

MTD Sales  
222.50 L

Brand Share %  
5.45 %

Information:

MTD : 01-09-2026 To 19-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.45 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 111.58      | 5.73 %        |
| Fridge   | 110.92      | 5.19 %        |
| Total    | 222.50      | 5.45 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 45.50       | 7.52 %        |
| CHENNAI-02  | 37.91       | 7.81 %        |
| TRICHY-01   | 25.18       | 5.26 %        |
| SOUTH ARCOT | 22.49       | 7.29 %        |
| NORTH ARCOT | 20.46       | 6.40 %        |
| SOUTH-01    | 18.39       | 2.75 %        |
| SOUTH-03    | 18.27       | 3.71 %        |
| WEST-02     | 13.90       | 4.52 %        |
| WEST-01     | 12.35       | 5.31 %        |
| WEST-03     | 8.06        | 4.35 %        |
| Total       | 222.50      | 5.45 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 22.99       | 7.21 %        |
| Wash-Mac | 22.51       | 7.88 %        |
| Total    | 45.50       | 7.52 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH19     | 1.48        | 4.46 %        |
| CH42     | 1.32        | 4.56 %        |
| CH48     | 0.84        | 2.96 %        |
| CH25     | 0.75        | 3.06 %        |
| CH38     | 0.61        | 4.59 %        |
| GUD1     | 0.55        | 2.30 %        |
| CGL1     | 0.50        | 3.53 %        |
| GUD2     | 0.46        | 3.46 %        |
| SKL1     | 0.41        | 3.15 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| Total    | 45.50       | 7.52 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 19.50       | 8.26 %        |
| Fridge   | 18.41       | 7.38 %        |
| Total    | 37.91       | 7.81 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH17     | 0.88        | 3.74 %        |
| CH50     | 0.75        | 3.00 %        |
| CH43     | 0.69        | 4.61 %        |
| CH35     | 0.46        | 2.73 %        |
| CH06     | 0.28        | 1.27 %        |
| MJR1     | 0.20        | 1.65 %        |
| GPD1     | 0.20        | 3.54 %        |
| CH37     | 0.12        | 1.90 %        |
| CH46     | 0.11        | 1.63 %        |
| CH32     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| Total    | 37.91       | 7.81 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 14.29       | 5.12 %        |
| Wash-Mac | 10.89       | 5.45 %        |
| Total    | 25.18       | 5.26 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PTK1     | 1.04        | 4.74 %        |
| TVR2     | 1.03        | 4.56 %        |
| TNJ2     | 0.79        | 3.17 %        |
| KIK1     | 0.76        | 3.16 %        |
| KUM1     | 0.58        | 2.15 %        |
| MDI1     | 0.50        | 2.64 %        |
| PDK2     | 0.50        | 2.82 %        |
| TRY3     | 0.43        | 3.23 %        |
| NGT1     | 0.41        | 1.88 %        |
| TTP1     | 0.39        | 4.41 %        |
| PBR1     | 0.33        | 4.68 %        |
| NMM1     | 0.30        | 4.65 %        |
| TRY2     | 0.14        | 3.68 %        |
| MSI1     | 0.13        | 1.37 %        |
| APM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 25.18       | 5.26 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 13.33       | 8.37 %        |
| Wash-Mac | 9.17        | 6.14 %        |
| Total    | 22.49       | 7.29 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY2     | 0.79        | 4.04 %        |
| TDM1     | 0.73        | 4.25 %        |
| VCM2     | 0.31        | 3.41 %        |
| CDM1     | 0.29        | 1.46 %        |
| POY1     | 0.12        | 0.39 %        |
| NVL2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHUT     | -0.12       | 4.35 %        |
| Total    | 22.49       | 7.29 %        |

# NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 13.18       | 7.99 %        |
| Wash-Mac | 7.28        | 4.70 %        |
| Total    | 20.46       | 6.40 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SBR1     | 1.09        | 5.37 %        |
| VEL4     | 1.04        | 4.63 %        |
| TRR1     | 0.78        | 4.13 %        |
| AKM1     | 0.60        | 3.90 %        |
| VEL3     | 0.54        | 2.79 %        |
| CPT1     | 0.28        | 3.55 %        |
| TRT1     | 0.24        | 2.11 %        |
| ANI1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| WHVL     | -0.10       | 3.19 %        |
| Total    | 20.46       | 6.40 %        |

# SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.50       | 3.31 %        |
| Fridge   | 7.89        | 2.24 %        |
| Total    | 18.39       | 2.75 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KVT1     | 1.61        | 3.21 %        |
| NGR1     | 1.08        | 2.93 %        |
| TUT1     | 0.87        | 1.21 %        |
| SDI1     | 0.75        | 3.21 %        |
| SNL1     | 0.74        | 4.21 %        |
| TUT2     | 0.73        | 2.71 %        |
| TKS2     | 0.50        | 1.79 %        |
| SKD1     | 0.38        | 3.56 %        |
| MAR1     | 0.34        | 2.04 %        |
| ARM1     | 0.33        | 4.44 %        |
| PKD1     | 0.32        | 2.17 %        |
| SVK1     | 0.28        | 1.36 %        |
| RPM1     | 0.23        | 0.68 %        |
| TVL1     | 0.19        | 0.39 %        |
| ERL2     | 0.18        | 1.57 %        |
| VKM1     | 0.18        | 1.93 %        |
| VLV1     | 0.16        | 0.93 %        |
| STU2     | 0.13        | 1.63 %        |
| TKS1     | 0.12        | 0.50 %        |
| APK1     | 0.04        | 0.60 %        |
| COL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 18.39       | 2.75 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.19       | 4.41 %        |
| Fridge   | 8.09        | 3.10 %        |
| Total    | 18.27       | 3.71 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 1.64        | 3.27 %        |
| MDU2     | 0.97        | 3.29 %        |
| NKI1     | 0.43        | 3.91 %        |
| TEN1     | 0.39        | 3.16 %        |
| DGL2     | 0.27        | 3.18 %        |
| SVG1     | 0.24        | 2.61 %        |
| USL1     | 0.23        | 2.04 %        |
| MDU7     | 0.20        | 1.60 %        |
| ODM1     | 0.12        | 3.28 %        |
| KYK1     | 0.12        | 2.68 %        |
| MDU6     | 0.08        | 0.29 %        |
| PNI1     | 0.08        | 1.57 %        |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| Total    | 18.27       | 3.71 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 7.35        | 4.68 %        |
| Wash-Mac | 6.54        | 4.35 %        |
| Total    | 13.90       | 4.52 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 1.31        | 5.21 %        |
| SLM3     | 0.76        | 4.72 %        |
| TRM1     | 0.76        | 3.34 %        |
| ATU1     | 0.56        | 3.16 %        |
| HSR2     | 0.31        | 1.20 %        |
| PNG1     | 0.24        | 3.73 %        |
| MCR1     | 0.19        | 1.14 %        |
| PMP1     | 0.16        | 5.41 %        |
| HSR1     | 0.16        | 0.70 %        |
| VPD1     | 0.16        | 1.27 %        |
| EDP1     | 0.16        | 2.52 %        |
| KAM1     | 0.15        | 2.04 %        |
| APN1     | 0.08        | 0.74 %        |
| OML1     | 0.08        | 0.60 %        |
| BMD1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| Total    | 13.90       | 4.52 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.18       | 8.40 %        |
| Fridge   | 2.16        | 1.94 %        |
| Total    | 12.35       | 5.31 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 1.73        | 3.74 %        |
| KMR1     | 0.98        | 4.28 %        |
| SNR1     | 0.68        | 4.13 %        |
| CBE6     | 0.58        | 3.48 %        |
| CBE4     | 0.31        | 1.39 %        |
| SUL1     | 0.27        | 2.56 %        |
| PPI1     | 0.25        | 4.57 %        |
| MPM1     | 0.21        | 2.15 %        |
| KGI1     | 0.14        | 3.12 %        |
| GDR1     | 0.13        | 2.77 %        |
| PDM1     | 0.08        | 1.94 %        |
| DPM2     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 12.35       | 5.31 %        |

# WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 4.82        | 4.80 %        |
| Fridge   | 3.24        | 3.81 %        |
| Total    | 8.06        | 4.35 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2     | 0.53        | 3.01 %        |
| NKL2     | 0.30        | 1.79 %        |
| SYM2     | 0.28        | 3.87 %        |
| ERD1     | 0.26        | 1.04 %        |
| GBM1     | 0.22        | 3.00 %        |
| AVI1     | 0.08        | 0.77 %        |
| CMI1     | 0.08        | 1.14 %        |
| TPR3     | 0.08        | 2.74 %        |
| KGM1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     | -0.15       | -20.78 %      |
| Total    | 8.06        | 4.35 %        |