

MTD Sales
37.21 L

Brand Share %
2.72 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	25.22	3.64 %
Wash-Mac	11.99	1.78 %
Total	37.21	2.72 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	8.55	5.26 %
CHENNAI-02	6.61	5.38 %
CHENNAI-01	6.41	3.74 %
SOUTH ARCOT	4.63	5.41 %
SOUTH-03	2.95	1.60 %
WEST-01	2.55	1.41 %
NORTH ARCOT	2.36	2.59 %
SOUTH-01	2.26	1.06 %
TRICHY-01	0.66	0.44 %
KL-SOUTH	0.22	2.62 %
Total	37.21	2.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	6.63	7.98 %
Wash-Mac	1.91	2.41 %
Total	8.55	5.26 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.21	2.07 %
ERD2	0.14	1.58 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	8.55	5.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	3.48	5.73 %
Wash-Mac	3.13	5.04 %
Total	6.61	5.38 %

Branch *	MTD Sales L	Brand Share %
CH03	0.32	2.19 %
CH15	0.29	1.88 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	6.61	5.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	3.59	4.06 %
Wash-Mac	2.83	3.41 %
Total	6.41	3.74 %

Branch *	MTD Sales L	Brand Share %
CH48	0.17	2.15 %
CH19	0.15	1.51 %
CGL1	0.13	2.66 %
CH42	0.13	1.79 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	6.41	3.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	3.80	8.41 %
Wash-Mac	0.84	2.06 %
Total	4.63	5.41 %

Branch *	MTD Sales L	Brand Share %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	4.63	5.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.90	2.03 %
Fridge	1.05	1.15 %
Total	2.95	1.60 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.15	1.78 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.95	1.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	1.95	2.52 %
Wash-Mac	0.60	0.58 %
Total	2.55	1.41 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.32	1.02 %
CBE2	0.14	0.59 %
PLI1	0.13	1.52 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.55	1.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.87	3.80 %
Wash-Mac	0.49	1.17 %
Total	2.36	2.59 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.36	2.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	1.97	1.83 %
Wash-Mac	0.30	0.28 %
Total	2.26	1.06 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.12	1.16 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	2.26	1.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	0.66	0.76 %
Total	0.66	0.44 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.20	2.26 %
TNJ2	0.14	1.86 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	0.66	0.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	0.22	6.29 %
Total	0.22	2.62 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.22	2.62 %