

MTD Sales
155.43 L

Brand Share %
5.80 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	80.72	5.68 %
Wash-Mac	74.71	5.93 %
Total	155.43	5.80 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	32.11	8.03 %
CHENNAI-02	25.57	8.70 %
TRICHY-01	19.46	5.99 %
SOUTH ARCOT	14.70	7.40 %
NORTH ARCOT	13.96	6.44 %
SOUTH-01	12.30	2.89 %
SOUTH-03	11.95	3.59 %
WEST-02	10.20	4.94 %
WEST-01	9.08	5.80 %
WEST-03	6.09	4.85 %
Total	155.43	5.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.50	8.87 %
Fridge	15.61	7.29 %
Total	32.11	8.03 %

Branch *	MTD Sales L	Brand Share %
CH28	0.96	4.61 %
CH19	0.82	3.87 %
CH42	0.67	3.69 %
CH25	0.66	4.38 %
CH38	0.38	4.58 %
GUD2	0.38	4.56 %
CGL1	0.35	4.06 %
CH48	0.35	1.80 %
GUD1	0.31	1.82 %
SKL1	0.25	2.87 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	32.11	8.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	13.07	8.84 %
Wash-Mac	12.50	8.57 %
Total	25.57	8.70 %

Branch *	MTD Sales L	Brand Share %
CH24	0.86	5.22 %
CH43	0.50	4.58 %
CH50	0.38	2.59 %
CH35	0.35	3.49 %
CH17	0.34	2.79 %
MJR1	0.20	2.71 %
GPD1	0.16	4.12 %
CH06	0.15	1.03 %
CH37	0.12	3.29 %
CH46	0.11	3.31 %
CH32		0.00 %
MC05		0.00 %
WHC3	-0.39	3.12 %
WCHN	-0.67	5.42 %
Total	25.57	8.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	12.22	6.35 %
Wash-Mac	7.24	5.47 %
Total	19.46	5.99 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.95	5.66 %
PTK1	0.79	5.77 %
KIK1	0.76	4.70 %
TNJ2	0.50	3.95 %
MDI1	0.50	3.75 %
KUM1	0.47	2.31 %
AYR1	0.38	5.04 %
PDK2	0.38	3.53 %
TRY3	0.27	3.05 %
PDK1	0.27	5.30 %
TRY2	0.14	4.84 %
MSI1	0.13	2.01 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
WTRZ		0.00 %
Total	19.46	5.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	9.11	8.54 %
Wash-Mac	5.59	6.09 %
Total	14.70	7.40 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.33	5.45 %
VPM2	0.65	5.61 %
POY2	0.47	3.77 %
KML1	0.34	4.88 %
CDM1	0.29	2.12 %
VCM2	0.15	3.08 %
POY1	0.12	0.56 %
NVL2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	14.70	7.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	9.03	7.81 %
Wash-Mac	4.93	4.88 %
Total	13.96	6.44 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.92	5.68 %
SBR1	0.80	5.63 %
TRR1	0.55	4.22 %
AKM1	0.40	4.34 %
VEL3	0.33	2.57 %
CPT1	0.28	4.37 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	13.96	6.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.26	3.19 %
Fridge	6.04	2.63 %
Total	12.30	2.89 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.05	4.50 %
NGR1	0.80	3.06 %
RND1	0.70	4.54 %
TUT1	0.60	1.44 %
SDI1	0.36	2.28 %
MAR1	0.34	3.12 %
PKD1	0.32	3.10 %
KYR1	0.27	5.08 %
TUT2	0.26	1.65 %
TKS2	0.24	1.36 %
SVK1	0.20	1.35 %
ERL2	0.18	2.41 %
VLY1	0.16	1.18 %
STU2	0.13	2.14 %
APK1	0.12	2.81 %
TKS1	0.12	0.78 %
SKD1	0.11	1.69 %
RPM1	0.08	0.32 %
SNL1	0.08	0.75 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
S2SD	-0.14	-97.05 %
Total	12.30	2.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	6.26	3.52 %
Wash-Mac	5.69	3.66 %
Total	11.95	3.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.86	2.28 %
BNR1	0.44	5.66 %
NKI1	0.33	4.48 %
DGL2	0.27	4.29 %
MDU2	0.25	1.28 %
USL1	0.23	3.56 %
MDU7	0.20	2.20 %
TDI1	0.15	3.89 %
ODM1	0.12	5.47 %
KYK1	0.12	3.60 %
TEN1	0.12	1.55 %
MDU6	0.08	0.40 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	11.95	3.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	5.15	4.96 %
Wash-Mac	5.05	4.91 %
Total	10.20	4.94 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.68	3.63 %
ATU1	0.43	3.32 %
SLM3	0.39	3.61 %
HSR2	0.31	1.89 %
VPD1	0.16	1.95 %
PNG1	0.12	2.75 %
APN1	0.08	1.29 %
HSR1	0.08	0.56 %
BMD1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
EDP1	-0.02	-0.57 %
Total	10.20	4.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	7.45	9.12 %
Fridge	1.62	2.17 %
Total	9.08	5.80 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.51	5.03 %
KMR1	0.81	5.69 %
CBE6	0.58	4.63 %
SNR1	0.55	4.46 %
CBE1	0.42	5.32 %
SUL1	0.27	4.44 %
CBE4	0.17	1.08 %
PPI1	0.13	2.90 %
PDM1	0.08	2.84 %
ANR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
WZSD		0.00 %
Total	9.08	5.80 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	3.49	5.24 %
Fridge	2.60	4.40 %
Total	6.09	4.85 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.33	2.56 %
SYM2	0.28	5.41 %
NKL2	0.22	2.15 %
GBM1	0.14	3.20 %
ERD1	0.08	0.51 %
TPR3	0.08	4.71 %
AVI1		0.00 %
CMI1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	6.09	4.85 %