

MTD Sales
115.09 L

Brand Share %
2.40 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	89.73	3.63 %
Wash-Mac	25.35	1.09 %
Total	115.09	2.40 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	23.55	4.50 %
CHENNAI-01	20.06	3.26 %
CHENNAI-02	18.52	3.78 %
SOUTH ARCOT	13.32	3.53 %
SOUTH-01	8.80	1.18 %
SOUTH-03	8.48	1.41 %
NORTH ARCOT	7.96	2.51 %
WEST-01	6.72	1.42 %
TRICHY-01	5.40	0.89 %
KL-SOUTH	2.26	5.63 %
Total	115.09	2.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	17.76	6.90 %
Wash-Mac	5.79	2.18 %
Total	23.55	4.50 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.57	1.91 %
ERD1	0.57	2.17 %
SLM3	0.44	2.10 %
HSR2	0.21	0.59 %
PLC1	0.13	1.24 %
VKL1	0.08	1.10 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	23.55	4.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	14.55	4.69 %
Wash-Mac	5.51	1.80 %
Total	20.06	3.26 %

Branch *	MTD Sales L	Brand Share %
CH28	0.67	2.29 %
CH42	0.34	1.28 %
GUD1	0.34	1.33 %
CH45	0.27	1.16 %
CH16	0.25	0.55 %
SKL1	0.25	1.36 %
CH19	0.15	0.44 %
CH22	0.14	0.60 %
CH35	0.13	0.85 %
CH39	0.08	0.64 %
KNR1	0.08	0.86 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	20.06	3.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	13.14	5.45 %
Wash-Mac	5.38	2.16 %
Total	18.52	3.78 %

Branch *	MTD Sales L	Brand Share %
CH06	0.48	1.92 %
CH23	0.17	1.36 %
UKI1	0.15	1.42 %
CH17	0.14	0.99 %
CH09	0.13	0.84 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	18.52	3.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.27	5.78 %
Wash-Mac	2.05	1.12 %
Total	13.32	3.53 %

Branch *	MTD Sales L	Brand Share %
POY2	0.60	1.52 %
KLM1	0.37	2.05 %
PRT1	0.16	1.29 %
NVL2	0.14	0.87 %
KML1	0.13	0.78 %
MKM1	0.13	1.73 %
VPM1	0.13	1.87 %
TVM2	0.09	1.28 %
POY1		0.00 %
STP1		0.00 %
Total	13.32	3.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	7.92	2.06 %
Wash-Mac	0.89	0.25 %
Total	8.80	1.18 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.91	2.22 %
VNR2	0.80	2.13 %
NGR1	0.56	1.93 %
TKS1	0.33	1.03 %
SVK1	0.30	1.58 %
RND1	0.28	0.96 %
MAR1	0.27	1.48 %
TKS2	0.27	0.71 %
TVL1	0.22	0.32 %
SDI1	0.21	1.33 %
ERL2	0.20	0.84 %
PDI1	0.14	1.22 %
SNL1	0.14	0.88 %
APK1	0.13	0.70 %
PKD1	0.13	0.60 %
TUT1	0.13	0.17 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	8.80	1.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	5.80	1.84 %
Wash-Mac	2.68	0.93 %
Total	8.48	1.41 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.99	2.34 %
ATG1	0.45	2.36 %
DKI1	0.21	1.30 %
MLR1	0.21	1.22 %
MDU3	0.16	1.05 %
CBM1	0.15	0.71 %
KKD2	0.13	0.96 %
KRR1	0.13	1.02 %
MDU6	0.09	0.29 %
PKM1	0.08	0.88 %
SVG1	0.08	0.63 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	8.48	1.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.65	3.29 %
Wash-Mac	2.31	1.59 %
Total	7.96	2.51 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.22	0.90 %
CGM1	0.13	1.01 %
CPT1	0.13	1.46 %
GDM1	0.13	1.13 %
WJP1	0.13	1.12 %
AKM1	0.08	0.47 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	7.96	2.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	5.81	2.66 %
Wash-Mac	0.91	0.36 %
Total	6.72	1.42 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.42	0.56 %
KMR1	0.41	0.87 %
PLI1	0.39	1.60 %
TPR3	0.27	2.30 %
TPR1	0.21	1.27 %
TPR4	0.14	1.46 %
CBE6	0.13	0.71 %
MPM1	0.13	0.81 %
TPR2	0.09	0.35 %
CNR1	0.08	1.21 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.72	1.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	5.56	1.57 %
Wash-Mac	-0.16	-0.06 %
Total	5.40	0.89 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.56	1.37 %
TRY1	0.55	0.66 %
TNJ2	0.51	1.65 %
PTK1	0.42	1.58 %
TVR2	0.36	1.23 %
TNJ1	0.36	1.00 %
TYR1	0.36	2.13 %
MVM1	0.27	0.62 %
JKM1	0.25	1.18 %
NGT1	0.22	1.52 %
TTP1	0.22	1.45 %
KIK1	0.21	1.06 %
PBR2	0.21	0.48 %
TVR1	0.21	1.71 %
PBR1	0.14	1.93 %
ORU1	0.14	1.04 %
APM1	0.14	1.41 %
AYR1	0.13	1.12 %
MDI1	0.13	0.31 %
TRY3	0.09	0.52 %
NMM1	0.08	0.94 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	5.40	0.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.26	10.03 %
Total	2.26	5.63 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.56	2.03 %
Total	2.26	5.63 %