

MTD Sales
263.19 L

Brand Share %
5.53 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	136.58	5.98 %
Fridge	126.61	5.11 %
Total	263.19	5.53 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	54.45	7.69 %
CHENNAI-02	45.51	7.91 %
TRICHY-01	29.93	5.45 %
SOUTH ARCOT	24.55	7.04 %
NORTH ARCOT	22.08	5.98 %
SOUTH-01	21.38	2.78 %
SOUTH-03	21.15	3.77 %
WEST-01	17.29	5.94 %
WEST-02	15.80	4.48 %
WEST-03	11.03	4.64 %
Total	263.19	5.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	27.38	8.15 %
Fridge	27.06	7.28 %
Total	54.45	7.69 %

Branch *	MTD Sales L	Brand Share %
CH42	1.84	5.36 %
CH19	1.70	4.73 %
CH25	1.18	4.11 %
CH48	1.01	2.85 %
CH38	0.78	5.38 %
GUD1	0.72	2.44 %
SKL1	0.59	3.61 %
CGL1	0.50	3.53 %
GUD2	0.46	3.01 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	54.45	7.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	24.32	8.69 %
Fridge	21.19	7.18 %
Total	45.51	7.91 %

Branch *	MTD Sales L	Brand Share %
CH50	1.32	4.49 %
CH17	0.88	3.49 %
CH43	0.81	4.38 %
CH06	0.55	2.12 %
CH35	0.46	2.51 %
GPD1	0.30	4.58 %
MJR1	0.28	1.83 %
CH37	0.24	3.02 %
CH46	0.11	1.49 %
CH32		0.00 %
MC05		0.00 %
Total	45.51	7.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	16.64	5.28 %
Wash-Mac	13.29	5.68 %
Total	29.93	5.45 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.29	4.37 %
PTK1	1.28	4.96 %
TVR2	1.03	4.12 %
PDK2	0.97	4.92 %
KIK1	0.90	3.39 %
KUM1	0.86	2.77 %
TRY3	0.56	3.59 %
MDI1	0.50	2.26 %
NGT1	0.49	2.00 %
TTP1	0.39	3.71 %
PBR1	0.33	3.85 %
TRY2	0.14	3.28 %
MSI1	0.13	1.22 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ	-0.12	1.89 %
Total	29.93	5.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.58	7.98 %
Wash-Mac	9.97	6.01 %
Total	24.55	7.04 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.09	5.52 %
POY2	0.79	3.74 %
TDM1	0.73	4.06 %
CDM1	0.50	2.17 %
VCM2	0.31	2.95 %
POY1	0.12	0.33 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	3.12 %
Total	24.55	7.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.83	7.31 %
Wash-Mac	8.25	4.58 %
Total	22.08	5.98 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.21	5.34 %
TRR1	1.08	4.70 %
VEL4	1.04	4.13 %
AKM1	0.60	3.63 %
VEL3	0.54	2.40 %
VEL1	0.49	5.49 %
CPT1	0.28	3.28 %
TRT1	0.24	1.83 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
WHVL	-0.10	2.78 %
Total	22.08	5.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.68	3.45 %
Fridge	8.70	2.17 %
Total	21.38	2.78 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.61	2.84 %
NGR1	1.08	2.53 %
SDI1	1.07	4.11 %
TUT1	1.03	1.21 %
SNL1	0.92	4.77 %
TUT2	0.81	2.65 %
KYR1	0.50	5.45 %
TKS2	0.50	1.64 %
SKD1	0.38	3.18 %
TKS1	0.35	1.30 %
MAR1	0.34	1.87 %
PKD1	0.32	1.87 %
TVL1	0.32	0.56 %
SVK1	0.28	1.16 %
RPM1	0.23	0.64 %
APK1	0.20	2.14 %
ERL2	0.18	1.31 %
VKM1	0.18	1.72 %
VLY1	0.16	0.77 %
STU2	0.13	1.49 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	21.38	2.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.49	4.69 %
Fridge	8.66	2.94 %
Total	21.15	3.77 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.95	3.30 %
MDU2	1.27	3.81 %
TEN1	0.52	3.68 %
TDI1	0.46	5.44 %
DGL2	0.43	4.56 %
NKI1	0.43	3.69 %
USL1	0.38	3.13 %
PNI1	0.25	4.04 %
SVG1	0.24	2.37 %
MDU7	0.20	1.32 %
MDU6	0.17	0.57 %
ODM1	0.12	2.71 %
KYK1	0.12	2.06 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	21.15	3.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.66	9.12 %
Fridge	3.63	2.56 %
Total	17.29	5.94 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.15	3.60 %
KMR1	1.33	4.73 %
SNR1	1.02	5.19 %
CBE6	0.71	3.42 %
CBE4	0.70	2.67 %
CBE5	0.55	4.80 %
MPM1	0.42	3.53 %
SUL1	0.36	2.56 %
PPI1	0.25	3.88 %
PDM1	0.16	3.44 %
KGI1	0.14	2.81 %
GDR1	0.13	2.63 %
DPM2		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	17.29	5.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	8.54	4.75 %
Wash-Mac	7.26	4.21 %
Total	15.80	4.48 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.52	5.20 %
ATU1	0.87	4.22 %
TRM1	0.87	3.58 %
SLM3	0.87	4.48 %
MCR1	0.32	1.65 %
HSR2	0.31	1.05 %
PNG1	0.24	3.23 %
HSR1	0.16	0.60 %
VPD1	0.16	1.11 %
EDP1	0.16	2.30 %
KAM1	0.15	1.68 %
APN1	0.08	0.66 %
OML1	0.08	0.50 %
WZWH		0.00 %
BMD1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	15.80	4.48 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	7.27	5.59 %
Fridge	3.77	3.50 %
Total	11.03	4.64 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.08	3.66 %
NKL2	0.86	3.05 %
TCG1	0.64	5.49 %
SYM2	0.45	5.47 %
PDR1	0.40	4.95 %
ERD1	0.38	1.26 %
GBM1	0.22	2.72 %
AVI1	0.08	0.67 %
CMI1	0.08	0.92 %
TPR3	0.08	2.20 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	11.03	4.64 %