

MTD Sales
180.65 L

Brand Share %
5.60 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	92.71	5.46 %
Wash-Mac	87.94	5.76 %
Total	180.65	5.60 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	37.35	7.85 %
CHENNAI-02	31.27	8.15 %
TRICHY-01	21.26	5.66 %
SOUTH ARCOT	18.17	7.65 %
NORTH ARCOT	17.00	6.44 %
SOUTH-03	13.87	3.60 %
SOUTH-01	13.70	2.60 %
WEST-02	12.03	4.81 %
WEST-01	9.73	5.41 %
WEST-03	6.26	4.24 %
Total	180.65	5.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.89	8.48 %
Fridge	18.46	7.29 %
Total	37.35	7.85 %

Branch *	MTD Sales L	Brand Share %
CH19	1.21	4.81 %
CH42	0.98	4.40 %
CH25	0.75	4.41 %
MRM1	0.73	5.45 %
CH48	0.57	2.39 %
CH38	0.50	4.66 %
GUD2	0.46	4.48 %
SKL1	0.41	3.93 %
CGL1	0.35	3.31 %
GUD1	0.31	1.64 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	37.35	7.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	15.72	7.93 %
Wash-Mac	15.56	8.37 %
Total	31.27	8.15 %

Branch *	MTD Sales L	Brand Share %
CH17	0.58	3.27 %
CH43	0.50	3.94 %
CH50	0.50	2.42 %
CH35	0.35	2.57 %
MJR1	0.20	2.18 %
GPD1	0.16	3.84 %
CH06	0.15	0.86 %
CH37	0.12	2.35 %
CH46	0.11	2.58 %
CH32		0.00 %
MC05		0.00 %
WHC3	-0.39	3.12 %
Total	31.27	8.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	12.51	5.68 %
Wash-Mac	8.76	5.63 %
Total	21.26	5.66 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.95	5.14 %
PTK1	0.79	4.34 %
KIK1	0.76	4.44 %
TNJ2	0.50	3.23 %
MDI1	0.50	3.27 %
PDK2	0.50	3.76 %
KUM1	0.47	2.05 %
TRY3	0.43	4.01 %
TTP1	0.39	5.39 %
PBR1	0.33	5.39 %
TRY2	0.14	4.12 %
MSI1	0.13	1.70 %
NGT1	0.09	0.57 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NMM1		0.00 %
WTRZ		0.00 %
Total	21.26	5.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.93	8.73 %
Wash-Mac	7.24	6.44 %
Total	18.17	7.65 %

Branch *	MTD Sales L	Brand Share %
POY2	0.62	4.27 %
CDM1	0.29	1.81 %
VCM2	0.15	2.58 %
POY1	0.12	0.48 %
NVL2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	18.17	7.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.71	7.77 %
Wash-Mac	6.29	5.00 %
Total	17.00	6.44 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.92	4.99 %
TRR1	0.69	4.35 %
AKM1	0.60	4.67 %
VEL3	0.33	1.97 %
CPT1	0.28	3.95 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	17.00	6.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	6.97	3.37 %
Wash-Mac	6.90	3.87 %
Total	13.87	3.60 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.27	2.90 %
MDU2	0.58	2.48 %
MDU4	0.50	5.17 %
NKI1	0.33	3.73 %
DGL2	0.27	3.94 %
TEN1	0.24	2.65 %
USL1	0.23	2.75 %
MDU7	0.20	1.88 %
TDI1	0.15	3.10 %
ODM1	0.12	4.07 %
KYK1	0.12	3.20 %
MDU6	0.08	0.37 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD	-0.14	4.77 %
Total	13.87	3.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.02	2.83 %
Fridge	6.68	2.40 %
Total	13.70	2.60 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.31	4.14 %
RND1	0.87	4.63 %
NGR1	0.80	2.63 %
TUT1	0.60	1.06 %
TUT2	0.44	1.99 %
SDI1	0.36	2.00 %
MAR1	0.34	2.68 %
ARM1	0.33	5.20 %
PKD1	0.32	2.86 %
KYR1	0.27	4.25 %
TKS2	0.24	1.06 %
SKD1	0.24	3.17 %
SNL1	0.23	1.64 %
SVK1	0.20	1.12 %
ERL2	0.18	2.00 %
VLY1	0.16	1.07 %
STU2	0.13	1.79 %
TKS1	0.12	0.66 %
RPM1	0.08	0.27 %
APK1	0.04	0.73 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	13.70	2.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	6.39	5.11 %
Wash-Mac	5.64	4.51 %
Total	12.03	4.81 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.76	3.57 %
SLM3	0.47	3.47 %
ATU1	0.43	2.86 %
HSR2	0.31	1.57 %
PNG1	0.24	5.19 %
VPD1	0.16	1.64 %
APN1	0.08	1.04 %
HSR1	0.08	0.44 %
EDP1	0.06	1.01 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	12.03	4.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.99	8.48 %
Fridge	1.74	2.04 %
Total	9.73	5.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.59	4.61 %
KMR1	0.90	5.49 %
CBE6	0.58	3.91 %
SNR1	0.55	3.96 %
CBE1	0.42	4.95 %
SUL1	0.27	3.47 %
CBE4	0.17	0.91 %
GDR1	0.13	3.92 %
PPI1	0.13	2.60 %
PDM1	0.08	2.84 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
WZSD		0.00 %
Total	9.73	5.41 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	3.66	4.59 %
Fridge	2.60	3.83 %
Total	6.26	4.24 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.33	2.31 %
SYM2	0.28	4.90 %
NKL2	0.22	1.69 %
GBM1	0.14	2.32 %
ERD1	0.08	0.41 %
TPR3	0.08	3.57 %
AVI1		0.00 %
CMI1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	6.26	4.24 %