

MTD Sales
248.69 L

Brand Share %
5.55 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	126.60	5.91 %
Fridge	122.09	5.22 %
Total	248.69	5.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	50.80	7.57 %
CHENNAI-02	43.26	8.11 %
TRICHY-01	28.60	5.48 %
SOUTH ARCOT	24.15	7.31 %
NORTH ARCOT	21.34	6.13 %
SOUTH-03	19.86	3.72 %
SOUTH-01	19.81	2.72 %
WEST-01	15.77	5.89 %
WEST-02	14.97	4.50 %
WEST-03	10.12	4.80 %
Total	248.69	5.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.43	8.03 %
Fridge	25.37	7.17 %
Total	50.80	7.57 %

Branch *	MTD Sales L	Brand Share %
CH19	1.70	4.86 %
CH42	1.58	4.89 %
CH48	1.01	3.08 %
CH25	0.86	3.20 %
CH38	0.70	4.92 %
GUD1	0.55	2.02 %
SKL1	0.55	3.75 %
CGL1	0.50	3.53 %
GUD2	0.46	3.08 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	50.80	7.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	22.09	8.52 %
Fridge	21.17	7.73 %
Total	43.26	8.11 %

Branch *	MTD Sales L	Brand Share %
CH50	1.14	4.32 %
CH17	0.88	3.58 %
CH43	0.81	4.66 %
CH06	0.55	2.23 %
CH35	0.46	2.61 %
GPD1	0.30	4.68 %
CH37	0.24	3.10 %
MJR1	0.20	1.39 %
CH46	0.11	1.53 %
CH32		0.00 %
MC05		0.00 %
Total	43.26	8.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	16.19	5.37 %
Wash-Mac	12.41	5.63 %
Total	28.60	5.48 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.63	5.40 %
TNJ2	1.29	4.63 %
PTK1	1.04	4.39 %
TVR2	1.03	4.26 %
KIK1	0.90	3.54 %
KUM1	0.86	2.91 %
PDK2	0.75	4.13 %
MDI1	0.50	2.41 %
TRY3	0.43	3.00 %
NGT1	0.41	1.77 %
TTP1	0.39	3.98 %
PBR1	0.33	3.98 %
TRY2	0.14	3.40 %
MSI1	0.13	1.26 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ		0.00 %
Total	28.60	5.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	14.32	8.35 %
Wash-Mac	9.83	6.19 %
Total	24.15	7.31 %

Branch *	MTD Sales L	Brand Share %
POY2	0.79	3.89 %
TDM1	0.73	4.12 %
CDM1	0.50	2.32 %
VCM2	0.31	3.33 %
POY1	0.12	0.36 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	3.12 %
Total	24.15	7.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.69	7.61 %
Wash-Mac	7.65	4.54 %
Total	21.34	6.13 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.04	4.32 %
TRR1	0.78	3.67 %
AKM1	0.60	3.69 %
VEL3	0.54	2.53 %
CPT1	0.28	3.33 %
TRT1	0.24	1.89 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
WHVL	-0.10	3.19 %
Total	21.34	6.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	11.77	4.65 %
Fridge	8.09	2.88 %
Total	19.86	3.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.95	3.51 %
MDU2	1.09	3.41 %
TEN1	0.52	3.68 %
DGL2	0.43	4.56 %
NKI1	0.43	3.81 %
USL1	0.38	3.20 %
SVG1	0.24	2.51 %
MDU7	0.20	1.41 %
MDU6	0.17	0.59 %
ODM1	0.12	2.92 %
KYK1	0.12	2.22 %
PNI1	0.08	1.45 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	19.86	3.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.52	3.31 %
Fridge	8.29	2.18 %
Total	19.81	2.72 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.61	2.93 %
RND1	1.29	5.25 %
NGR1	1.08	2.65 %
TUT1	0.95	1.19 %
SNL1	0.92	4.84 %
SDI1	0.75	3.11 %
TUT2	0.73	2.51 %
TKS2	0.50	1.70 %
SKD1	0.38	3.27 %
TKS1	0.35	1.40 %
MAR1	0.34	1.93 %
ARM1	0.33	4.17 %
PKD1	0.32	1.98 %
SVK1	0.28	1.23 %
RPM1	0.23	0.65 %
APK1	0.20	2.48 %
TVL1	0.19	0.37 %
ERL2	0.18	1.36 %
VKM1	0.18	1.75 %
VLY1	0.16	0.78 %
STU2	0.13	1.54 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	19.81	2.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.69	9.09 %
Fridge	3.09	2.41 %
Total	15.77	5.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.00	3.76 %
KMR1	1.33	5.15 %
SNR1	1.02	5.53 %
CBE4	0.70	2.82 %
CBE6	0.58	2.98 %
CBE5	0.55	5.05 %
MPM1	0.42	3.72 %
SUL1	0.36	2.73 %
PPI1	0.25	4.06 %
PDM1	0.16	3.56 %
KGI1	0.14	2.81 %
GDR1	0.13	2.63 %
DPM2		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	15.77	5.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	8.12	4.77 %
Wash-Mac	6.85	4.23 %
Total	14.97	4.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.52	5.48 %
TRM1	0.87	3.66 %
SLM3	0.76	4.38 %
ATU1	0.56	2.82 %
HSR2	0.31	1.11 %
PNG1	0.24	3.54 %
MCR1	0.19	1.03 %
HSR1	0.16	0.65 %
VPD1	0.16	1.18 %
EDP1	0.16	2.40 %
KAM1	0.15	1.82 %
APN1	0.08	0.68 %
OML1	0.08	0.53 %
WZWH		0.00 %
BMD1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	14.97	4.50 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	6.35	5.57 %
Fridge	3.77	3.90 %
Total	10.12	4.80 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.95	3.96 %
NKL2	0.53	3.01 %
PDR1	0.40	5.24 %
ERD1	0.38	1.37 %
SYM2	0.28	3.49 %
GBM1	0.22	2.84 %
AVI1	0.08	0.68 %
CMI1	0.08	1.01 %
TPR3	0.08	2.41 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	10.12	4.80 %