

MTD Sales  
89.14 L

Brand Share %  
2.98 %

Information:

MTD : 01-08-2025 To 12-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.98 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 70.52       | 4.56 %        |
| Wash-Mac | 18.63       | 1.29 %        |
| Total    | 89.14       | 2.98 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| WEST-02     | 17.51       | 5.00 %        |
| CHENNAI-01  | 15.61       | 4.20 %        |
| CHENNAI-02  | 13.30       | 4.60 %        |
| SOUTH ARCOT | 11.98       | 5.21 %        |
| SOUTH-01    | 6.96        | 1.57 %        |
| SOUTH-03    | 6.12        | 1.58 %        |
| WEST-01     | 5.73        | 1.78 %        |
| NORTH ARCOT | 5.62        | 2.79 %        |
| TRICHY-01   | 4.61        | 1.24 %        |
| KL-SOUTH    | 1.70        | 6.81 %        |
| Total       | 89.14       | 2.98 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 14.02       | 7.95 %        |
| Wash-Mac | 3.49        | 2.01 %        |
| Total    | 17.51       | 5.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 0.57        | 2.94 %        |
| ERD2     | 0.37        | 1.80 %        |
| HSR2     | 0.21        | 0.98 %        |
| PLC1     | 0.13        | 1.74 %        |
| VKL1     | 0.08        | 1.69 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 17.51       | 5.00 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 11.20       | 5.78 %        |
| Wash-Mac | 4.41        | 2.48 %        |
| Total    | 15.61       | 4.20 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GUD1     | 0.34        | 2.08 %        |
| CH45     | 0.27        | 2.08 %        |
| CH16     | 0.25        | 0.90 %        |
| CH38     | 0.22        | 2.11 %        |
| CH42     | 0.19        | 1.34 %        |
| CH19     | 0.15        | 0.66 %        |
| CH35     | 0.13        | 1.37 %        |
| CH39     | 0.08        | 0.81 %        |
| KNR1     | 0.08        | 1.33 %        |
| SKL1     | 0.08        | 0.76 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 15.61       | 4.20 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 9.04        | 6.33 %        |
| Wash-Mac | 4.26        | 2.90 %        |
| Total    | 13.30       | 4.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 0.94        | 2.88 %        |
| CH03     | 0.90        | 2.90 %        |
| CH06     | 0.48        | 2.78 %        |
| PON1     | 0.21        | 2.66 %        |
| CH09     | 0.13        | 1.09 %        |
| CH01     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 13.30       | 4.60 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 10.25       | 8.37 %        |
| Wash-Mac | 1.73        | 1.61 %        |
| Total    | 11.98       | 5.21 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PRT1     | 0.16        | 2.19 %        |
| NVL2     | 0.14        | 1.49 %        |
| VCM1     | 0.14        | 1.70 %        |
| KML1     | 0.13        | 1.16 %        |
| MKM1     | 0.13        | 2.63 %        |
| VPM1     | 0.13        | 2.56 %        |
| POY1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| Total    | 11.98       | 5.21 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 6.36        | 2.82 %        |
| Wash-Mac | 0.60        | 0.28 %        |
| Total    | 6.96        | 1.57 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 0.39        | 2.42 %        |
| TKS1     | 0.33        | 1.66 %        |
| MAR1     | 0.27        | 2.63 %        |
| TKS2     | 0.27        | 1.14 %        |
| SDI1     | 0.21        | 2.38 %        |
| VKM1     | 0.15        | 2.44 %        |
| PDI1     | 0.14        | 1.81 %        |
| SNL1     | 0.14        | 1.27 %        |
| SVK1     | 0.14        | 1.32 %        |
| TVL1     | 0.13        | 0.29 %        |
| APK1     | 0.13        | 1.05 %        |
| PKD1     | 0.13        | 0.85 %        |
| STU2     | 0.13        | 2.03 %        |
| TUT1     | 0.13        | 0.28 %        |
| TYI1     | 0.13        | 1.62 %        |
| RND1     | 0.08        | 0.51 %        |
| COL1     |             | 0.00 %        |
| ERL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TUT2     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 6.96        | 1.57 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 4.23        | 2.10 %        |
| Wash-Mac | 1.90        | 1.02 %        |
| Total    | 6.12        | 1.58 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 0.48        | 1.68 %        |
| DKI1     | 0.21        | 2.33 %        |
| MLR1     | 0.21        | 1.54 %        |
| MDU3     | 0.16        | 1.52 %        |
| ADP1     | 0.15        | 1.79 %        |
| CBM1     | 0.15        | 1.07 %        |
| KKD2     | 0.13        | 1.32 %        |
| KRR1     | 0.13        | 1.36 %        |
| USL1     | 0.13        | 2.16 %        |
| PKM1     | 0.08        | 1.28 %        |
| PNV1     | 0.08        | 1.25 %        |
| SVG1     | 0.08        | 0.84 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| Total    | 6.12        | 1.58 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 4.97        | 3.47 %        |
| Wash-Mac | 0.76        | 0.42 %        |
| Total    | 5.73        | 1.78 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.42        | 0.84 %        |
| KMR1     | 0.41        | 1.07 %        |
| PLI1     | 0.39        | 2.11 %        |
| TPR1     | 0.21        | 1.94 %        |
| TPR4     | 0.14        | 2.02 %        |
| CBE6     | 0.13        | 1.17 %        |
| MPM1     | 0.13        | 1.16 %        |
| CNR1     | 0.08        | 1.60 %        |
| AVI1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 5.73        | 1.78 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 4.13        | 3.78 %        |
| Wash-Mac | 1.49        | 1.61 %        |
| Total    | 5.62        | 2.79 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AKM1     | 0.22        | 2.04 %        |
| VSI1     | 0.18        | 2.68 %        |
| ANI1     | 0.13        | 2.61 %        |
| CGM1     | 0.13        | 1.40 %        |
| CPT1     | 0.13        | 2.41 %        |
| GDM1     | 0.13        | 1.87 %        |
| TRR1     | 0.13        | 0.78 %        |
| WJP1     | 0.13        | 1.97 %        |
| BGR1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 5.62        | 2.79 %        |

# TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 4.61        | 2.12 %        |
| Total    | 4.61        | 1.24 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KUM1     | 0.56        | 2.20 %        |
| TRY1     | 0.55        | 1.09 %        |
| PTK1     | 0.42        | 2.63 %        |
| TNJ2     | 0.37        | 2.09 %        |
| TNJ1     | 0.36        | 1.40 %        |
| TYR1     | 0.36        | 2.85 %        |
| JKM1     | 0.25        | 1.90 %        |
| TVR2     | 0.23        | 1.55 %        |
| KIK1     | 0.21        | 1.63 %        |
| PBR2     | 0.21        | 0.76 %        |
| TVR1     | 0.21        | 2.90 %        |
| MVM1     | 0.14        | 0.53 %        |
| PBR1     | 0.14        | 2.67 %        |
| AYR1     | 0.13        | 1.60 %        |
| MDI1     | 0.13        | 0.93 %        |
| NGT1     | 0.13        | 1.42 %        |
| TTP1     | 0.13        | 1.15 %        |
| NMM1     | 0.08        | 1.52 %        |
| APM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 4.61        | 1.24 %        |

# KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1.70        | 11.49 %       |
| Total    | 1.70        | 6.81 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 1.70        | 6.81 %        |