

MTD Sales
18.08 L

Brand Share %
1.32 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.67	1.90 %
Wash-Mac	6.41	0.85 %
Total	18.08	1.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.68	1.63 %
WEST-02	2.63	1.61 %
CHENNAI-02	2.48	1.64 %
SOUTH-03	2.40	1.45 %
TRICHY-01	2.26	1.42 %
SOUTH-01	2.23	1.12 %
SOUTH ARCOT	1.78	1.66 %
NORTH ARCOT	0.99	1.03 %
WEST-01	0.62	0.42 %
KL-SOUTH		0.00 %
Total	18.08	1.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	1.64	2.31 %
Wash-Mac	1.04	1.12 %
Total	2.68	1.63 %

Branch *	MTD Sales L	Brand Share %
CH11	0.08	1.31 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	2.68	1.63 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	1.76	2.44 %
Wash-Mac	0.87	0.95 %
Total	2.63	1.61 %

Branch *	MTD Sales L	Brand Share %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	2.63	1.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	1.79	2.64 %
Wash-Mac	0.69	0.83 %
Total	2.48	1.64 %

Branch *	MTD Sales L	Brand Share %
CH15	0.13	0.73 %
CH18	0.11	1.14 %
CH06		0.00 %
CH20		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.48	1.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	1.59	2.11 %
Wash-Mac	0.81	0.90 %
Total	2.40	1.45 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.09	0.87 %
MDU6	0.08	0.86 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	2.40	1.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.32	1.55 %
Fridge	0.94	1.26 %
Total	2.26	1.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	0.97 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.26	1.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	1.73	1.90 %
Wash-Mac	0.50	0.46 %
Total	2.23	1.12 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.08	0.62 %
TKS2	0.08	1.23 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	2.23	1.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.19	2.45 %
Wash-Mac	0.59	1.01 %
Total	1.78	1.66 %

Branch *	MTD Sales L	Brand Share %
KML1	0.08	1.20 %
CDM1		0.00 %
CUD1		0.00 %
MKM1		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	1.78	1.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.69	1.66 %
Wash-Mac	0.30	0.55 %
Total	0.99	1.03 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.99	1.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.34	0.53 %
Wash-Mac	0.28	0.34 %
Total	0.62	0.42 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.09	1.11 %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	0.62	0.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %