

MTD Sales
213.10 L

Brand Share %
5.49 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	106.75	5.78 %
Fridge	106.35	5.22 %
Total	213.10	5.49 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	43.36	7.64 %
CHENNAI-02	36.13	7.89 %
TRICHY-01	24.11	5.27 %
SOUTH ARCOT	21.26	7.24 %
NORTH ARCOT	19.42	6.33 %
SOUTH-01	17.85	2.77 %
SOUTH-03	17.65	3.83 %
WEST-02	13.54	4.57 %
WEST-01	11.99	5.41 %
WEST-03	7.80	4.39 %
Total	213.10	5.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.94	8.22 %
Fridge	21.42	7.13 %
Total	43.36	7.64 %

Branch *	MTD Sales L	Brand Share %
CH19	1.48	4.92 %
CH42	1.20	4.54 %
CH48	0.84	3.07 %
CH25	0.75	3.41 %
CH38	0.61	4.70 %
GUD1	0.55	2.50 %
CGL1	0.50	3.53 %
GUD2	0.46	3.76 %
SKL1	0.41	3.28 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	43.36	7.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	18.30	8.23 %
Fridge	17.82	7.57 %
Total	36.13	7.89 %

Branch *	MTD Sales L	Brand Share %
CH24	1.14	4.61 %
CH17	0.88	3.90 %
CH50	0.75	3.16 %
CH43	0.69	4.78 %
CH35	0.46	2.93 %
CH06	0.28	1.35 %
MJR1	0.20	1.73 %
GPD1	0.20	3.91 %
CH37	0.12	1.99 %
CH46	0.11	1.72 %
CH32		0.00 %
MC05		0.00 %
Total	36.13	7.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	13.76	5.15 %
Wash-Mac	10.35	5.43 %
Total	24.11	5.27 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.04	4.89 %
TVR2	1.03	4.76 %
KIK1	0.76	3.36 %
TNJ2	0.50	2.18 %
MDI1	0.50	2.70 %
PDK2	0.50	2.98 %
KUM1	0.47	1.82 %
TRY3	0.43	3.37 %
NGT1	0.41	1.99 %
TTP1	0.39	4.46 %
PBR1	0.33	4.68 %
NMM1	0.30	4.88 %
TRY2	0.14	3.78 %
MSI1	0.13	1.46 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ		0.00 %
Total	24.11	5.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.56	8.24 %
Wash-Mac	8.71	6.15 %
Total	21.26	7.24 %

Branch *	MTD Sales L	Brand Share %
POY2	0.62	3.55 %
TDM1	0.57	3.71 %
VCM2	0.31	3.67 %
CDM1	0.29	1.54 %
POY1	0.12	0.40 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	4.71 %
Total	21.26	7.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	12.33	7.71 %
Wash-Mac	7.08	4.82 %
Total	19.42	6.33 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.04	4.83 %
TRR1	0.69	3.75 %
AKM1	0.60	4.14 %
VEL3	0.54	2.86 %
CPT1	0.28	3.66 %
TRT1	0.16	1.49 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	19.42	6.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.96	3.25 %
Fridge	7.89	2.34 %
Total	17.85	2.77 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.61	3.29 %
RND1	1.17	5.08 %
NGR1	1.08	3.03 %
TUT1	0.87	1.24 %
SNL1	0.74	4.32 %
TUT2	0.73	2.89 %
SDI1	0.56	2.48 %
TKS2	0.42	1.54 %
SKD1	0.38	3.78 %
MAR1	0.34	2.16 %
ARM1	0.33	4.53 %
PKD1	0.32	2.31 %
SVK1	0.28	1.40 %
RPM1	0.23	0.69 %
TVL1	0.19	0.42 %
ERL2	0.18	1.66 %
VKM1	0.18	1.95 %
VLY1	0.16	0.95 %
STU2	0.13	1.63 %
TKS1	0.12	0.53 %
APK1	0.04	0.60 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	17.85	2.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.84	4.54 %
Fridge	7.81	3.20 %
Total	17.65	3.83 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.64	3.36 %
MDU2	0.79	2.95 %
NKI1	0.43	4.01 %
TEN1	0.39	3.28 %
DGL2	0.27	3.36 %
SVG1	0.24	2.65 %
USL1	0.23	2.17 %
MDU7	0.20	1.66 %
ODM1	0.12	3.63 %
KYK1	0.12	2.83 %
MDU6	0.08	0.32 %
PNI1	0.08	1.66 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD	-0.14	3.81 %
Total	17.65	3.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	7.35	4.85 %
Wash-Mac	6.18	4.29 %
Total	13.54	4.57 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.76	4.97 %
TRM1	0.76	3.36 %
ATU1	0.56	3.34 %
HSR2	0.31	1.27 %
PNG1	0.24	3.97 %
HSR1	0.16	0.70 %
VPD1	0.16	1.30 %
EDP1	0.16	2.57 %
KAM1	0.15	2.14 %
APN1	0.08	0.79 %
BMD1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	13.54	4.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.82	8.53 %
Fridge	2.16	2.03 %
Total	11.99	5.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.73	3.94 %
KMR1	0.86	3.99 %
SNR1	0.68	4.23 %
CBE6	0.58	3.51 %
SUL1	0.27	2.63 %
MPM1	0.21	2.27 %
CBE4	0.17	0.78 %
KGI1	0.14	3.12 %
GDR1	0.13	2.85 %
PPI1	0.13	2.34 %
PDM1	0.08	2.03 %
DPM2		0.00 %
KMD1		0.00 %
WZSD		0.00 %
Total	11.99	5.41 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.56	4.71 %
Fridge	3.24	4.01 %
Total	7.80	4.39 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.53	3.20 %
NKL2	0.30	1.86 %
SYM2	0.28	4.01 %
ERD1	0.26	1.12 %
GBM1	0.22	3.12 %
AVI1	0.08	0.80 %
CMI1	0.08	1.17 %
TPR3	0.08	3.13 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	7.80	4.39 %