

MTD Sales  
33.99 L

Brand Share %  
0.99 %

Information:

MTD : 01-11-2025 To 20-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.99 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 22.05       | 1.43 %        |
| Wash-Mac | 11.94       | 0.63 %        |
| Total    | 33.99       | 0.99 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| WEST-02     | 6.33        | 1.67 %        |
| SOUTH-01    | 5.49        | 1.05 %        |
| CHENNAI-01  | 4.98        | 1.01 %        |
| CHENNAI-02  | 4.01        | 1.07 %        |
| SOUTH-03    | 3.65        | 0.80 %        |
| TRICHY-01   | 3.17        | 0.87 %        |
| SOUTH ARCOT | 3.08        | 1.28 %        |
| WEST-01     | 1.63        | 0.46 %        |
| NORTH ARCOT | 1.52        | 0.66 %        |
| KL-SOUTH    | 0.13        | 0.36 %        |
| Total       | 33.99       | 0.99 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 4.39        | 2.67 %        |
| Wash-Mac | 1.93        | 0.90 %        |
| Total    | 6.33        | 1.67 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 0.10        | 0.32 %        |
| OML1     | 0.09        | 0.77 %        |
| BMD1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 6.33        | 1.67 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 4.00        | 1.68 %        |
| Wash-Mac | 1.49        | 0.52 %        |
| Total    | 5.49        | 1.05 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 0.34        | 0.77 %        |
| TUT1     | 0.34        | 0.55 %        |
| SVK1     | 0.13        | 0.68 %        |
| RND1     | 0.12        | 0.69 %        |
| APK1     | 0.10        | 0.96 %        |
| KVT1     | 0.08        | 0.25 %        |
| TKS2     | 0.08        | 0.52 %        |
| APK2     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| NGR1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR2     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 5.49        | 1.05 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.12        | 1.46 %        |
| Wash-Mac | 1.86        | 0.67 %        |
| Total    | 4.98        | 1.01 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 0.36        | 0.79 %        |
| CH08     | 0.29        | 0.81 %        |
| CH28     | 0.16        | 0.73 %        |
| CH07     | 0.14        | 0.60 %        |
| CH14     | 0.12        | 0.56 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH42     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 4.98        | 1.01 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 2.72        | 1.71 %        |
| Wash-Mac | 1.29        | 0.60 %        |
| Total    | 4.01        | 1.07 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 0.38        | 0.95 %        |
| CH03     | 0.23        | 0.53 %        |
| CH20     | 0.13        | 0.87 %        |
| CH33     | 0.11        | 0.69 %        |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| CH24     | -0.22       | -0.96 %       |
| Total    | 4.01        | 1.07 %        |

## SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 2.40        | 1.18 %        |
| Wash-Mac | 1.24        | 0.49 %        |
| Total    | 3.65        | 0.80 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KKD3     | 0.09        | 0.38 %        |
| MDU2     | 0.08        | 0.27 %        |
| MDU3     | 0.08        | 0.48 %        |
| MDU6     | 0.08        | 0.35 %        |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 3.65        | 0.80 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1.63        | 0.93 %        |
| Wash-Mac | 1.54        | 0.82 %        |
| Total    | 3.17        | 0.87 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 0.26        | 0.44 %        |
| PBR2     | 0.25        | 0.85 %        |
| TNJ1     | 0.13        | 0.55 %        |
| TVR2     | 0.13        | 0.64 %        |
| APM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TNJ2     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 3.17        | 0.87 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 2.20        | 1.97 %        |
| Wash-Mac | 0.88        | 0.68 %        |
| Total    | 3.08        | 1.28 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ULP1     | 0.11        | 0.82 %        |
| CDM1     | 0.10        | 0.69 %        |
| NVL2     | 0.09        | 0.66 %        |
| POY1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| VPM1     | -0.15       | -5.94 %       |
| Total    | 3.08        | 1.28 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.86        | 0.43 %        |
| Fridge   | 0.76        | 0.51 %        |
| Total    | 1.63        | 0.46 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.12        | 0.20 %        |
| CBE6     | 0.09        | 0.55 %        |
| CBE1     | 0.08        | 0.72 %        |
| KMR1     | 0.08        | 0.48 %        |
| UAM1     | 0.08        | 0.85 %        |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 1.63        | 0.46 %        |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 0.82        | 0.77 %        |
| Wash-Mac | 0.71        | 0.57 %        |
| Total    | 1.52        | 0.66 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.14        | 0.70 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 1.52        | 0.66 %        |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.13        | 0.86 %        |
| Total    | 0.13        | 0.36 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1     |             | 0.00 %        |
| TVP1     |             | 0.00 %        |
| TVSD     |             | 0.00 %        |
| Total    | 0.13        | 0.36 %        |