

MTD Sales
109.35 L

Brand Share %
5.90 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	55.80	6.31 %
Fridge	53.55	5.52 %
Total	109.35	5.90 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	23.29	8.13 %
CHENNAI-02	17.58	8.11 %
TRICHY-01	13.79	6.24 %
SOUTH ARCOT	10.48	7.23 %
SOUTH-03	10.25	4.62 %
NORTH ARCOT	9.48	6.21 %
SOUTH-01	7.77	2.65 %
WEST-01	7.52	7.00 %
WEST-02	5.59	4.38 %
WEST-03	3.59	4.47 %
Total	109.35	5.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	12.50	9.22 %
Fridge	10.80	7.16 %
Total	23.29	8.13 %

Branch *	MTD Sales L	Brand Share %
CH28	0.64	4.73 %
CH19	0.51	3.27 %
CH42	0.46	3.46 %
CGL1	0.22	3.47 %
CH48	0.17	1.22 %
GUD2	0.14	2.26 %
GUD1	0.12	1.05 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	23.29	8.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	9.40	8.77 %
Fridge	8.18	7.47 %
Total	17.58	8.11 %

Branch *	MTD Sales L	Brand Share %
CH24	0.55	5.04 %
CH43	0.37	4.31 %
CH17	0.34	3.34 %
CH50	0.16	1.26 %
GPD1	0.16	4.99 %
CH37	0.12	3.77 %
CH46	0.11	4.16 %
MJR1	0.11	2.15 %
CH06		0.00 %
CH32		0.00 %
CH35		0.00 %
WHC3	-0.15	1.38 %
Total	17.58	8.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	8.56	6.88 %
Wash-Mac	5.22	5.42 %
Total	13.79	6.24 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.62	5.30 %
MDI1	0.50	5.19 %
KIK1	0.43	4.32 %
PDK2	0.30	3.67 %
KUM1	0.28	2.33 %
TRY3	0.27	4.42 %
ORU1	0.18	4.41 %
TNJ2	0.15	1.65 %
AYR1	0.13	2.54 %
PDK1	0.08	2.46 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
WTRZ		0.00 %
Total	13.79	6.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	6.29	8.01 %
Wash-Mac	4.19	6.30 %
Total	10.48	7.23 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.59	5.04 %
VPM2	0.47	5.57 %
POY2	0.32	3.54 %
CDM1	0.29	2.87 %
VCM2	0.15	5.04 %
POY1	0.12	0.80 %
NVL2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
KML1	-0.06	-1.14 %
Total	10.48	7.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	5.14	4.37 %
Wash-Mac	5.11	4.89 %
Total	10.25	4.62 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.73	2.75 %
MDU2	0.25	1.78 %
USL1	0.23	4.94 %
MDU7	0.20	2.72 %
NKI1	0.19	4.16 %
TEN1	0.12	2.39 %
MDU6	0.08	0.63 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	10.25	4.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.74	7.19 %
Wash-Mac	3.74	5.13 %
Total	9.48	6.21 %

Branch *	MTD Sales L	Brand Share %
VEL4	0.68	5.79 %
TRR1	0.48	4.99 %
SBR1	0.44	4.91 %
VEL3	0.33	3.16 %
AKM1	0.28	4.35 %
WJD1	0.19	4.30 %
VSI1	0.16	4.63 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
NASD		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	9.48	6.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	3.89	2.50 %
Wash-Mac	3.88	2.81 %
Total	7.77	2.65 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.56	2.99 %
RND1	0.45	4.01 %
MAR1	0.34	3.53 %
TYI1	0.33	5.63 %
PKD1	0.32	3.57 %
TUT1	0.31	1.07 %
SDI1	0.24	3.26 %
TUT2	0.18	1.46 %
VL1	0.16	2.01 %
KYR1	0.14	4.40 %
STU2	0.13	3.73 %
APK1	0.12	3.59 %
SKD1	0.11	2.15 %
ERL2	0.10	1.95 %
KVT1	0.08	0.52 %
RPM1	0.08	0.62 %
SNL1	0.08	1.15 %
SVK1	0.08	0.80 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	7.77	2.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	6.22	10.93 %
Fridge	1.30	2.57 %
Total	7.52	7.00 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.45	5.06 %
SNR1	0.28	4.09 %
SUL1	0.14	3.31 %
PPI1	0.13	4.29 %
CBE4	0.08	0.84 %
PDM1	0.08	4.61 %
ANR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
WZSD		0.00 %
Total	7.52	7.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.02	4.84 %
Fridge	2.57	3.94 %
Total	5.59	4.38 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.41	5.88 %
HSR2	0.31	2.96 %
SLM3	0.31	4.53 %
ATU1	0.13	1.54 %
SLM1	0.10	0.91 %
APN1		0.00 %
BMD1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
EDP1	-0.02	-0.97 %
Total	5.59	4.38 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.53	5.77 %
Fridge	1.06	2.90 %
Total	3.59	4.47 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.19	2.60 %
PDR1	0.13	4.52 %
NKL2	0.10	1.46 %
ERD1	0.08	0.85 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
Total	3.59	4.47 %