



TN : BEKOVOLT Sales Performance 12/09/2025 9:37 AM

MTD Sales
11.68 L

Brand Share %
0.63 %

Information:
MTD : 01-09-2025 To 11-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **0.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	8.97	0.91 %
Wash-Mac	2.71	0.31 %
Total	11.68	0.63 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	1.66	0.67 %
CHENNAI-01	1.64	0.68 %
SOUTH ARCOT	1.63	1.22 %
NORTH ARCOT	1.58	1.42 %
WEST-02	1.53	0.77 %
CHENNAI-02	1.38	0.81 %
SOUTH-01	1.29	0.41 %
KL-SOUTH	0.47	0.85 %
WEST-01	0.40	0.23 %
TRICHY-01	0.09	0.05 %
Total	11.68	0.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	1.50	1.07 %
Wash-Mac	0.16	0.15 %
Total	1.66	0.67 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.06	0.34 %
ATG1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.66	0.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	1.52	1.33 %
Wash-Mac	0.11	0.09 %
Total	1.64	0.68 %

Branch *	MTD Sales L	Brand Share %
CH08	0.11	0.58 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	1.64	0.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.95	1.65 %
Fridge	0.68	0.89 %
Total	1.63	1.22 %

Branch *	MTD Sales L	Brand Share %
KML1		0.00 %
MKM1		0.00 %
POY1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.63	1.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.10	1.87 %
Wash-Mac	0.47	0.90 %
Total	1.58	1.42 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
AKM1	-0.13	-3.07 %
Total	1.58	1.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.52	1.52 %
Wash-Mac	0.01	0.01 %
Total	1.53	0.77 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.53	0.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	0.76	0.88 %
Fridge	0.62	0.75 %
Total	1.38	0.81 %

Branch *	MTD Sales L	Brand Share %
CH43	0.04	0.55 %
CH03		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH34	-0.36	-5.66 %
Total	1.38	0.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	1.21	0.70 %
Wash-Mac	0.09	0.06 %
Total	1.29	0.41 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.22	0.57 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
TKS2	-0.14	-1.20 %
KVT1	-0.16	-1.12 %
Total	1.29	0.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.33	0.90 %
Wash-Mac	0.15	0.77 %
Total	0.47	0.85 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	0.47	0.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.40	0.47 %
Total	0.40	0.23 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	0.40	0.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	0.09	0.08 %
Total	0.09	0.05 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	0.09	0.05 %