

MTD Sales
28.03 L

Brand Share %
2.70 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	19.76	3.76 %
Wash-Mac	8.27	1.62 %
Total	28.03	2.70 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	6.64	5.29 %
CHENNAI-02	5.51	5.96 %
CHENNAI-01	4.32	3.49 %
SOUTH ARCOT	3.06	4.98 %
WEST-01	2.55	1.77 %
SOUTH-03	2.03	1.44 %
SOUTH-01	1.84	1.12 %
NORTH ARCOT	1.59	2.54 %
TRICHY-01	0.50	0.43 %
KL-SOUTH		0.00 %
Total	28.03	2.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	5.68	8.97 %
Wash-Mac	0.96	1.54 %
Total	6.64	5.29 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.14	2.21 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	6.64	5.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	2.75	6.26 %
Wash-Mac	2.75	5.69 %
Total	5.51	5.96 %

Branch *	MTD Sales L	Brand Share %
CH03	0.18	1.80 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	5.51	5.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	2.62	4.14 %
Wash-Mac	1.69	2.80 %
Total	4.32	3.49 %

Branch *	MTD Sales L	Brand Share %
CH42	0.13	2.29 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	4.32	3.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	2.39	7.11 %
Wash-Mac	0.68	2.41 %
Total	3.06	4.98 %

Branch *	MTD Sales L	Brand Share %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	3.06	4.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	1.95	3.05 %
Wash-Mac	0.60	0.74 %
Total	2.55	1.77 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.32	1.22 %
CBE2	0.14	0.75 %
PLI1	0.13	1.76 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	2.55	1.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.11	1.60 %
Fridge	0.93	1.29 %
Total	2.03	1.44 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.16	1.56 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.03	1.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	1.68	2.00 %
Wash-Mac	0.16	0.20 %
Total	1.84	1.12 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.30	1.83 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.84	1.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.27	3.82 %
Wash-Mac	0.32	1.09 %
Total	1.59	2.54 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.59	2.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	0.50	0.74 %
Total	0.50	0.43 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.20	2.68 %
TNJ2	0.14	2.69 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	0.50	0.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %