

MTD Sales
255.72 L

Brand Share %
5.54 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	130.64	5.91 %
Fridge	125.08	5.19 %
Total	255.72	5.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	52.62	7.64 %
CHENNAI-02	44.47	7.94 %
TRICHY-01	29.05	5.43 %
SOUTH ARCOT	24.29	7.18 %
NORTH ARCOT	21.65	6.04 %
SOUTH-03	20.61	3.78 %
SOUTH-01	20.61	2.76 %
WEST-01	16.68	5.88 %
WEST-02	15.51	4.53 %
WEST-03	10.24	4.64 %
Total	255.72	5.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	26.37	7.26 %
Wash-Mac	26.25	8.06 %
Total	52.62	7.64 %

Branch *	MTD Sales L	Brand Share %
CH19	1.70	4.75 %
CH48	1.01	2.94 %
CH25	0.96	3.56 %
GUD1	0.72	2.51 %
CH38	0.70	4.86 %
SKL1	0.59	3.77 %
CGL1	0.50	3.53 %
GUD2	0.46	3.04 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	52.62	7.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.84	8.39 %
Fridge	21.63	7.51 %
Total	44.47	7.94 %

Branch *	MTD Sales L	Brand Share %
CH50	1.22	4.41 %
CH17	0.88	3.52 %
CH43	0.81	4.55 %
CH06	0.55	2.14 %
CH35	0.46	2.61 %
GPD1	0.30	4.68 %
CH37	0.24	3.02 %
MJR1	0.20	1.36 %
CH46	0.11	1.53 %
CH32		0.00 %
MC05		0.00 %
Total	44.47	7.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	16.37	5.32 %
Wash-Mac	12.68	5.58 %
Total	29.05	5.43 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.29	4.54 %
PTK1	1.04	4.28 %
TVR2	1.03	4.16 %
KIK1	0.90	3.44 %
KUM1	0.86	2.86 %
PDK2	0.75	4.01 %
MDI1	0.50	2.41 %
NGT1	0.49	2.05 %
TRY3	0.43	2.84 %
TTP1	0.39	3.86 %
PBR1	0.33	3.85 %
TRY2	0.14	3.28 %
MSI1	0.13	1.22 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ	-0.12	1.96 %
Total	29.05	5.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.46	8.19 %
Wash-Mac	9.83	6.07 %
Total	24.29	7.18 %

Branch *	MTD Sales L	Brand Share %
POY2	0.79	3.89 %
TDM1	0.73	4.09 %
CDM1	0.50	2.26 %
VCM2	0.31	3.25 %
POY1	0.12	0.34 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	3.12 %
Total	24.29	7.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.83	7.49 %
Wash-Mac	7.82	4.50 %
Total	21.65	6.04 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.21	5.46 %
VEL4	1.04	4.25 %
TRR1	0.96	4.23 %
AKM1	0.60	3.69 %
VEL3	0.54	2.48 %
CPT1	0.28	3.33 %
TRT1	0.24	1.86 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
WHVL	-0.10	3.19 %
Total	21.65	6.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	12.20	4.70 %
Fridge	8.41	2.93 %
Total	20.61	3.78 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.95	3.41 %
MDU2	1.27	3.88 %
TEN1	0.52	3.68 %
TDI1	0.46	5.44 %
DGL2	0.43	4.56 %
NKI1	0.43	3.75 %
USL1	0.38	3.13 %
PNI1	0.25	4.11 %
SVG1	0.24	2.44 %
MDU7	0.20	1.40 %
MDU6	0.17	0.59 %
ODM1	0.12	2.71 %
KYK1	0.12	2.13 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	20.61	3.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.02	3.37 %
Fridge	8.59	2.21 %
Total	20.61	2.76 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.61	2.87 %
NGR1	1.08	2.60 %
TUT1	1.03	1.27 %
SDI1	0.92	3.76 %
SNL1	0.92	4.81 %
TUT2	0.73	2.43 %
TKS2	0.50	1.69 %
SKD1	0.38	3.27 %
TKS1	0.35	1.34 %
MAR1	0.34	1.91 %
ARM1	0.33	4.10 %
PKD1	0.32	1.93 %
SVK1	0.28	1.20 %
RPM1	0.23	0.64 %
APK1	0.20	2.24 %
TVL1	0.19	0.36 %
ERL2	0.18	1.32 %
VKM1	0.18	1.72 %
VLY1	0.16	0.78 %
STU2	0.13	1.52 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	20.61	2.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.41	9.16 %
Fridge	3.27	2.38 %
Total	16.68	5.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.00	3.53 %
KMR1	1.33	4.80 %
SNR1	1.02	5.39 %
CBE4	0.70	2.69 %
CBE6	0.58	2.93 %
CBE5	0.55	4.80 %
MPM1	0.42	3.58 %
SUL1	0.36	2.62 %
PPI1	0.25	3.97 %
PDM1	0.16	3.44 %
KGI1	0.14	2.81 %
GDR1	0.13	2.63 %
DPM2		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	16.68	5.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	8.40	4.79 %
Wash-Mac	7.11	4.25 %
Total	15.51	4.53 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.52	5.32 %
TRM1	0.87	3.61 %
SLM3	0.87	4.79 %
ATU1	0.71	3.55 %
HSR2	0.31	1.08 %
PNG1	0.24	3.47 %
MCR1	0.19	0.98 %
HSR1	0.16	0.63 %
VPD1	0.16	1.17 %
EDP1	0.16	2.35 %
KAM1	0.15	1.72 %
APN1	0.08	0.68 %
OML1	0.08	0.51 %
WZWH		0.00 %
BMD1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	15.51	4.53 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.47	5.42 %
Fridge	3.77	3.72 %
Total	10.24	4.64 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.08	3.84 %
NKL2	0.53	2.97 %
PDR1	0.40	5.08 %
ERD1	0.38	1.31 %
SYM2	0.28	3.43 %
GBM1	0.22	2.77 %
AVI1	0.08	0.68 %
CMI1	0.08	0.96 %
TPR3	0.08	2.41 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	10.24	4.64 %