

MTD Sales  
189.09 L

Brand Share %  
5.56 %

Information:

**MTD :** 01-09-2026 To 15-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.56 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 95.63       | 5.35 %        |
| Wash-Mac | 93.46       | 5.79 %        |
| Total    | 189.09      | 5.56 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 38.26       | 7.66 %        |
| CHENNAI-02  | 33.07       | 8.19 %        |
| TRICHY-01   | 21.81       | 5.46 %        |
| SOUTH ARCOT | 18.69       | 7.42 %        |
| NORTH ARCOT | 17.39       | 6.37 %        |
| SOUTH-03    | 15.23       | 3.74 %        |
| SOUTH-01    | 14.87       | 2.66 %        |
| WEST-02     | 12.13       | 4.64 %        |
| WEST-01     | 10.86       | 5.60 %        |
| WEST-03     | 6.78        | 4.42 %        |
| Total       | 189.09      | 5.56 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 19.50       | 8.37 %        |
| Fridge   | 18.76       | 7.04 %        |
| Total    | 38.26       | 7.66 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH19     | 1.21        | 4.56 %        |
| CH42     | 1.10        | 4.74 %        |
| CH25     | 0.75        | 4.25 %        |
| MRM1     | 0.73        | 5.30 %        |
| CH48     | 0.70        | 2.86 %        |
| GUD2     | 0.46        | 4.13 %        |
| SKL1     | 0.41        | 3.72 %        |
| GUD1     | 0.39        | 1.98 %        |
| CGL1     | 0.35        | 2.90 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| Total    | 38.26       | 7.66 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 16.54       | 8.39 %        |
| Fridge   | 16.53       | 7.99 %        |
| Total    | 33.07       | 8.19 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH24     | 1.14        | 5.54 %        |
| CH17     | 0.77        | 4.03 %        |
| CH43     | 0.50        | 3.87 %        |
| CH50     | 0.50        | 2.35 %        |
| CH35     | 0.35        | 2.50 %        |
| GPD1     | 0.24        | 5.28 %        |
| MJR1     | 0.20        | 1.98 %        |
| CH06     | 0.15        | 0.84 %        |
| CH37     | 0.12        | 2.20 %        |
| CH46     | 0.11        | 2.27 %        |
| CH32     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| WHC3     | -0.39       | 3.12 %        |
| Total    | 33.07       | 8.19 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 12.67       | 5.40 %        |
| Wash-Mac | 9.14        | 5.56 %        |
| Total    | 21.81       | 5.46 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.95        | 4.84 %        |
| PTK1     | 0.79        | 4.10 %        |
| KIK1     | 0.76        | 4.11 %        |
| TNJ2     | 0.50        | 2.81 %        |
| MDI1     | 0.50        | 3.10 %        |
| PDK2     | 0.50        | 3.21 %        |
| KUM1     | 0.47        | 1.98 %        |
| TRY3     | 0.43        | 3.71 %        |
| TTP1     | 0.39        | 5.28 %        |
| PBR1     | 0.33        | 4.92 %        |
| NMM1     | 0.17        | 3.40 %        |
| TRY2     | 0.14        | 4.12 %        |
| MSI1     | 0.13        | 1.63 %        |
| NGT1     | 0.09        | 0.52 %        |
| APM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| KUM2     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 21.81       | 5.46 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 11.23       | 8.66 %        |
| Wash-Mac | 7.46        | 6.11 %        |
| Total    | 18.69       | 7.42 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY2     | 0.62        | 4.23 %        |
| CDM1     | 0.29        | 1.69 %        |
| VCM2     | 0.23        | 3.90 %        |
| POY1     | 0.12        | 0.45 %        |
| NVL2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 18.69       | 7.42 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 10.99       | 7.75 %        |
| Wash-Mac | 6.40        | 4.88 %        |
| Total    | 17.39       | 6.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL4     | 0.92        | 4.89 %        |
| TRR1     | 0.69        | 4.16 %        |
| AKM1     | 0.60        | 4.49 %        |
| VEL3     | 0.33        | 1.95 %        |
| CPT1     | 0.28        | 3.86 %        |
| ANI1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 17.39       | 6.37 %        |

# SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 7.86        | 4.11 %        |
| Fridge   | 7.37        | 3.41 %        |
| Total    | 15.23       | 3.74 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 1.53        | 3.35 %        |
| MDU2     | 0.71        | 2.86 %        |
| MDU4     | 0.50        | 5.17 %        |
| NKI1     | 0.33        | 3.54 %        |
| DGL2     | 0.27        | 3.76 %        |
| SVG1     | 0.24        | 3.60 %        |
| TEN1     | 0.24        | 2.24 %        |
| USL1     | 0.23        | 2.60 %        |
| MDU7     | 0.20        | 1.83 %        |
| TDI1     | 0.15        | 2.84 %        |
| ODM1     | 0.12        | 4.07 %        |
| KYK1     | 0.12        | 3.02 %        |
| MDU6     | 0.08        | 0.36 %        |
| ATG1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| WHMD     | -0.14       | 4.77 %        |
| Total    | 15.23       | 3.74 %        |

# SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 7.86        | 2.98 %        |
| Fridge   | 7.01        | 2.37 %        |
| Total    | 14.87       | 2.66 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KVT1     | 1.41        | 4.08 %        |
| NGR1     | 0.97        | 3.07 %        |
| RND1     | 0.87        | 4.43 %        |
| TUT1     | 0.68        | 1.12 %        |
| TUT2     | 0.52        | 2.30 %        |
| SKD1     | 0.38        | 4.73 %        |
| SDI1     | 0.36        | 1.92 %        |
| MAR1     | 0.34        | 2.45 %        |
| TKS2     | 0.34        | 1.37 %        |
| ARM1     | 0.33        | 4.89 %        |
| PKD1     | 0.32        | 2.56 %        |
| SVK1     | 0.28        | 1.52 %        |
| KYR1     | 0.27        | 4.03 %        |
| RPM1     | 0.23        | 0.74 %        |
| SNL1     | 0.23        | 1.62 %        |
| ERL2     | 0.18        | 1.82 %        |
| VKM1     | 0.18        | 2.30 %        |
| VLV1     | 0.16        | 1.07 %        |
| STU2     | 0.13        | 1.75 %        |
| TKS1     | 0.12        | 0.62 %        |
| APK1     | 0.04        | 0.65 %        |
| COL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| S2SD     | -0.14       | -33.44 %      |
| Total    | 14.87       | 2.66 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 6.39        | 4.88 %        |
| Wash-Mac | 5.74        | 4.40 %        |
| Total    | 12.13       | 4.64 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRM1     | 0.76        | 3.43 %        |
| SLM3     | 0.47        | 3.42 %        |
| ATU1     | 0.43        | 2.76 %        |
| HSR2     | 0.31        | 1.45 %        |
| PNG1     | 0.24        | 4.77 %        |
| VPD1     | 0.16        | 1.59 %        |
| EDP1     | 0.16        | 2.74 %        |
| APN1     | 0.08        | 1.01 %        |
| HSR1     | 0.08        | 0.41 %        |
| BMD1     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| Total    | 12.13       | 4.64 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.97        | 8.88 %        |
| Fridge   | 1.89        | 2.04 %        |
| Total    | 10.86       | 5.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 1.59        | 4.21 %        |
| KMR1     | 0.90        | 4.83 %        |
| SNR1     | 0.68        | 4.75 %        |
| CBE6     | 0.58        | 3.67 %        |
| CBE1     | 0.42        | 4.89 %        |
| SUL1     | 0.27        | 3.19 %        |
| CBE4     | 0.17        | 0.89 %        |
| GDR1     | 0.13        | 3.57 %        |
| MPM1     | 0.13        | 1.78 %        |
| PPI1     | 0.13        | 2.60 %        |
| ANR1     | 0.08        | 5.29 %        |
| PDM1     | 0.08        | 2.53 %        |
| DPM2     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 10.86       | 5.60 %        |

# WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.99        | 4.87 %        |
| Fridge   | 2.79        | 3.91 %        |
| Total    | 6.78        | 4.42 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR2     | 0.45        | 3.15 %        |
| SYM2     | 0.28        | 4.43 %        |
| ERD1     | 0.26        | 1.28 %        |
| NKL2     | 0.22        | 1.67 %        |
| GBM1     | 0.14        | 2.24 %        |
| TPR3     | 0.08        | 3.57 %        |
| AVI1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| Total    | 6.78        | 4.42 %        |