 0.00 %        |
| CH19         |             | 0.00 %        |
| CH22         |             | 0.00 %        |
| CH25         |             | 0.00 %        |
| CH26         |             | 0.00 %        |
| CH28         |             | 0.00 %        |
| CH30         |             | 0.00 %        |
| CH35         |             | 0.00 %        |
| CH37         |             | 0.00 %        |
| CH38         |             | 0.00 %        |
| CH39         |             | 0.00 %        |
| CH40         |             | 0.00 %        |
| CH42         |             | 0.00 %        |
| CH45         |             | 0.00 %        |
| CH47         |             | 0.00 %        |
| CH48         |             | 0.00 %        |
| CH49         |             | 0.00 %        |
| CZWH         |             | 0.00 %        |
| GUD1         |             | 0.00 %        |
| GUD2         |             | 0.00 %        |
| KNR1         |             | 0.00 %        |
| MRM1         |             | 0.00 %        |
| SKL1         |             | 0.00 %        |
| TKM1         |             | 0.00 %        |
| WCHN         |             | 0.00 %        |
| <b>Total</b> | <b>0.38</b> | <b>0.05 %</b> |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 0.32        | 0.09 %        |
| Total    | 0.32        | 0.04 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KVT1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| NGR1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TUT1     |             | 0.00 %        |
| TVL1     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| KYR1     | -0.17       | -1.72 %       |
| Total    | 0.32        | 0.04 %        |

**TRICHY-01**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 0.21        | 0.09 %        |
| <b>Total</b> | <b>0.21</b> | <b>0.04 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| APM1         |             | 0.00 %        |
| AYR1         |             | 0.00 %        |
| JKM1         |             | 0.00 %        |
| KRN1         |             | 0.00 %        |
| KUM1         |             | 0.00 %        |
| MDI1         |             | 0.00 %        |
| MSI1         |             | 0.00 %        |
| MVM1         |             | 0.00 %        |
| NCK1         |             | 0.00 %        |
| NGT1         |             | 0.00 %        |
| NMM1         |             | 0.00 %        |
| ORU1         |             | 0.00 %        |
| PBR1         |             | 0.00 %        |
| PBR2         |             | 0.00 %        |
| PDK1         |             | 0.00 %        |
| PTK1         |             | 0.00 %        |
| TNJ2         |             | 0.00 %        |
| TRY1         |             | 0.00 %        |
| TRY2         |             | 0.00 %        |
| TRY3         |             | 0.00 %        |
| TRY4         |             | 0.00 %        |
| TTP1         |             | 0.00 %        |
| TVR1         |             | 0.00 %        |
| TVR2         |             | 0.00 %        |
| TYR1         |             | 0.00 %        |
| TZSD         |             | 0.00 %        |
| WTRZ         |             | 0.00 %        |
| <b>Total</b> | <b>0.21</b> | <b>0.04 %</b> |

**CHENNAI-02**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac     | 0.13        | 0.05 %        |
| <b>Total</b> | <b>0.13</b> | <b>0.02 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| CH01         |             | 0.00 %        |
| CH03         |             | 0.00 %        |
| CH12         |             | 0.00 %        |
| CH15         |             | 0.00 %        |
| CH17         |             | 0.00 %        |
| CH18         |             | 0.00 %        |
| CH20         |             | 0.00 %        |
| CH21         |             | 0.00 %        |
| CH23         |             | 0.00 %        |
| CH24         |             | 0.00 %        |
| CH27         |             | 0.00 %        |
| CH31         |             | 0.00 %        |
| CH32         |             | 0.00 %        |
| CH33         |             | 0.00 %        |
| CH34         |             | 0.00 %        |
| CH36         |             | 0.00 %        |
| CH41         |             | 0.00 %        |
| CH43         |             | 0.00 %        |
| CH44         |             | 0.00 %        |
| CH46         |             | 0.00 %        |
| CH50         |             | 0.00 %        |
| CH51         |             | 0.00 %        |
| GPD1         |             | 0.00 %        |
| MC06         |             | 0.00 %        |
| MJR1         |             | 0.00 %        |
| PON1         |             | 0.00 %        |
| UKI1         |             | 0.00 %        |
| <b>Total</b> | <b>0.13</b> | <b>0.02 %</b> |