

MTD Sales
88.87 L

Brand Share %
3.07 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	69.93	4.67 %
Wash-Mac	18.93	1.36 %
Total	88.87	3.07 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	17.36	5.11 %
CHENNAI-01	15.81	4.42 %
CHENNAI-02	13.30	4.76 %
SOUTH ARCOT	11.98	5.34 %
SOUTH-01	7.13	1.66 %
SOUTH-03	5.75	1.54 %
WEST-01	5.73	1.83 %
NORTH ARCOT	5.49	2.79 %
TRICHY-01	4.61	1.29 %
KL-SOUTH	1.70	7.67 %
Total	88.87	3.07 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	13.87	8.03 %
Wash-Mac	3.49	2.09 %
Total	17.36	5.11 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	3.00 %
ATU1	0.55	2.90 %
ERD2	0.37	2.01 %
HSR2	0.21	0.99 %
PLC1	0.13	1.89 %
VKL1	0.08	1.69 %
BMD1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	17.36	5.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	11.41	6.09 %
Wash-Mac	4.41	2.59 %
Total	15.81	4.42 %

Branch *	MTD Sales L	Brand Share %
CH42	0.40	2.83 %
GUD1	0.34	2.09 %
CH45	0.27	2.12 %
CH16	0.25	0.99 %
CH38	0.22	2.19 %
CH19	0.15	0.71 %
CH35	0.13	1.37 %
CH39	0.08	0.86 %
KNR1	0.08	1.38 %
SKL1	0.08	0.77 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	15.81	4.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	8.90	6.45 %
Wash-Mac	4.40	3.11 %
Total	13.30	4.76 %

Branch *	MTD Sales L	Brand Share %
CH15	0.94	3.01 %
CH03	0.90	3.04 %
CH06	0.48	2.88 %
PON1	0.21	2.66 %
CH09	0.13	1.13 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	13.30	4.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	10.25	8.56 %
Wash-Mac	1.73	1.65 %
Total	11.98	5.34 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.16	2.29 %
NVL2	0.14	1.53 %
VCM1	0.14	1.73 %
KML1	0.13	1.20 %
MKM1	0.13	2.73 %
VPM1	0.13	2.56 %
POY1		0.00 %
STP1		0.00 %
TVM2		0.00 %
Total	11.98	5.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	6.36	2.93 %
Wash-Mac	0.76	0.36 %
Total	7.13	1.66 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.39	2.50 %
TKS1	0.33	1.79 %
MAR1	0.27	2.69 %
TKS2	0.27	1.17 %
SDI1	0.21	2.48 %
VKM1	0.15	2.44 %
PDI1	0.14	1.83 %
SNL1	0.14	1.28 %
SVK1	0.14	1.32 %
TVL1	0.13	0.30 %
APK1	0.13	1.05 %
PKD1	0.13	0.88 %
STU2	0.13	2.16 %
TUT1	0.13	0.30 %
TYI1	0.13	1.66 %
RND1	0.08	0.52 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	7.13	1.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	3.86	1.98 %
Wash-Mac	1.90	1.06 %
Total	5.75	1.54 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.77	3.01 %
DGL1	0.48	1.76 %
ATG1	0.30	2.75 %
DKI1	0.21	2.38 %
MLR1	0.21	1.54 %
MDU3	0.16	1.57 %
ADP1	0.15	1.84 %
CBM1	0.15	1.09 %
KKD2	0.13	1.46 %
KRR1	0.13	1.46 %
USL1	0.13	2.25 %
PKM1	0.08	1.31 %
PNV1	0.08	1.28 %
SVG1	0.08	0.85 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	5.75	1.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	4.97	3.55 %
Wash-Mac	0.76	0.43 %
Total	5.73	1.83 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.42	0.87 %
KMR1	0.41	1.09 %
PLI1	0.39	2.20 %
TPR1	0.21	1.92 %
TPR4	0.14	2.08 %
CBE6	0.13	1.21 %
MPM1	0.13	1.16 %
CNR1	0.08	1.60 %
AVI1		0.00 %
CBE4		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.73	1.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.00	3.76 %
Wash-Mac	1.49	1.64 %
Total	5.49	2.79 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.18	2.66 %
ANI1	0.13	2.70 %
CGM1	0.13	1.44 %
CPT1	0.13	2.69 %
GDM1	0.13	1.96 %
TRR1	0.13	0.79 %
WJP1	0.13	1.97 %
AKM1	0.08	0.81 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	5.49	2.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	4.61	2.19 %
Total	4.61	1.29 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.56	2.34 %
TRY1	0.55	1.15 %
PTK1	0.42	2.63 %
TNJ2	0.37	2.16 %
TNJ1	0.36	1.42 %
TYR1	0.36	2.89 %
JKM1	0.25	1.92 %
TVR2	0.23	1.64 %
KIK1	0.21	1.67 %
PBR2	0.21	0.77 %
TVR1	0.21	3.06 %
MVM1	0.14	0.54 %
PBR1	0.14	2.76 %
AYR1	0.13	1.70 %
MDI1	0.13	0.96 %
NGT1	0.13	1.71 %
TTP1	0.13	1.19 %
NMM1	0.08	1.57 %
APM1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	4.61	1.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	1.70	13.54 %
Total	1.70	7.67 %

Branch *	MTD Sales L	Brand Share %
Total	1.70	7.67 %