

MTD Sales
93.08 L

Brand Share %
2.85 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	73.05	4.31 %
Wash-Mac	20.03	1.28 %
Total	93.08	2.85 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	18.32	4.77 %
CHENNAI-01	16.11	4.10 %
CHENNAI-02	14.00	4.52 %
SOUTH ARCOT	12.26	5.05 %
SOUTH-01	7.36	1.47 %
SOUTH-03	7.07	1.65 %
WEST-01	5.87	1.67 %
NORTH ARCOT	5.64	2.62 %
TRICHY-01	4.74	1.15 %
KL-SOUTH	1.70	6.34 %
Total	93.08	2.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	14.52	7.54 %
Wash-Mac	3.80	1.98 %
Total	18.32	4.77 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.57	2.55 %
ERD1	0.57	2.66 %
HSR2	0.21	0.82 %
PLC1	0.13	1.62 %
VKL1	0.08	1.62 %
BMD1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	18.32	4.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	11.56	5.62 %
Wash-Mac	4.55	2.43 %
Total	16.11	4.10 %

Branch *	MTD Sales L	Brand Share %
CH42	0.34	2.00 %
GUD1	0.34	2.11 %
CH45	0.27	1.85 %
CH16	0.25	0.81 %
SKL1	0.25	2.04 %
CH19	0.15	0.66 %
CH35	0.13	1.37 %
CH39	0.08	0.81 %
KNR1	0.08	1.28 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	16.11	4.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	9.28	6.09 %
Wash-Mac	4.73	3.00 %
Total	14.00	4.52 %

Branch *	MTD Sales L	Brand Share %
CH03	0.72	2.08 %
CH06	0.48	2.66 %
CH09	0.13	1.03 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	14.00	4.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.38	8.03 %
Wash-Mac	1.88	1.66 %
Total	12.26	5.05 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.16	1.91 %
NVL2	0.14	1.37 %
VCM1	0.14	1.63 %
KML1	0.13	1.12 %
MKM1	0.13	2.63 %
VPM1	0.13	2.56 %
POY1		0.00 %
STP1		0.00 %
TVM2		0.00 %
Total	12.26	5.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	6.76	2.61 %
Wash-Mac	0.60	0.25 %
Total	7.36	1.47 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.39	2.35 %
TKS1	0.33	1.59 %
RND1	0.28	1.49 %
MAR1	0.27	2.27 %
TKS2	0.27	1.04 %
SDI1	0.21	2.09 %
ERL2	0.20	1.31 %
VKM1	0.15	2.44 %
PDI1	0.14	1.58 %
SNL1	0.14	1.23 %
SVK1	0.14	1.18 %
TVL1	0.13	0.27 %
APK1	0.13	0.97 %
PKD1	0.13	0.77 %
STU2	0.13	1.83 %
TUT1	0.13	0.27 %
TYI1	0.13	1.53 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	7.36	1.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	4.85	2.17 %
Wash-Mac	2.22	1.09 %
Total	7.07	1.65 %

Branch *	MTD Sales L	Brand Share %
DKI1	0.21	2.04 %
MLR1	0.21	1.46 %
MDU3	0.16	1.36 %
ADP1	0.15	1.79 %
CBM1	0.15	1.02 %
KKD2	0.13	1.23 %
KRR1	0.13	1.31 %
USL1	0.13	2.00 %
PKM1	0.08	1.22 %
PNV1	0.08	1.16 %
SVG1	0.08	0.78 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	7.07	1.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	5.11	3.22 %
Wash-Mac	0.76	0.39 %
Total	5.87	1.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.42	0.78 %
KMR1	0.41	1.03 %
PLI1	0.39	2.03 %
TPR1	0.21	1.72 %
TPR4	0.14	1.90 %
CBE6	0.13	0.99 %
MPM1	0.13	1.05 %
CNR1	0.08	1.56 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.87	1.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.15	3.57 %
Wash-Mac	1.49	1.51 %
Total	5.64	2.62 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.18	2.49 %
ANI1	0.13	2.32 %
CGM1	0.13	1.33 %
CPT1	0.13	2.40 %
GDM1	0.13	1.79 %
TRR1	0.13	0.72 %
WJP1	0.13	1.67 %
AKM1	0.08	0.77 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	5.64	2.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	4.74	1.98 %
Total	4.74	1.15 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.56	2.00 %
TRY1	0.55	1.02 %
PTK1	0.42	2.43 %
TNJ2	0.37	1.95 %
TNJ1	0.36	1.29 %
TYR1	0.36	2.68 %
JKM1	0.25	1.76 %
TVR2	0.23	1.32 %
KIK1	0.21	1.48 %
PBR2	0.21	0.70 %
TVR1	0.21	2.30 %
MVM1	0.14	0.46 %
PBR1	0.14	2.31 %
APM1	0.14	1.76 %
AYR1	0.13	1.43 %
MDI1	0.13	0.75 %
NGT1	0.13	1.28 %
TTP1	0.13	1.10 %
NMM1	0.08	1.52 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	4.74	1.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	1.70	10.73 %
Total	1.70	6.34 %

Branch *	MTD Sales L	Brand Share %
Total	1.70	6.34 %