

MTD Sales
204.18 L

Brand Share %
5.47 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	102.81	5.79 %
Fridge	101.37	5.19 %
Total	204.18	5.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	41.29	7.61 %
CHENNAI-02	34.37	7.80 %
TRICHY-01	22.62	5.18 %
SOUTH ARCOT	20.42	7.29 %
NORTH ARCOT	18.84	6.38 %
SOUTH-03	17.12	3.84 %
SOUTH-01	17.10	2.74 %
WEST-02	13.26	4.67 %
WEST-01	11.76	5.53 %
WEST-03	7.39	4.39 %
Total	204.18	5.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	21.09	8.32 %
Fridge	20.20	6.99 %
Total	41.29	7.61 %

Branch *	MTD Sales L	Brand Share %
CH19	1.36	4.77 %
CH42	1.20	4.84 %
CH48	0.84	3.11 %
CH25	0.75	3.68 %
MRM1	0.73	5.13 %
CH38	0.61	5.11 %
GUD1	0.55	2.55 %
CGL1	0.50	3.66 %
GUD2	0.46	3.90 %
SKL1	0.41	3.54 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	41.29	7.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	17.91	8.29 %
Fridge	16.46	7.33 %
Total	34.37	7.80 %

Branch *	MTD Sales L	Brand Share %
CH24	1.14	4.83 %
CH17	0.88	4.16 %
CH50	0.63	2.74 %
CH43	0.50	3.60 %
CH35	0.46	2.97 %
CH06	0.28	1.37 %
MJR1	0.20	1.73 %
GPD1	0.20	3.91 %
CH37	0.12	2.05 %
CH46	0.11	1.91 %
CH32		0.00 %
MC05		0.00 %
Total	34.37	7.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	12.95	5.08 %
Wash-Mac	9.68	5.32 %
Total	22.62	5.18 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.04	4.94 %
TVR2	1.03	4.78 %
KIK1	0.76	3.61 %
TNJ2	0.50	2.50 %
MDI1	0.50	2.75 %
PDK2	0.50	3.10 %
KUM1	0.47	1.87 %
TRY3	0.43	3.44 %
TTP1	0.39	4.93 %
PBR1	0.33	4.78 %
NGT1	0.20	0.98 %
NMM1	0.17	3.01 %
TRY2	0.14	3.95 %
MSI1	0.13	1.53 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ		0.00 %
Total	22.62	5.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.94	8.18 %
Wash-Mac	8.48	6.32 %
Total	20.42	7.29 %

Branch *	MTD Sales L	Brand Share %
POY2	0.62	3.77 %
TDM1	0.57	4.13 %
CDM1	0.29	1.59 %
VCM2	0.23	3.13 %
POY1	0.12	0.41 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	4.71 %
Total	20.42	7.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.84	7.76 %
Wash-Mac	7.01	4.91 %
Total	18.84	6.38 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.04	4.88 %
TRR1	0.69	3.98 %
AKM1	0.60	4.35 %
VEL3	0.54	2.97 %
CPT1	0.28	3.66 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	18.84	6.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.31	4.42 %
Fridge	7.81	3.32 %
Total	17.12	3.84 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.64	3.45 %
MDU2	0.79	3.07 %
NKI1	0.43	4.12 %
TEN1	0.39	3.51 %
DGL2	0.27	3.36 %
SVG1	0.24	2.97 %
USL1	0.23	2.45 %
MDU7	0.20	1.67 %
ODM1	0.12	3.92 %
KYK1	0.12	2.92 %
MDU6	0.08	0.33 %
PNI1	0.08	1.66 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD	-0.14	3.81 %
Total	17.12	3.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.26	3.15 %
Fridge	7.84	2.38 %
Total	17.10	2.74 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.49	3.16 %
RND1	1.17	5.27 %
NGR1	0.97	2.84 %
TUT1	0.75	1.12 %
TUT2	0.73	2.94 %
SNL1	0.66	3.91 %
SDI1	0.56	2.51 %
KYR1	0.41	5.18 %
SKD1	0.38	3.85 %
MAR1	0.34	2.22 %
TKS2	0.34	1.26 %
ARM1	0.33	4.69 %
PKD1	0.32	2.33 %
SVK1	0.28	1.44 %
RPM1	0.23	0.71 %
ERL2	0.18	1.72 %
VKM1	0.18	2.05 %
VLY1	0.16	0.96 %
STU2	0.13	1.67 %
TKS1	0.12	0.57 %
APK1	0.04	0.62 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
S2SD	-0.14	-64.91 %
Total	17.10	2.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	7.07	4.92 %
Wash-Mac	6.18	4.42 %
Total	13.26	4.67 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.76	3.43 %
SLM3	0.61	4.13 %
ATU1	0.43	2.62 %
HSR2	0.31	1.33 %
PNG1	0.24	4.25 %
HSR1	0.16	0.74 %
VPD1	0.16	1.48 %
EDP1	0.16	2.57 %
KAM1	0.15	2.33 %
APN1	0.08	0.85 %
BMD1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	13.26	4.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.74	8.79 %
Fridge	2.02	1.99 %
Total	11.76	5.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.59	3.74 %
KMR1	1.01	5.05 %
SNR1	0.68	4.44 %
CBE6	0.58	3.62 %
SUL1	0.27	2.76 %
MPM1	0.21	2.39 %
CBE4	0.17	0.83 %
KGI1	0.14	3.42 %
GDR1	0.13	2.85 %
PPI1	0.13	2.34 %
PDM1	0.08	2.19 %
DPM2		0.00 %
KMD1		0.00 %
WZSD		0.00 %
WHCB	-0.38	5.07 %
Total	11.76	5.53 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.16	4.54 %
Fridge	3.24	4.21 %
Total	7.39	4.39 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.53	3.33 %
NKL2	0.30	2.08 %
SYM2	0.28	4.01 %
ERD1	0.26	1.13 %
GBM1	0.14	2.18 %
CMI1	0.08	1.17 %
TPR3	0.08	3.27 %
AVI1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
Total	7.39	4.39 %