

MTD Sales
26.48 L

Brand Share %
1.15 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.46	1.68 %
Wash-Mac	9.02	0.71 %
Total	26.48	1.15 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	4.76	1.76 %
CHENNAI-01	4.53	1.46 %
SOUTH-01	3.53	1.03 %
CHENNAI-02	3.43	1.40 %
SOUTH-03	3.00	1.01 %
TRICHY-01	2.62	1.04 %
SOUTH ARCOT	2.52	1.49 %
NORTH ARCOT	1.02	0.68 %
WEST-01	0.94	0.38 %
KL-SOUTH	0.13	0.52 %
Total	26.48	1.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	3.31	2.79 %
Wash-Mac	1.46	0.96 %
Total	4.76	1.76 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.11	1.12 %
SLM1	0.10	0.40 %
ATU1	0.09	0.81 %
OML1	0.09	0.94 %
BMD1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.76	1.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	2.81	2.12 %
Wash-Mac	1.72	0.96 %
Total	4.53	1.46 %

Branch *	MTD Sales L	Brand Share %
CH08	0.29	1.11 %
CH28	0.16	0.94 %
CH14	0.12	0.77 %
CH19		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	4.53	1.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	2.70	1.70 %
Wash-Mac	0.83	0.45 %
Total	3.53	1.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.34	0.86 %
RND1	0.12	1.12 %
KVT1	0.08	0.35 %
TKS2	0.08	0.79 %
TUT2	0.08	0.55 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	3.53	1.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	2.36	2.26 %
Wash-Mac	1.08	0.76 %
Total	3.43	1.40 %

Branch *	MTD Sales L	Brand Share %
CH03	0.23	0.86 %
CH12	0.14	1.07 %
CH33	0.11	0.99 %
CH06		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
CH24	-0.22	-1.64 %
Total	3.43	1.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	1.97	1.47 %
Wash-Mac	1.03	0.63 %
Total	3.00	1.01 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.09	0.60 %
MDU2	0.08	0.41 %
MDU6	0.08	0.50 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.00	1.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.41	1.09 %
Fridge	1.21	0.99 %
Total	2.62	1.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	0.61 %
MVM1	0.13	0.82 %
TNJ1	0.13	0.76 %
TVR2	0.13	0.95 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.62	1.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.86	2.37 %
Wash-Mac	0.66	0.73 %
Total	2.52	1.49 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.09	0.93 %
CDM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	2.52	1.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.82	1.20 %
Wash-Mac	0.21	0.25 %
Total	1.02	0.68 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.14	1.05 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	1.02	0.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.50	0.36 %
Fridge	0.44	0.41 %
Total	0.94	0.38 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.09	0.72 %
KMR1	0.08	0.71 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	0.94	0.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.13	1.16 %
Total	0.13	0.52 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.13	0.52 %