



# TN : BEKOVOLT Sales Performance 12/05/2026 9:37 AM

MTD Sales  
10.79 L

Brand Share %  
0.47 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	5.90	0.55 %
Fridge	4.89	0.40 %
Total	10.79	0.47 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	1.86	1.13 %
CHENNAI-02	1.66	0.65 %
CHENNAI-01	1.62	0.50 %
WEST-02	1.55	0.60 %
TRICHY-01	1.31	0.52 %
WEST-01	0.91	0.45 %
SOUTH-01	0.90	0.23 %
SOUTH ARCOT	0.83	0.56 %
SOUTH-03	0.16	0.05 %
Total	10.79	0.47 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	0.94	1.25 %
Fridge	0.93	1.03 %
Total	1.86	1.13 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.86	1.13 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Wash-Mac	0.86	0.76 %
Fridge	0.80	0.55 %
<b>Total</b>	<b>1.66</b>	<b>0.65 %</b>

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>1.66</b>	<b>0.65 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.11	0.75 %
Fridge	0.52	0.29 %
<b>Total</b>	<b>1.62</b>	<b>0.50 %</b>

Branch *	MTD Sales L	Brand Share %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH25		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>1.62</b>	<b>0.50 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	1.11	0.85 %
Wash-Mac	0.44	0.35 %
<b>Total</b>	<b>1.55</b>	<b>0.60 %</b>

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>1.55</b>	<b>0.60 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	0.67	0.48 %
Wash-Mac	0.64	0.57 %
<b>Total</b>	<b>1.31</b>	<b>0.52 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.18	0.37 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>1.31</b>	<b>0.52 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	0.91	0.93 %
Total	0.91	0.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.11	0.34 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	0.91	0.45 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Wash-Mac	0.47	0.26 %
Fridge	0.43	0.22 %
<b>Total</b>	<b>0.90</b>	<b>0.23 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.19	0.40 %
TVL1	0.12	0.38 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>0.90</b>	<b>0.23 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.44	0.57 %
Wash-Mac	0.38	0.55 %
Total	0.83	0.56 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	0.83	0.56 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Wash-Mac	0.16	0.12 %
<b>Total</b>	<b>0.16</b>	<b>0.05 %</b>

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>0.16</b>	<b>0.05 %</b>