



TN : BEKOVOLT Sales Performance 14/05/2026 9:37 AM

MTD Sales
24.24 L

Brand Share %
0.94 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **0.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	12.66	1.06 %
Fridge	11.58	0.84 %
Total	24.24	0.94 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	4.61	1.61 %
CHENNAI-02	3.82	1.32 %
SOUTH-01	3.48	0.80 %
CHENNAI-01	2.93	0.80 %
NORTH ARCOT	2.29	1.24 %
SOUTH ARCOT	2.08	1.23 %
WEST-01	2.06	0.92 %
WEST-02	2.01	0.70 %
SOUTH-03	0.96	0.28 %
Total	24.24	0.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	2.84	1.78 %
Wash-Mac	1.77	1.39 %
Total	4.61	1.61 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	4.61	1.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.04	1.63 %
Fridge	1.78	1.08 %
Total	3.82	1.32 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	3.82	1.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.96	0.94 %
Fridge	1.52	0.68 %
Total	3.48	0.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.41	0.74 %
RPM1	0.15	0.81 %
TKS2	0.14	0.71 %
TVL1	0.12	0.35 %
APK1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	3.48	0.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	1.51	0.75 %
Wash-Mac	1.42	0.86 %
Total	2.93	0.80 %

Branch *	MTD Sales L	Brand Share %
CH08	0.21	0.92 %
AVD1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH47		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	2.93	0.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.21	1.48 %
Fridge	1.08	1.05 %
Total	2.29	1.24 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.11	0.77 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.29	1.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	1.21	1.53 %
Fridge	0.88	0.97 %
Total	2.08	1.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.13	0.61 %
CDM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJ2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
Total	2.08	1.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.76	1.58 %
Fridge	0.30	0.27 %
Total	2.06	0.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.11	0.30 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	2.06	0.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.36	0.94 %
Wash-Mac	0.64	0.46 %
Total	2.01	0.70 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.10	0.82 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	2.01	0.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	0.66	0.42 %
Fridge	0.31	0.17 %
Total	0.96	0.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.30	0.82 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	0.96	0.28 %