

MTD Sales
275.01 L

Brand Share %
5.54 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	143.65	6.03 %
Fridge	131.36	5.08 %
Total	275.01	5.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	55.85	7.56 %
CHENNAI-02	47.80	7.96 %
TRICHY-01	31.80	5.54 %
SOUTH ARCOT	24.94	6.98 %
NORTH ARCOT	23.74	6.02 %
SOUTH-01	22.89	2.86 %
SOUTH-03	22.31	3.79 %
WEST-01	18.01	5.90 %
WEST-02	16.45	4.53 %
WEST-03	11.20	4.54 %
Total	275.01	5.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	28.31	8.08 %
Fridge	27.55	7.09 %
Total	55.85	7.56 %

Branch *	MTD Sales L	Brand Share %
CH42	1.84	5.08 %
CH19	1.70	4.49 %
CH25	1.39	4.46 %
CH48	1.01	2.75 %
GUD1	0.91	2.96 %
CH38	0.78	4.95 %
SKL1	0.59	3.46 %
CGL1	0.50	3.53 %
GUD2	0.46	2.93 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	55.85	7.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	26.26	9.06 %
Fridge	21.55	6.93 %
Total	47.80	7.96 %

Branch *	MTD Sales L	Brand Share %
CH50	1.32	4.21 %
CH17	0.88	3.49 %
CH43	0.81	4.24 %
CH06	0.55	2.06 %
CH35	0.46	2.44 %
GPD1	0.30	4.47 %
MJR1	0.28	1.83 %
CH37	0.24	2.97 %
CH46	0.11	1.40 %
CH32		0.00 %
MC05		0.00 %
Total	47.80	7.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	17.79	5.40 %
Wash-Mac	14.01	5.74 %
Total	31.80	5.54 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.37	4.45 %
PTK1	1.28	4.87 %
KIK1	1.03	3.61 %
TVR2	1.03	4.00 %
PDK2	0.97	4.85 %
KUM1	0.86	2.69 %
NGT1	0.60	2.39 %
TRY3	0.56	3.34 %
MDI1	0.50	2.16 %
TTP1	0.39	3.54 %
PBR1	0.33	3.85 %
TRY2	0.14	3.06 %
MSI1	0.13	1.20 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ	-0.12	1.84 %
Total	31.80	5.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.70	7.87 %
Wash-Mac	10.24	6.00 %
Total	24.94	6.98 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.09	5.38 %
POY2	0.79	3.72 %
TDM1	0.73	3.95 %
CDM1	0.50	2.06 %
VCM2	0.31	2.77 %
POY1	0.12	0.32 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	3.12 %
WHNV	-0.14	3.99 %
Total	24.94	6.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.59	7.37 %
Wash-Mac	9.15	4.66 %
Total	23.74	6.02 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.18	4.41 %
TRR1	1.08	4.34 %
AKM1	0.60	3.43 %
VEL3	0.54	2.30 %
VEL1	0.49	5.14 %
CPT1	0.28	3.15 %
TRT1	0.24	1.78 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
WHVL	-0.10	2.51 %
NASD	-0.19	3.72 %
Total	23.74	6.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.26	3.47 %
Fridge	9.63	2.31 %
Total	22.89	2.86 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.61	2.70 %
RND1	1.43	5.41 %
NGR1	1.08	2.42 %
SDI1	1.07	4.00 %
TUT1	1.03	1.16 %
TUT2	0.81	2.62 %
TYI1	0.80	5.32 %
TKS1	0.51	1.79 %
KYR1	0.50	5.35 %
TKS2	0.50	1.60 %
SKD1	0.38	3.13 %
MAR1	0.34	1.75 %
PKD1	0.32	1.77 %
TVL1	0.32	0.54 %
SVK1	0.28	1.09 %
RPM1	0.23	0.62 %
VNR1	0.21	2.53 %
APK1	0.20	1.96 %
ERL2	0.18	1.26 %
VKM1	0.18	1.72 %
VLY1	0.16	0.76 %
STU2	0.13	1.49 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
S2SD	-0.29	-113.33 %
Total	22.89	2.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	13.35	4.76 %
Fridge	8.96	2.91 %
Total	22.31	3.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.95	3.21 %
MDU2	1.27	3.64 %
TEN1	0.66	4.34 %
DGL2	0.43	4.44 %
NKI1	0.43	3.43 %
USL1	0.38	3.05 %
PNI1	0.25	4.01 %
SVG1	0.24	2.37 %
MDU7	0.20	1.15 %
MDU6	0.17	0.56 %
ODM1	0.12	2.52 %
KYK1	0.12	1.84 %
MLR1	0.08	0.87 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	22.31	3.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.01	8.96 %
Fridge	4.00	2.69 %
Total	18.01	5.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.15	3.54 %
KMR1	1.55	5.29 %
SNR1	1.02	4.91 %
CBE6	0.71	3.28 %
CBE4	0.70	2.52 %
CBE5	0.55	4.80 %
MPM1	0.42	3.28 %
SUL1	0.36	2.51 %
PPI1	0.25	3.63 %
PDM1	0.16	3.27 %
KGI1	0.14	2.70 %
GDR1	0.13	2.41 %
DPM2		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	18.01	5.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	8.67	4.68 %
Wash-Mac	7.78	4.37 %
Total	16.45	4.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.60	5.43 %
ATU1	0.87	4.19 %
TRM1	0.87	3.51 %
SLM3	0.87	4.30 %
MCR1	0.32	1.60 %
HSR2	0.31	1.03 %
PNG1	0.24	3.23 %
HSR1	0.24	0.86 %
VPD1	0.16	1.09 %
EDP1	0.16	2.30 %
KAM1	0.15	1.65 %
APN1	0.08	0.63 %
OML1	0.08	0.49 %
WZWH		0.00 %
BMD1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	16.45	4.53 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	7.28	5.42 %
Fridge	3.92	3.50 %
Total	11.20	4.54 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.23	4.14 %
NKL2	0.86	2.63 %
TCG1	0.64	5.19 %
SYM2	0.45	5.47 %
PDR1	0.40	4.95 %
ERD1	0.38	1.20 %
GBM1	0.22	2.72 %
AVI1	0.08	0.65 %
CMI1	0.08	0.90 %
TPR3	0.08	1.96 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	11.20	4.54 %