

MTD Sales
23.52 L

Brand Share %
1.21 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.03	1.72 %
Wash-Mac	8.49	0.79 %
Total	23.52	1.21 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	4.03	1.75 %
CHENNAI-01	3.82	1.48 %
CHENNAI-02	3.51	1.60 %
SOUTH-01	2.75	0.97 %
SOUTH-03	2.53	1.04 %
SOUTH ARCOT	2.46	1.67 %
TRICHY-01	2.46	1.14 %
WEST-01	0.94	0.48 %
NORTH ARCOT	0.90	0.70 %
KL-SOUTH	0.13	0.62 %
Total	23.52	1.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	2.70	2.66 %
Wash-Mac	1.33	1.03 %
Total	4.03	1.75 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.09	1.13 %
OML1	0.09	1.20 %
BMD1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	4.03	1.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	2.32	2.06 %
Wash-Mac	1.51	1.03 %
Total	3.82	1.48 %

Branch *	MTD Sales L	Brand Share %
CH14	0.12	0.90 %
CH11	0.08	0.69 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	3.82	1.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	2.43	2.56 %
Wash-Mac	1.08	0.87 %
Total	3.51	1.60 %

Branch *	MTD Sales L	Brand Share %
CH03	0.23	0.98 %
CH06		0.00 %
CH24		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	3.51	1.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	2.16	1.65 %
Wash-Mac	0.58	0.38 %
Total	2.75	0.97 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.34	1.06 %
KVT1	0.08	0.41 %
TKS2	0.08	0.98 %
TUT2	0.08	0.64 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	2.75	0.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	1.59	1.48 %
Wash-Mac	0.94	0.70 %
Total	2.53	1.04 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.09	0.67 %
MDU6	0.08	0.58 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	2.53	1.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.65	2.43 %
Wash-Mac	0.82	1.03 %
Total	2.46	1.67 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.09	1.04 %
CDM1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	2.46	1.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.41	1.24 %
Fridge	1.05	1.02 %
Total	2.46	1.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	0.71 %
MVM1	0.13	1.02 %
TNJ1	0.13	0.96 %
TVR2	0.13	1.17 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.46	1.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.50	0.46 %
Fridge	0.44	0.50 %
Total	0.94	0.48 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.09	0.88 %
KMR1	0.08	0.91 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	0.94	0.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.69	1.21 %
Wash-Mac	0.21	0.29 %
Total	0.90	0.70 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.14	1.16 %
VEL1	0.02	0.34 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.90	0.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.13	1.33 %
Total	0.13	0.62 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total	0.13	0.62 %