

MTD Sales
25.99 L

Brand Share %
0.67 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **0.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	16.33	0.83 %
Wash-Mac	9.66	0.51 %
Total	25.99	0.67 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.57	1.68 %
SOUTH-03	3.86	0.64 %
TRICHY-01	2.86	0.67 %
NORTH ARCOT	2.42	1.12 %
WEST-02	2.40	0.46 %
SOUTH ARCOT	2.05	0.77 %
SOUTH-01	1.98	0.32 %
CHENNAI-02	1.52	0.44 %
WEST-01	1.33	0.34 %
KL-SOUTH		0.00 %
Total	25.99	0.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	4.21	1.87 %
Wash-Mac	3.36	1.50 %
Total	7.57	1.68 %

Branch *	MTD Sales L	Brand Share %
CH14	0.22	0.66 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	7.57	1.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	3.18	1.01 %
Wash-Mac	0.69	0.24 %
Total	3.86	0.64 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.31	0.49 %
MDU2	0.19	0.48 %
KRR1	0.08	0.51 %
TEN2	0.08	0.49 %
ADP1		0.00 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	3.86	0.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	2.13	0.92 %
Wash-Mac	0.73	0.37 %
Total	2.86	0.67 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.11	0.54 %
KUM1	0.08	0.34 %
PBR2	0.08	0.31 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	2.86	0.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.25	1.17 %
Wash-Mac	1.17	1.07 %
Total	2.42	1.12 %

Branch *	MTD Sales L	Brand Share %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.42	1.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.30	0.49 %
Fridge	1.10	0.44 %
Total	2.40	0.46 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.15	0.51 %
ERD1	0.09	0.28 %
SLM1	0.09	0.21 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.40	0.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.14	0.80 %
Wash-Mac	0.91	0.73 %
Total	2.05	0.77 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.11	0.43 %
NVL2	0.08	0.48 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
Total	2.05	0.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	1.33	0.42 %
Wash-Mac	0.65	0.21 %
Total	1.98	0.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.18	0.24 %
TUT2	0.14	0.57 %
VNR2	0.14	0.52 %
TCN1	0.09	0.66 %
TKS2	0.09	0.31 %
TVL1	0.09	0.18 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.98	0.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	1.01	0.59 %
Wash-Mac	0.52	0.30 %
Total	1.52	0.44 %

Branch *	MTD Sales L	Brand Share %
CH03	0.20	0.50 %
CH12	0.13	0.50 %
CH21	0.09	0.50 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH20		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH43	-0.10	-0.44 %
Total	1.52	0.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.99	0.52 %
Wash-Mac	0.35	0.17 %
Total	1.33	0.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.16	0.27 %
CBE4	0.14	0.64 %
TPR3	0.09	0.64 %
ANR1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	1.33	0.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %