

MTD Sales  
24.63 L

Brand Share %  
0.80 %

Information:

MTD : 01-10-2025 To 12-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.80 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 15.38       | 0.98 %        |
| Wash-Mac | 9.25        | 0.61 %        |
| Total    | 24.63       | 0.80 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| CHENNAI-01  | 6.86        | 1.84 %        |
| SOUTH-03    | 3.66        | 0.78 %        |
| TRICHY-01   | 2.86        | 0.89 %        |
| NORTH ARCOT | 2.42        | 1.34 %        |
| WEST-02     | 2.40        | 0.58 %        |
| SOUTH-01    | 1.98        | 0.41 %        |
| SOUTH ARCOT | 1.89        | 0.89 %        |
| CHENNAI-02  | 1.33        | 0.45 %        |
| WEST-01     | 1.24        | 0.39 %        |
| KL-SOUTH    |             | 0.00 %        |
| Total       | 24.63       | 0.80 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.75        | 2.05 %        |
| Wash-Mac | 3.11        | 1.65 %        |
| Total    | 6.86        | 1.84 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 0.22        | 0.73 %        |
| CH08     | 0.21        | 0.78 %        |
| AVD1     | 0.09        | 0.63 %        |
| CGL1     |             | 0.00 %        |
| CH11     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 6.86        | 1.84 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 2.98        | 1.22 %        |
| Wash-Mac | 0.69        | 0.31 %        |
| Total    | 3.66        | 0.78 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 0.31        | 0.67 %        |
| MDU2     | 0.19        | 0.59 %        |
| KRR1     | 0.08        | 0.70 %        |
| TEN2     | 0.08        | 0.60 %        |
| ADP1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KKD3     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| Total    | 3.66        | 0.78 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 2.13        | 1.21 %        |
| Wash-Mac | 0.73        | 0.50 %        |
| Total    | 2.86        | 0.89 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDI1     | 0.11        | 0.69 %        |
| KUM1     | 0.08        | 0.42 %        |
| PBR2     | 0.08        | 0.40 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 2.86        | 0.89 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1.25        | 1.41 %        |
| Wash-Mac | 1.17        | 1.27 %        |
| Total    | 2.42        | 1.34 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BGR1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 2.42        | 1.34 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 1.30        | 0.60 %        |
| Fridge   | 1.10        | 0.55 %        |
| Total    | 2.40        | 0.58 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.15        | 0.60 %        |
| ERD1     | 0.09        | 0.35 %        |
| SLM1     | 0.09        | 0.27 %        |
| ATU1     |             | 0.00 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 2.40        | 0.58 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1.33        | 0.53 %        |
| Wash-Mac | 0.65        | 0.27 %        |
| Total    | 1.98        | 0.41 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 0.18        | 0.32 %        |
| TUT2     | 0.14        | 0.79 %        |
| VNR2     | 0.14        | 0.66 %        |
| TKS2     | 0.09        | 0.40 %        |
| TVL1     | 0.09        | 0.21 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KVT1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| RPM1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 1.98        | 0.41 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1.14        | 1.00 %        |
| Wash-Mac | 0.75        | 0.76 %        |
| Total    | 1.89        | 0.89 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 0.11        | 0.51 %        |
| NVL2     | 0.08        | 0.64 %        |
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| SJI1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 1.89        | 0.89 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 0.81        | 0.56 %        |
| Wash-Mac | 0.52        | 0.35 %        |
| Total    | 1.33        | 0.45 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 0.20        | 0.60 %        |
| CH12     | 0.13        | 0.58 %        |
| CH21     | 0.09        | 0.62 %        |
| CH01     |             | 0.00 %        |
| CH06     |             | 0.00 %        |
| CH09     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| CH34     | -0.08       | -0.72 %       |
| CH43     | -0.10       | -0.53 %       |
| Total    | 1.33        | 0.45 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 0.89        | 0.58 %        |
| Wash-Mac | 0.35        | 0.21 %        |
| Total    | 1.24        | 0.39 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.16        | 0.33 %        |
| TPR3     | 0.09        | 0.79 %        |
| ANR1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 1.24        | 0.39 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| PAS1     |             | 0.00 %        |
| TVP1     |             | 0.00 %        |
| Total    |             | 0.00 %        |