

MTD Sales
240.00 L

Brand Share %
5.54 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	122.38	5.92 %
Fridge	117.62	5.19 %
Total	240.00	5.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	48.92	7.52 %
CHENNAI-02	41.21	7.95 %
TRICHY-01	27.76	5.50 %
SOUTH ARCOT	23.65	7.31 %
NORTH ARCOT	21.09	6.21 %
SOUTH-03	18.98	3.70 %
SOUTH-01	18.91	2.70 %
WEST-01	15.37	5.93 %
WEST-02	15.10	4.61 %
WEST-03	9.03	4.58 %
Total	240.00	5.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	24.53	8.00 %
Fridge	24.39	7.09 %
Total	48.92	7.52 %

Branch *	MTD Sales L	Brand Share %
CH19	1.48	4.31 %
CH42	1.32	4.26 %
CH48	1.01	3.15 %
CH25	0.75	2.86 %
CH38	0.70	5.02 %
GUD1	0.55	2.17 %
CGL1	0.50	3.53 %
GUD2	0.46	3.25 %
SKL1	0.41	3.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	48.92	7.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	21.18	8.39 %
Fridge	20.03	7.54 %
Total	41.21	7.95 %

Branch *	MTD Sales L	Brand Share %
CH50	1.14	4.32 %
CH17	0.88	3.68 %
CH43	0.81	4.79 %
CH06	0.55	2.25 %
CH35	0.46	2.61 %
CH37	0.24	3.24 %
MJR1	0.20	1.51 %
GPD1	0.20	3.32 %
CH46	0.11	1.55 %
CH32		0.00 %
MC05		0.00 %
Total	41.21	7.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	15.43	5.29 %
Wash-Mac	12.33	5.79 %
Total	27.76	5.50 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.29	4.79 %
PTK1	1.04	4.70 %
TVR2	1.03	4.48 %
KIK1	0.90	3.66 %
KUM1	0.70	2.43 %
PDK2	0.62	3.44 %
MDI1	0.50	2.56 %
TRY3	0.43	3.15 %
NGT1	0.41	1.83 %
TTP1	0.39	4.31 %
PBR1	0.33	4.25 %
NMM1	0.30	4.54 %
TRY2	0.14	3.40 %
MSI1	0.13	1.30 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ		0.00 %
Total	27.76	5.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.98	8.37 %
Wash-Mac	9.67	6.17 %
Total	23.65	7.31 %

Branch *	MTD Sales L	Brand Share %
POY2	0.79	3.89 %
TDM1	0.73	4.21 %
VCM2	0.31	3.33 %
CDM1	0.29	1.42 %
POY1	0.12	0.36 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	4.35 %
Total	23.65	7.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	13.69	7.83 %
Wash-Mac	7.39	4.50 %
Total	21.09	6.21 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.09	5.17 %
VEL4	1.04	4.40 %
TRR1	0.78	3.71 %
AKM1	0.60	3.76 %
VEL3	0.54	2.63 %
CPT1	0.28	3.33 %
TRT1	0.24	1.94 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
WHVL	-0.10	3.19 %
Total	21.09	6.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	10.89	4.51 %
Fridge	8.09	2.98 %
Total	18.98	3.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.82	3.49 %
MDU2	1.09	3.49 %
NKI1	0.43	3.86 %
TEN1	0.39	2.90 %
DGL2	0.35	3.88 %
SVG1	0.24	2.58 %
USL1	0.23	2.01 %
MDU7	0.20	1.52 %
MDU6	0.17	0.63 %
ODM1	0.12	3.28 %
KYK1	0.12	2.30 %
PNI1	0.08	1.53 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	18.98	3.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	11.02	3.31 %
Fridge	7.89	2.14 %
Total	18.91	2.70 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.61	3.07 %
RND1	1.29	5.37 %
NGR1	1.08	2.79 %
TUT1	0.95	1.25 %
SDI1	0.75	3.12 %
SNL1	0.74	4.08 %
TUT2	0.73	2.61 %
TKS2	0.50	1.75 %
SKD1	0.38	3.52 %
MAR1	0.34	1.93 %
ARM1	0.33	4.30 %
PKD1	0.32	2.09 %
SVK1	0.28	1.28 %
TKS1	0.27	1.12 %
RPM1	0.23	0.66 %
APK1	0.20	2.52 %
TVL1	0.19	0.38 %
ERL2	0.18	1.40 %
VKM1	0.18	1.76 %
VLY1	0.16	0.84 %
STU2	0.13	1.63 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	18.91	2.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.43	9.21 %
Fridge	2.94	2.36 %
Total	15.37	5.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.00	3.91 %
KMR1	1.21	4.79 %
SNR1	0.86	4.90 %
CBE4	0.70	2.88 %
CBE6	0.58	3.15 %
CBE5	0.55	5.05 %
MPM1	0.42	3.82 %
SUL1	0.36	2.91 %
PPI1	0.25	4.06 %
PDM1	0.16	3.56 %
KGI1	0.14	2.81 %
GDR1	0.13	2.77 %
DPM2		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	15.37	5.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	7.95	4.73 %
Wash-Mac	7.15	4.49 %
Total	15.10	4.61 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.52	5.54 %
TRM1	0.87	3.66 %
SLM3	0.76	4.43 %
ATU1	0.56	2.93 %
HSR2	0.31	1.15 %
PNG1	0.24	3.62 %
MCR1	0.19	1.08 %
HSR1	0.16	0.67 %
VPD1	0.16	1.21 %
EDP1	0.16	2.40 %
KAM1	0.15	1.82 %
APN1	0.08	0.70 %
OML1	0.08	0.54 %
BMD1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	15.10	4.61 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	5.79	5.40 %
Fridge	3.24	3.60 %
Total	9.03	4.58 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.84	4.40 %
ERD1	0.38	1.42 %
NKL2	0.30	1.77 %
SYM2	0.28	3.80 %
GBM1	0.22	3.00 %
AVI1	0.08	0.69 %
CMI1	0.08	1.04 %
TPR3	0.08	2.74 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	9.03	4.58 %