

MTD Sales
136.77 L

Brand Share %
5.76 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	69.69	5.55 %
Wash-Mac	67.08	6.01 %
Total	136.77	5.76 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	28.91	8.28 %
CHENNAI-02	21.15	8.18 %
TRICHY-01	18.17	6.29 %
SOUTH ARCOT	12.77	7.04 %
NORTH ARCOT	11.68	6.18 %
SOUTH-03	11.23	3.78 %
SOUTH-01	11.00	2.82 %
WEST-02	9.32	5.20 %
WEST-01	8.26	6.22 %
WEST-03	4.27	4.01 %
Total	136.77	5.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	14.99	9.13 %
Fridge	13.92	7.53 %
Total	28.91	8.28 %

Branch *	MTD Sales L	Brand Share %
CH28	0.83	4.92 %
CH25	0.66	5.68 %
CH42	0.58	3.84 %
CH19	0.51	2.87 %
CH38	0.38	5.32 %
GUD2	0.38	5.23 %
CGL1	0.35	4.70 %
CH48	0.35	2.01 %
SKL1	0.25	3.98 %
GUD1	0.12	0.84 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	28.91	8.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	11.34	8.74 %
Fridge	9.81	7.61 %
Total	21.15	8.18 %

Branch *	MTD Sales L	Brand Share %
CH15	1.54	5.04 %
CH24	0.55	4.04 %
CH43	0.50	5.14 %
CH17	0.34	3.06 %
CH50	0.28	1.97 %
MJR1	0.20	2.81 %
CH35	0.17	2.24 %
GPD1	0.16	4.52 %
CH37	0.12	3.44 %
CH46	0.11	3.84 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
WHC3	-0.39	3.12 %
WCHN	-0.67	5.57 %
Total	21.15	8.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	11.55	6.78 %
Wash-Mac	6.63	5.59 %
Total	18.17	6.29 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.78	5.31 %
KIK1	0.62	4.20 %
MDI1	0.50	4.27 %
KUM1	0.47	2.59 %
TNJ2	0.38	3.47 %
PDK2	0.38	3.89 %
TRY3	0.27	3.41 %
AYR1	0.25	3.44 %
MSI1	0.13	2.50 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
WTRZ		0.00 %
Total	18.17	6.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.74	7.91 %
Wash-Mac	5.03	6.02 %
Total	12.77	7.04 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.59	4.57 %
POY2	0.47	4.01 %
CDM1	0.29	2.38 %
KML1	0.16	2.63 %
VCM2	0.15	3.45 %
POY1	0.12	0.59 %
NVL2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	12.77	7.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.40	7.38 %
Wash-Mac	4.28	4.83 %
Total	11.68	6.18 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.68	4.83 %
TRR1	0.55	4.94 %
SBR1	0.44	3.54 %
VEL3	0.33	2.76 %
AKM1	0.28	3.34 %
CPT1	0.19	3.35 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	11.68	6.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	5.99	3.74 %
Wash-Mac	5.24	3.82 %
Total	11.23	3.78 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.73	2.22 %
NKI1	0.33	4.66 %
DGL2	0.27	5.21 %
MDU2	0.25	1.46 %
USL1	0.23	3.77 %
MDU7	0.20	2.34 %
TDI1	0.15	4.93 %
ODM1	0.12	5.47 %
KYK1	0.12	4.10 %
TEN1	0.12	2.10 %
MDU6	0.08	0.48 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	11.23	3.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	5.53	2.61 %
Wash-Mac	5.47	3.06 %
Total	11.00	2.82 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.90	4.47 %
RND1	0.70	4.80 %
NGR1	0.68	2.76 %
TUT1	0.60	1.59 %
MAR1	0.34	3.27 %
PKD1	0.32	3.27 %
KYR1	0.27	5.26 %
SDI1	0.24	1.66 %
TKS2	0.24	1.44 %
SVK1	0.20	1.48 %
TUT2	0.18	1.22 %
VLY1	0.16	1.31 %
STU2	0.13	2.51 %
APK1	0.12	3.01 %
TKS1	0.12	0.84 %
SKD1	0.11	1.76 %
ERL2	0.10	1.45 %
RPM1	0.08	0.38 %
SNL1	0.08	0.77 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
S2SD	-0.14	-97.05 %
Total	11.00	2.82 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	4.68	5.19 %
Wash-Mac	4.64	5.21 %
Total	9.32	5.20 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.68	4.28 %
ATU1	0.43	3.69 %
HSR2	0.31	2.37 %
SLM3	0.31	3.56 %
VPD1	0.16	2.16 %
PNG1	0.12	3.57 %
APN1		0.00 %
BMD1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
EDP1	-0.02	-0.60 %
Total	9.32	5.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.79	9.79 %
Fridge	1.47	2.31 %
Total	8.26	6.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.43	5.64 %
CBE6	0.45	4.16 %
SNR1	0.28	2.98 %
SUL1	0.27	5.14 %
CBE4	0.17	1.33 %
PPI1	0.13	3.75 %
PDM1	0.08	3.07 %
ANR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
WZSD		0.00 %
Total	8.26	6.22 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.67	4.60 %
Fridge	1.60	3.31 %
Total	4.27	4.01 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.22	2.42 %
TPR2	0.19	1.94 %
SYM2	0.12	2.67 %
ERD1	0.08	0.58 %
TPR3	0.08	5.75 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	4.27	4.01 %