

MTD Sales
27.61 L

Brand Share %
0.50 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **0.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.35	0.63 %
Wash-Mac	10.26	0.38 %
Total	27.61	0.50 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.77	1.31 %
SOUTH-03	4.07	0.44 %
TRICHY-01	2.98	0.50 %
NORTH ARCOT	2.71	0.86 %
WEST-02	2.59	0.35 %
SOUTH-01	2.31	0.25 %
SOUTH ARCOT	2.05	0.57 %
CHENNAI-02	1.79	0.40 %
WEST-01	1.33	0.25 %
KL-SOUTH		0.00 %
Total	27.61	0.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	4.42	1.46 %
Wash-Mac	3.36	1.15 %
Total	7.77	1.31 %

Branch *	MTD Sales L	Brand Share %
CH14	0.22	0.50 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	7.77	1.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	3.39	0.70 %
Wash-Mac	0.69	0.16 %
Total	4.07	0.44 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.31	0.33 %
MDU2	0.19	0.34 %
KRR1	0.08	0.36 %
TEN2	0.08	0.38 %
ADP1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	4.07	0.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	2.25	0.69 %
Wash-Mac	0.73	0.27 %
Total	2.98	0.50 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.11	0.39 %
KUM1	0.08	0.27 %
PBR2	0.08	0.21 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	2.98	0.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.54	1.01 %
Wash-Mac	1.17	0.73 %
Total	2.71	0.86 %

Branch *	MTD Sales L	Brand Share %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.71	0.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.30	0.34 %
Fridge	1.29	0.36 %
Total	2.59	0.35 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.15	0.26 %
ERD1	0.09	0.22 %
SLM1	0.09	0.16 %
TRM1	0.09	0.48 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.59	0.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	1.33	0.29 %
Wash-Mac	0.98	0.22 %
Total	2.31	0.25 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.29	0.49 %
TUT1	0.18	0.17 %
TUT2	0.14	0.41 %
VNR2	0.14	0.39 %
TCN1	0.09	0.44 %
TVL1	0.09	0.13 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	2.31	0.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.14	0.60 %
Wash-Mac	0.91	0.52 %
Total	2.05	0.57 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.11	0.32 %
NVL2	0.08	0.35 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
TDM1	-0.08	-0.66 %
Total	2.05	0.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	1.01	0.46 %
Wash-Mac	0.79	0.34 %
Total	1.79	0.40 %

Branch *	MTD Sales L	Brand Share %
CH03	0.20	0.37 %
CH12	0.13	0.38 %
CH21	0.09	0.38 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH43	-0.10	-0.40 %
Total	1.79	0.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.99	0.39 %
Wash-Mac	0.35	0.12 %
Total	1.33	0.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.16	0.21 %
CBE4	0.14	0.48 %
SNR1	0.08	0.49 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	1.33	0.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
WTVP		0.00 %
Total		0.00 %