

MTD Sales
107.96 L

Brand Share %
2.51 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	84.52	3.81 %
Wash-Mac	23.45	1.13 %
Total	107.96	2.51 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	21.87	4.56 %
CHENNAI-01	18.76	3.43 %
CHENNAI-02	16.59	3.78 %
SOUTH ARCOT	13.20	3.79 %
SOUTH-01	8.56	1.29 %
SOUTH-03	7.98	1.48 %
NORTH ARCOT	7.19	2.56 %
WEST-01	6.36	1.53 %
TRICHY-01	5.34	0.96 %
KL-SOUTH	2.12	6.55 %
Total	107.96	2.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	16.86	7.10 %
Wash-Mac	5.01	2.07 %
Total	21.87	4.56 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.57	2.08 %
ERD1	0.57	2.37 %
SLM3	0.44	2.40 %
HSR2	0.21	0.63 %
PLC1	0.13	1.35 %
VKL1	0.08	1.36 %
BMD1		0.00 %
CMI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	21.87	4.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	13.71	4.96 %
Wash-Mac	5.05	1.87 %
Total	18.76	3.43 %

Branch *	MTD Sales L	Brand Share %
CH28	0.67	2.50 %
CH48	0.53	2.40 %
CH42	0.34	1.51 %
GUD1	0.34	1.49 %
CH45	0.27	1.32 %
CH16	0.25	0.62 %
SKL1	0.25	1.60 %
CH19	0.15	0.48 %
CH35	0.13	1.01 %
CH39	0.08	0.69 %
KNR1	0.08	0.97 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	18.76	3.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	11.55	5.34 %
Wash-Mac	5.04	2.26 %
Total	16.59	3.78 %

Branch *	MTD Sales L	Brand Share %
CH03	1.10	2.14 %
CH06	0.48	2.05 %
CH23	0.17	1.57 %
UKI1	0.15	1.69 %
CH17	0.14	1.09 %
CH09	0.13	0.88 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	16.59	3.78 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	11.32	6.27 %
Wash-Mac	1.88	1.12 %
Total	13.20	3.79 %

Branch *	MTD Sales L	Brand Share %
POY2	0.60	1.63 %
KLM1	0.37	2.23 %
PRT1	0.16	1.35 %
NVL2	0.14	0.90 %
VCM1	0.14	1.31 %
KML1	0.13	0.90 %
MKM1	0.13	1.92 %
VPM1	0.13	2.04 %
POY1		0.00 %
STP1		0.00 %
TVM2		0.00 %
Total	13.20	3.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	7.66	2.23 %
Wash-Mac	0.90	0.28 %
Total	8.56	1.29 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.80	2.42 %
NGR1	0.39	1.77 %
TKS1	0.33	1.11 %
SVK1	0.30	1.90 %
RND1	0.28	1.05 %
MAR1	0.27	1.70 %
TKS2	0.27	0.79 %
SDI1	0.21	1.70 %
ERL2	0.20	1.00 %
PDI1	0.14	1.45 %
SNL1	0.14	0.95 %
TVL1	0.13	0.21 %
APK1	0.13	0.79 %
PKD1	0.13	0.64 %
TUT1	0.13	0.19 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	8.56	1.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	5.45	1.94 %
Wash-Mac	2.52	0.98 %
Total	7.98	1.48 %

Branch *	MTD Sales L	Brand Share %
DKI1	0.21	1.60 %
MLR1	0.21	1.30 %
MDU3	0.16	1.06 %
CBM1	0.15	0.77 %
KKD2	0.13	0.99 %
KRR1	0.13	1.11 %
MDU6	0.09	0.32 %
PKM1	0.08	0.97 %
PNV1	0.08	1.10 %
SVG1	0.08	0.72 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	7.98	1.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.06	3.33 %
Wash-Mac	2.13	1.65 %
Total	7.19	2.56 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.22	1.02 %
CGM1	0.13	1.05 %
CPT1	0.13	1.60 %
GDM1	0.13	1.22 %
WJP1	0.13	1.50 %
AKM1	0.08	0.49 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	7.19	2.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	5.45	2.88 %
Wash-Mac	0.91	0.40 %
Total	6.36	1.53 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.42	0.67 %
KMR1	0.41	0.94 %
PLI1	0.39	1.73 %
TPR1	0.21	1.49 %
TPR4	0.14	1.74 %
CBE6	0.13	0.79 %
MPM1	0.13	0.94 %
CNR1	0.08	1.27 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.36	1.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	5.34	1.66 %
Total	5.34	0.96 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.56	1.51 %
TRY1	0.55	0.75 %
TNJ2	0.51	1.79 %
PTK1	0.42	1.83 %
TVR2	0.36	1.36 %
TNJ1	0.36	1.09 %
TYR1	0.36	2.32 %
JKM1	0.25	1.25 %
NGT1	0.22	1.64 %
KIK1	0.21	1.18 %
PBR2	0.21	0.52 %
TVR1	0.21	1.78 %
MVM1	0.14	0.37 %
PBR1	0.14	2.06 %
ORU1	0.14	1.09 %
APM1	0.14	1.55 %
AYR1	0.13	1.20 %
MDI1	0.13	0.34 %
TTP1	0.13	0.90 %
TRY3	0.09	0.57 %
NMM1	0.08	1.07 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	5.34	0.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	2.12	11.60 %
Total	2.12	6.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.56	2.45 %
Total	2.12	6.55 %