



# TN : BEKOVOLT Sales Performance 15/05/2026 9:37 AM

MTD Sales  
31.17 L

Brand Share %  
1.13 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **1.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	16.38	1.29 %
Fridge	14.79	1.00 %
<b>Total</b>	<b>31.17</b>	<b>1.13 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.09	1.98 %
CHENNAI-02	4.45	1.45 %
SOUTH-01	4.30	0.93 %
CHENNAI-01	3.77	0.97 %
WEST-01	3.03	1.25 %
NORTH ARCOT	2.94	1.49 %
WEST-02	2.70	0.90 %
SOUTH ARCOT	2.42	1.34 %
SOUTH-03	1.48	0.41 %
<b>Total</b>	<b>31.17</b>	<b>1.13 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	4.06	2.36 %
Wash-Mac	2.03	1.50 %
<b>Total</b>	<b>6.09</b>	<b>1.98 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.15	1.12 %
MVM1	0.14	0.83 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>6.09</b>	<b>1.98 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.36	1.77 %
Fridge	2.09	1.21 %
<b>Total</b>	<b>4.45</b>	<b>1.45 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	0.18	0.99 %
CH06	0.14	1.07 %
CH41	0.10	0.74 %
CH01		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>4.45</b>	<b>1.45 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.62	1.17 %
Fridge	1.68	0.70 %
<b>Total</b>	<b>4.30</b>	<b>0.93 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.51	0.87 %
RPM1	0.15	0.77 %
TKS2	0.14	0.64 %
TVL1	0.12	0.32 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>4.30</b>	<b>0.93 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.08	1.19 %
Fridge	1.68	0.78 %
<b>Total</b>	<b>3.77</b>	<b>0.97 %</b>

Branch *	MTD Sales L	Brand Share %
CH48	0.14	0.96 %
CH22	0.09	1.01 %
AVD1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH47		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>3.77</b>	<b>0.97 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	2.59	2.17 %
Fridge	0.43	0.35 %
<b>Total</b>	<b>3.03</b>	<b>1.25 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.24	0.63 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>3.03</b>	<b>1.25 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Fridge	1.49	1.36 %
Wash-Mac	1.45	1.66 %
<b>Total</b>	<b>2.94</b>	<b>1.49 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	0.11	0.74 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>2.94</b>	<b>1.49 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	1.67	1.08 %
Wash-Mac	1.03	0.70 %
<b>Total</b>	<b>2.70</b>	<b>0.90 %</b>

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>2.70</b>	<b>0.90 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Wash-Mac	1.30	1.54 %
Fridge	1.13	1.16 %
<b>Total</b>	<b>2.42</b>	<b>1.34 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.13	0.56 %
SJI2	0.09	1.10 %
CDM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>2.42</b>	<b>1.34 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	0.92	0.55 %
Fridge	0.56	0.29 %
<b>Total</b>	<b>1.48</b>	<b>0.41 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	0.42	1.12 %
KKD3	0.15	0.75 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>1.48</b>	<b>0.41 %</b>