

MTD Sales
27.54 L

Brand Share %
1.09 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.06	1.59 %
Wash-Mac	9.48	0.69 %
Total	27.54	1.09 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	4.98	1.68 %
CHENNAI-01	4.53	1.34 %
SOUTH-01	3.74	1.02 %
CHENNAI-02	3.55	1.33 %
SOUTH-03	3.00	0.91 %
TRICHY-01	2.88	1.01 %
SOUTH ARCOT	2.52	1.42 %
NORTH ARCOT	1.27	0.79 %
WEST-01	0.94	0.35 %
KL-SOUTH	0.13	0.46 %
Total	27.54	1.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	3.31	2.54 %
Wash-Mac	1.67	1.01 %
Total	4.98	1.68 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.11	0.95 %
SLM1	0.10	0.40 %
OML1	0.09	0.96 %
BMD1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.98	1.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	2.81	1.94 %
Wash-Mac	1.72	0.88 %
Total	4.53	1.34 %

Branch *	MTD Sales L	Brand Share %
CH08	0.29	1.05 %
CH28	0.16	0.87 %
CH14	0.12	0.74 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	4.53	1.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	2.91	1.71 %
Wash-Mac	0.83	0.43 %
Total	3.74	1.02 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.34	0.83 %
RND1	0.12	1.03 %
TVL1	0.11	0.36 %
KVT1	0.08	0.33 %
TKS2	0.08	0.70 %
TUT2	0.08	0.54 %
APK2		0.00 %
COL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	3.74	1.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	2.48	2.20 %
Wash-Mac	1.08	0.69 %
Total	3.55	1.33 %

Branch *	MTD Sales L	Brand Share %
CH03	0.23	0.80 %
CH33	0.11	0.94 %
CH06		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
CH24	-0.22	-1.32 %
Total	3.55	1.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	1.97	1.32 %
Wash-Mac	1.03	0.57 %
Total	3.00	0.91 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.09	0.51 %
MDU2	0.08	0.38 %
MDU6	0.08	0.44 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.00	0.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	1.47	1.04 %
Wash-Mac	1.41	0.98 %
Total	2.88	1.01 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	0.56 %
MVM1	0.13	0.67 %
TNJ1	0.13	0.68 %
TVR2	0.13	0.87 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.88	1.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.86	2.23 %
Wash-Mac	0.66	0.70 %
Total	2.52	1.42 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.09	0.86 %
CDM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	2.52	1.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.82	1.11 %
Wash-Mac	0.46	0.52 %
Total	1.27	0.79 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.14	1.01 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	1.27	0.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.50	0.34 %
Fridge	0.44	0.38 %
Total	0.94	0.35 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.09	0.67 %
KMR1	0.08	0.59 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	0.94	0.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.13	1.04 %
Total	0.13	0.46 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.13	0.46 %