

MTD Sales
120.39 L

Brand Share %
5.86 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	60.76	6.25 %
Fridge	59.63	5.51 %
Total	120.39	5.86 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	25.60	8.21 %
CHENNAI-02	18.72	8.06 %
TRICHY-01	15.83	6.42 %
SOUTH ARCOT	11.49	7.09 %
NORTH ARCOT	10.57	6.45 %
SOUTH-03	10.51	4.18 %
SOUTH-01	9.53	2.85 %
WEST-01	7.79	6.57 %
WEST-02	6.63	4.61 %
WEST-03	3.73	4.12 %
Total	120.39	5.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	13.44	9.11 %
Fridge	12.16	7.39 %
Total	25.60	8.21 %

Branch *	MTD Sales L	Brand Share %
CH28	0.83	5.72 %
CH19	0.51	3.21 %
CH42	0.46	3.30 %
GUD2	0.38	5.81 %
CGL1	0.35	5.36 %
SKL1	0.25	4.30 %
CH48	0.17	1.06 %
GUD1	0.12	0.99 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	25.60	8.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	10.17	8.81 %
Fridge	8.55	7.32 %
Total	18.72	8.06 %

Branch *	MTD Sales L	Brand Share %
CH12	0.76	5.65 %
CH24	0.55	4.75 %
CH43	0.37	4.23 %
CH17	0.34	3.11 %
CH50	0.28	2.15 %
MJR1	0.20	3.79 %
CH35	0.17	2.30 %
GPD1	0.16	4.74 %
CH37	0.12	3.59 %
CH46	0.11	4.16 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
WHC3	-0.15	1.38 %
WCHN	-0.67	5.72 %
Total	18.72	8.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	9.87	6.93 %
Wash-Mac	5.96	5.72 %
Total	15.83	6.42 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.70	5.55 %
MDI1	0.50	4.82 %
KUM1	0.47	3.47 %
KIK1	0.43	3.29 %
PDK2	0.38	4.36 %
TRY3	0.27	3.78 %
TNJ2	0.27	2.69 %
AYR1	0.25	4.11 %
PDK1	0.08	2.19 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
WTRZ		0.00 %
Total	15.83	6.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	7.07	8.00 %
Wash-Mac	4.42	5.99 %
Total	11.49	7.09 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.59	4.83 %
POY2	0.32	3.00 %
CDM1	0.29	2.61 %
VCM2	0.15	4.48 %
POY1	0.12	0.63 %
KML1	0.08	1.44 %
NVL2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	11.49	7.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.54	7.65 %
Wash-Mac	4.03	5.15 %
Total	10.57	6.45 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.68	5.55 %
TRR1	0.55	5.77 %
SBR1	0.44	4.66 %
VEL3	0.33	2.91 %
AKM1	0.28	4.05 %
CPT1	0.19	4.55 %
VSI1	0.16	4.26 %
ANI1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	10.57	6.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	5.41	4.01 %
Wash-Mac	5.11	4.38 %
Total	10.51	4.18 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.73	2.45 %
DGL2	0.27	5.58 %
MDU2	0.25	1.66 %
USL1	0.23	4.32 %
MDU7	0.20	2.38 %
NKI1	0.19	3.47 %
TDI1	0.15	5.18 %
KYK1	0.12	4.31 %
TEN1	0.12	2.15 %
MDU6	0.08	0.58 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	10.51	4.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	4.89	3.17 %
Fridge	4.63	2.57 %
Total	9.53	2.85 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.68	2.98 %
RND1	0.53	4.45 %
TUT1	0.44	1.35 %
KVT1	0.40	2.33 %
MAR1	0.34	3.44 %
PKD1	0.32	3.57 %
SDI1	0.24	2.66 %
SVK1	0.20	1.89 %
TUT2	0.18	1.25 %
VL11	0.16	1.67 %
STU2	0.13	2.78 %
TKS2	0.12	0.87 %
APK1	0.12	3.27 %
SKD1	0.11	1.91 %
ERL2	0.10	1.70 %
RPM1	0.08	0.47 %
SNL1	0.08	0.92 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	9.53	2.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.49	10.40 %
Fridge	1.30	2.31 %
Total	7.79	6.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.30	5.67 %
CBE6	0.45	4.48 %
SNR1	0.28	3.36 %
PPI1	0.13	4.11 %
CBE4	0.08	0.70 %
PDM1	0.08	3.26 %
ANR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
WZSD		0.00 %
Total	7.79	6.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.59	5.05 %
Fridge	3.04	4.17 %
Total	6.63	4.61 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.55	4.57 %
TRM1	0.49	5.56 %
HSR2	0.31	2.54 %
SLM3	0.31	4.14 %
ATU1	0.13	1.50 %
PNG1	0.12	3.93 %
VPD1	0.08	1.26 %
APN1		0.00 %
BMD1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
EDP1	-0.02	-0.76 %
Total	6.63	4.61 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.67	5.37 %
Fridge	1.06	2.60 %
Total	3.73	4.12 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.19	2.22 %
NKL2	0.10	1.29 %
ERD1	0.08	0.69 %
TPR3	0.08	5.75 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
Total	3.73	4.12 %