

MTD Sales
89.08 L

Brand Share %
5.98 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	46.28	6.42 %
Fridge	42.80	5.56 %
Total	89.08	5.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	18.86	8.06 %
CHENNAI-02	13.15	7.54 %
TRICHY-01	10.62	6.29 %
SOUTH ARCOT	9.29	8.32 %
NORTH ARCOT	8.04	6.57 %
SOUTH-03	7.93	4.48 %
WEST-01	6.82	7.33 %
SOUTH-01	6.19	2.60 %
WEST-02	4.89	4.63 %
WEST-03	3.27	4.99 %
Total	89.08	5.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	9.75	8.75 %
Fridge	9.12	7.43 %
Total	18.86	8.06 %

Branch *	MTD Sales L	Brand Share %
CH49	0.66	5.96 %
CH19	0.51	4.00 %
CH28	0.47	3.91 %
CH42	0.25	2.14 %
GUD2	0.14	3.02 %
GUD1	0.12	1.27 %
CGL1	0.08	1.40 %
CH29		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	18.86	8.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	6.87	7.64 %
Fridge	6.27	7.44 %
Total	13.15	7.54 %

Branch *	MTD Sales L	Brand Share %
CH21	0.61	5.50 %
CH12	0.52	4.97 %
CH24	0.48	5.08 %
CH17	0.21	2.57 %
CH51	0.20	2.22 %
CH50	0.16	1.40 %
CH43	0.13	2.16 %
CH46	0.11	4.94 %
MJR1	0.11	2.54 %
GPD1	0.08	3.75 %
CH06		0.00 %
CH32		0.00 %
CH35		0.00 %
CH37		0.00 %
WHC3		0.00 %
Total	13.15	7.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	6.58	6.91 %
Wash-Mac	4.05	5.49 %
Total	10.62	6.29 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.37	5.36 %
TVR2	0.33	3.59 %
PDK2	0.30	5.20 %
TRY3	0.27	5.51 %
KIK1	0.26	3.30 %
ORU1	0.18	5.73 %
KUM1	0.17	1.76 %
TNJ2	0.15	1.99 %
AYR1	0.13	3.70 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
WTRZ		0.00 %
Total	10.62	6.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	5.64	9.32 %
Wash-Mac	3.65	7.13 %
Total	9.29	8.32 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.83	5.87 %
POY2	0.32	3.98 %
CDM1	0.29	3.69 %
VPM2	0.21	4.00 %
VCM2	0.15	5.04 %
POY1	0.12	1.04 %
NVL2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
KML1	-0.06	-1.27 %
Total	9.29	8.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	4.71	7.39 %
Wash-Mac	3.34	5.68 %
Total	8.04	6.57 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.30	4.45 %
AKM1	0.28	5.15 %
VEL3	0.25	3.32 %
WJD1	0.19	5.51 %
VSI1	0.16	5.57 %
KPM1	0.11	3.81 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	8.04	6.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	4.52	5.39 %
Fridge	3.41	3.67 %
Total	7.93	4.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.44	2.08 %
MDU7	0.20	3.34 %
NKI1	0.19	5.15 %
DGL2	0.16	3.94 %
MPA1	0.12	1.97 %
TEN1	0.12	2.78 %
MDU2	0.11	0.90 %
USL1	0.09	2.52 %
MDU6	0.08	0.72 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	7.93	4.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	5.66	11.54 %
Fridge	1.16	2.64 %
Total	6.82	7.33 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.37	4.85 %
SNR1	0.28	5.09 %
SUL1	0.14	3.80 %
PPI1	0.13	5.58 %
CBE4	0.08	0.92 %
ANR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
WZSD		0.00 %
Total	6.82	7.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	3.47	3.07 %
Fridge	2.72	2.18 %
Total	6.19	2.60 %

Branch *	MTD Sales L	Brand Share %
RND1	0.45	4.83 %
NGR1	0.44	2.59 %
MAR1	0.34	4.00 %
PKD1	0.32	5.01 %
TYI1	0.20	5.14 %
TUT2	0.18	1.82 %
TUT1	0.17	0.68 %
VLY1	0.16	2.24 %
KYR1	0.14	4.40 %
STU2	0.13	4.37 %
SKD1	0.11	2.43 %
ERL2	0.10	2.25 %
KVT1	0.08	0.63 %
RPM1	0.08	0.85 %
SNL1	0.08	1.28 %
SVK1	0.08	1.06 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
S2SD	-0.02	2.71 %
Total	6.19	2.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.76	5.25 %
Fridge	2.13	4.02 %
Total	4.89	4.63 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.31	5.11 %
HSR2	0.31	3.81 %
SLM3	0.14	2.65 %
SLM1	0.10	1.16 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
EDP1	-0.02	-1.18 %
Total	4.89	4.63 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	2.21	5.97 %
Fridge	1.06	3.71 %
Total	3.27	4.99 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.19	3.52 %
PDR1	0.13	5.51 %
NKL2	0.10	1.97 %
ERD1	0.08	0.95 %
AVI1		0.00 %
CMI1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
VKL1		0.00 %
Total	3.27	4.99 %