



# TN : BEKOVOLT Sales Performance 24/05/2026 9:37 AM

MTD Sales  
121.00 L

Brand Share %  
2.58 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	68.45	3.19 %
Fridge	52.55	2.07 %
<b>Total</b>	<b>121.00</b>	<b>2.58 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	19.14	3.55 %
SOUTH-01	18.79	2.33 %
CHENNAI-02	16.86	3.18 %
CHENNAI-01	13.61	2.08 %
SOUTH ARCOT	12.48	3.56 %
SOUTH-03	11.07	1.82 %
NORTH ARCOT	10.39	3.22 %
WEST-01	10.11	2.59 %
WEST-02	8.54	1.76 %
<b>Total</b>	<b>121.00</b>	<b>2.58 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	11.22	3.72 %
Wash-Mac	7.92	3.35 %
<b>Total</b>	<b>19.14</b>	<b>3.55 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.76	2.07 %
TNJ2	0.58	2.45 %
JKM1	0.45	1.96 %
PBR1	0.22	2.39 %
KIK1	0.15	0.88 %
MDI1	0.12	0.47 %
MSI1	0.12	1.34 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
TTP1		0.00 %
WTRZ	-0.21	1.68 %
<b>Total</b>	<b>19.14</b>	<b>3.55 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.13	2.88 %
Fridge	7.66	1.83 %
Total	18.79	2.33 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.75	2.36 %
RND1	0.61	2.10 %
NGR1	0.47	1.01 %
VNR2	0.24	0.86 %
APK2	0.19	1.59 %
VKM1	0.17	1.42 %
KYR1	0.17	1.19 %
PDI1	0.16	1.03 %
TVL1	0.12	0.19 %
VLY1	0.12	0.52 %
TY11	0.08	0.60 %
VNR1	0.08	1.04 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	18.79	2.33 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.79	4.63 %
Fridge	6.08	2.05 %
Total	16.86	3.18 %

Branch *	MTD Sales L	Brand Share %
CH15	1.19	2.19 %
CH18	0.87	2.55 %
CH51	0.67	2.16 %
CH17	0.57	2.17 %
CH06	0.41	2.08 %
CH34	0.30	1.64 %
CH43	0.29	1.89 %
CH41	0.22	1.04 %
CH12	0.20	0.66 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	16.86	3.18 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	8.01	2.84 %
Fridge	5.60	1.50 %
<b>Total</b>	<b>13.61</b>	<b>2.08 %</b>

Branch *	MTD Sales L	Brand Share %
CH28	0.71	2.36 %
CH47	0.61	1.35 %
CH49	0.43	1.33 %
MRM1	0.34	2.00 %
CH22	0.32	2.12 %
CH48	0.25	1.15 %
CH30	0.16	0.76 %
CH37	0.16	1.46 %
CH39	0.09	0.85 %
AVD1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH25		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-0.34	1.45 %
<b>Total</b>	<b>13.61</b>	<b>2.08 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	7.36	4.41 %
Fridge	5.12	2.79 %
<b>Total</b>	<b>12.48</b>	<b>3.56 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.51	1.79 %
CUD1	0.50	1.39 %
KKI2	0.34	2.04 %
CDM1	0.17	0.59 %
POY1	0.10	0.21 %
NVL2		0.00 %
STP1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>12.48</b>	<b>3.56 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fridge	5.76	1.73 %
Wash-Mac	5.31	1.93 %
<b>Total</b>	<b>11.07</b>	<b>1.82 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.33	0.50 %
MDU6	0.26	0.83 %
MDU3	0.25	1.43 %
PNI1	0.17	2.24 %
MLR1	0.16	1.07 %
KKD3	0.15	0.47 %
ADP1	0.13	1.10 %
BNR1	0.12	1.11 %
SGP1	0.11	1.35 %
MDU2	0.10	0.29 %
SVG1	0.10	1.07 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>11.07</b>	<b>1.82 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.24	2.85 %
Wash-Mac	5.15	3.70 %
Total	10.39	3.22 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.31	0.98 %
ABR1	0.18	0.98 %
SLG1	0.10	1.35 %
WJD1	0.10	0.97 %
ANI1	0.10	1.05 %
TRT1	0.10	0.70 %
BGR1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	10.39	3.22 %

## WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.97	4.09 %
Fridge	2.14	1.10 %
Total	10.11	2.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.34	2.12 %
SNR1	0.39	2.12 %
UMP1	0.27	1.74 %
CBE6	0.22	1.04 %
MPM1	0.19	1.17 %
CBE5	0.14	2.40 %
CBE4	0.11	0.47 %
CBE3	0.09	1.40 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	10.11	2.59 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	4.81	2.08 %
Fridge	3.73	1.47 %
<b>Total</b>	<b>8.54</b>	<b>1.76 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	0.26	1.25 %
VPD1	0.25	1.61 %
RSP1	0.19	1.14 %
PLC1	0.16	1.43 %
ERD1	0.13	0.50 %
SLM3	0.12	0.68 %
MTR1	0.10	0.98 %
SGI1	0.10	1.00 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
EPI1	-0.13	-0.87 %
<b>Total</b>	<b>8.54</b>	<b>1.76 %</b>