

MTD Sales
71.10 L

Brand Share %
3.25 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	55.62	4.91 %
Wash-Mac	15.48	1.47 %
Total	71.10	3.25 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	14.41	5.50 %
CHENNAI-01	12.84	4.98 %
CHENNAI-02	10.79	5.35 %
SOUTH ARCOT	9.79	5.58 %
SOUTH-01	5.31	1.61 %
SOUTH-03	5.29	1.94 %
WEST-01	4.51	1.84 %
NORTH ARCOT	4.08	2.73 %
TRICHY-01	3.38	1.21 %
KL-SOUTH	0.68	5.11 %
Total	71.10	3.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	11.86	8.82 %
Wash-Mac	2.55	2.00 %
Total	14.41	5.50 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.37	2.68 %
HSR2	0.21	1.48 %
PLC1	0.13	2.35 %
BMD1		0.00 %
CMI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	14.41	5.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	9.05	6.84 %
Wash-Mac	3.79	3.02 %
Total	12.84	4.98 %

Branch *	MTD Sales L	Brand Share %
CH45	0.27	2.95 %
CH16	0.25	1.42 %
CH48	0.17	1.84 %
CH19	0.15	1.02 %
CH35	0.13	2.00 %
CH39	0.08	1.26 %
GUD1	0.08	0.72 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	12.84	4.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	6.84	6.88 %
Wash-Mac	3.95	3.87 %
Total	10.79	5.35 %

Branch *	MTD Sales L	Brand Share %
CH06	0.36	2.64 %
CH09	0.13	1.71 %
CH01		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	10.79	5.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	8.38	8.89 %
Wash-Mac	1.41	1.74 %
Total	9.79	5.58 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.16	2.94 %
NVL2	0.14	1.85 %
KML1	0.13	1.34 %
MKM1	0.13	3.00 %
POY1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	9.79	5.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	4.86	2.93 %
Wash-Mac	0.46	0.28 %
Total	5.31	1.61 %

Branch *	MTD Sales L	Brand Share %
TKS1	0.33	2.30 %
TKS2	0.27	1.47 %
NGR1	0.25	2.14 %
ASM1	0.15	2.40 %
PDI1	0.14	2.06 %
SNL1	0.14	1.73 %
SVK1	0.14	1.61 %
APK1	0.13	1.41 %
PKD1	0.13	1.13 %
TYI1	0.13	2.52 %
RND1	0.08	0.69 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	5.31	1.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	3.39	2.36 %
Wash-Mac	1.90	1.47 %
Total	5.29	1.94 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.48	2.28 %
MDU3	0.16	1.91 %
ADP1	0.15	2.81 %
CBM1	0.15	1.24 %
KKD2	0.13	1.71 %
KRR1	0.13	1.89 %
DKI1	0.08	1.28 %
PKM1	0.08	1.84 %
PNV1	0.08	1.79 %
SVG1	0.08	0.94 %
BTU1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	5.29	1.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.76	3.37 %
Wash-Mac	0.76	0.56 %
Total	4.51	1.84 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.42	1.19 %
KMR1	0.32	0.94 %
PLI1	0.26	2.01 %
CBE6	0.13	1.38 %
MPM1	0.13	1.68 %
TPR1	0.13	1.62 %
AVI1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	4.51	1.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	3.42	4.21 %
Wash-Mac	0.66	0.97 %
Total	4.08	2.73 %

Branch *	MTD Sales L	Brand Share %
CGM1	0.13	1.93 %
GDM1	0.13	2.25 %
TRR1	0.13	1.05 %
WJP1	0.13	2.23 %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	4.08	2.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	3.38	2.07 %
Total	3.38	1.21 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.56	2.98 %
TNJ2	0.37	2.70 %
TNJ1	0.36	1.78 %
TRY1	0.36	0.98 %
KIK1	0.21	2.16 %
TYR1	0.21	2.04 %
JKM1	0.16	1.57 %
PTK1	0.15	1.33 %
MVM1	0.14	0.75 %
MDI1	0.13	1.06 %
NGT1	0.13	2.07 %
PBR2	0.13	0.52 %
TTP1	0.13	1.30 %
TVR1	0.13	2.42 %
NMM1	0.08	1.92 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR2		0.00 %
TZSD		0.00 %
Total	3.38	1.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.68	10.60 %
Total	0.68	5.11 %

Branch *	MTD Sales L	Brand Share %
Total	0.68	5.11 %