

MTD Sales  
**76.47 L**

Brand Share %  
**3.13 %**

Information:

**MTD :** 01-08-2025 To 09-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.13 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 60.49       | 4.79 %        |
| Wash-Mac | 15.98       | 1.35 %        |
| Total    | 76.47       | 3.13 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| WEST-02     | 15.51       | 5.35 %        |
| CHENNAI-01  | 13.46       | 4.60 %        |
| CHENNAI-02  | 12.00       | 5.09 %        |
| SOUTH ARCOT | 10.48       | 5.39 %        |
| SOUTH-01    | 5.82        | 1.59 %        |
| SOUTH-03    | 5.42        | 1.76 %        |
| WEST-01     | 4.82        | 1.82 %        |
| NORTH ARCOT | 4.39        | 2.65 %        |
| TRICHY-01   | 3.76        | 1.21 %        |
| KL-SOUTH    | 0.81        | 5.20 %        |
| Total       | 76.47       | 3.13 %        |

**WEST-02**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 12.63       | 8.44 %        |
| Wash-Mac | 2.88        | 2.05 %        |
| Total    | 15.51       | 5.35 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.37        | 2.38 %        |
| SLM3     | 0.36        | 3.06 %        |
| HSR2     | 0.21        | 1.29 %        |
| PLC1     | 0.13        | 2.08 %        |
| BMD1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 15.51       | 5.35 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 9.53        | 6.37 %        |
| Wash-Mac | 3.93        | 2.74 %        |
| Total    | 13.46       | 4.60 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH45     | 0.27        | 2.80 %        |
| CH16     | 0.25        | 1.21 %        |
| GUD1     | 0.21        | 1.56 %        |
| CH48     | 0.17        | 1.53 %        |
| CH19     | 0.15        | 0.87 %        |
| CH35     | 0.13        | 1.81 %        |
| CH39     | 0.08        | 1.11 %        |
| SKL1     | 0.08        | 0.91 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 13.46       | 4.60 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 8.05        | 6.89 %        |
| Wash-Mac | 3.95        | 3.32 %        |
| Total    | 12.00       | 5.09 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH06     | 0.48        | 3.10 %        |
| PON1     | 0.21        | 2.92 %        |
| CH09     | 0.13        | 1.41 %        |
| CH01     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 12.00       | 5.09 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 9.21        | 8.84 %        |
| Wash-Mac | 1.27        | 1.41 %        |
| Total    | 10.48       | 5.39 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PRT1     | 0.16        | 2.70 %        |
| NVL2     | 0.14        | 1.70 %        |
| VCM1     | 0.14        | 2.27 %        |
| KML1     | 0.13        | 1.31 %        |
| MKM1     | 0.13        | 2.91 %        |
| POY1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| Total    | 10.48       | 5.39 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 5.36        | 2.93 %        |
| Wash-Mac | 0.46        | 0.25 %        |
| Total    | 5.82        | 1.59 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TKS1     | 0.33        | 2.10 %        |
| MAR1     | 0.27        | 2.90 %        |
| TKS2     | 0.27        | 1.40 %        |
| NGR1     | 0.25        | 1.90 %        |
| VKM1     | 0.15        | 2.66 %        |
| PDI1     | 0.14        | 1.96 %        |
| SNL1     | 0.14        | 1.59 %        |
| SVK1     | 0.14        | 1.47 %        |
| APK1     | 0.13        | 1.25 %        |
| PKD1     | 0.13        | 1.03 %        |
| TYI1     | 0.13        | 2.13 %        |
| RND1     | 0.08        | 0.61 %        |
| COL1     |             | 0.00 %        |
| ERL1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TUT1     |             | 0.00 %        |
| TUT2     |             | 0.00 %        |
| TVL1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| Total    | 5.82        | 1.59 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.52        | 2.18 %        |
| Wash-Mac | 1.90        | 1.30 %        |
| Total    | 5.42        | 1.76 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1     | 0.48        | 2.09 %        |
| DKI1     | 0.21        | 2.79 %        |
| MDU3     | 0.16        | 1.82 %        |
| ADP1     | 0.15        | 2.29 %        |
| CBM1     | 0.15        | 1.22 %        |
| KKD2     | 0.13        | 1.64 %        |
| KRR1     | 0.13        | 1.60 %        |
| PKM1     | 0.08        | 1.56 %        |
| PNV1     | 0.08        | 1.54 %        |
| SVG1     | 0.08        | 0.92 %        |
| BTU1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU5     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 5.42        | 1.76 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 4.06        | 3.41 %        |
| Wash-Mac | 0.76        | 0.52 %        |
| Total    | 4.82        | 1.82 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.42        | 1.11 %        |
| KMR1     | 0.32        | 0.92 %        |
| PLI1     | 0.26        | 1.73 %        |
| CBE6     | 0.13        | 1.33 %        |
| MPM1     | 0.13        | 1.47 %        |
| TPR1     | 0.13        | 1.44 %        |
| AVI1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 4.82        | 1.82 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.56        | 3.98 %        |
| Wash-Mac | 0.83        | 1.09 %        |
| Total    | 4.39        | 2.65 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ANI1     | 0.13        | 3.03 %        |
| CGM1     | 0.13        | 1.78 %        |
| GDM1     | 0.13        | 1.96 %        |
| TRR1     | 0.13        | 0.93 %        |
| WJP1     | 0.13        | 2.23 %        |
| AKM1     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| VSI1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| Total    | 4.39        | 2.65 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.76        | 2.07 %        |
| Total    | 3.76        | 1.21 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KUM1     | 0.56        | 2.73 %        |
| TNJ2     | 0.37        | 2.55 %        |
| TNJ1     | 0.36        | 1.56 %        |
| TRY1     | 0.36        | 0.87 %        |
| TYR1     | 0.36        | 3.12 %        |
| JKM1     | 0.25        | 2.03 %        |
| KIK1     | 0.21        | 1.94 %        |
| PTK1     | 0.15        | 1.13 %        |
| MVM1     | 0.14        | 0.63 %        |
| TVR2     | 0.14        | 1.13 %        |
| MDI1     | 0.13        | 1.02 %        |
| NGT1     | 0.13        | 1.93 %        |
| PBR2     | 0.13        | 0.50 %        |
| TTP1     | 0.13        | 1.25 %        |
| TVR1     | 0.13        | 2.11 %        |
| NMM1     | 0.08        | 1.83 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| Total    | 3.76        | 1.21 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 0.81        | 10.15 %       |
| Total    | 0.81        | 5.20 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 0.81        | 5.20 %        |